



LEEDS
BECKETT
UNIVERSITY

Course

Specification

MSc Entrepreneurship and Business Development

Course Code: MSEBD

2024/25

leedsbeckett.ac.uk

MSc Entrepreneurship & Business Development (MSEBD)

Material Information Summary for 2024/25 Postgraduate Applicants

Confirmed Jan 2024

General Information

Award	Master of Science Entrepreneurship and Business Development
Contained Awards	Postgraduate Diploma Entrepreneurship and Business Development Postgraduate Certificate Entrepreneurship and Business Development
Awarding Body	Leeds Beckett University
Level of Qualification & Credits	Level 7 of the Framework for Higher Education Qualifications, with 180 credit points at Level 7 of the Higher Education Credit Framework for England
Course Lengths & Standard Timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below: The format is: <ul style="list-style-type: none">• Full time – 22 months (Sept start)• Full time – 26 months (Jan start)• Part time – 34 months (Sept Start)• Part time – 38 months (Jan start)
Location(s) of Delivery	City Campus, Leeds Some sessions may also be delivered online or at Headingley campus, as appropriate
Entry Requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-

[information/course-information/recognition-of-prior-learning/](#)

Admissions enquiries may be directed to:
AdmissionsEnquiries@leedsbeckett.ac.uk.

Course Fees

Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to Fees@leedsbeckett.ac.uk.

Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

There are no additional or non-standard regulations which relate to your course.

Key Contacts

Your Course Director	Stratis Koutsoukos
Your Pathway Lead	Andy de Lima
Your Course Administrator	Mark Panter (EntrepreneurshipadminPG@leedsbeckett.ac.uk)

Professional Accreditation or Recognition Associated with the Course

N/A

Course Overview

Aims

The main aims and objectives of the programme are:

- to support students in developing critical analytical, problem-solving, creative and learning skills, and a critical awareness of the constituent elements of theory and practice of entrepreneurship and innovation;
- to support students, develop a critical awareness of economic, social and technological context of entrepreneurship, both in an independent venture and within large organisations.
- to develop students for careers as entrepreneurs, as owner-managers, policy makers in government, consultants and analysts in entrepreneurial strategy and finance, entrepreneurial management in different types of organisations;
- to support students to manage their own learning and personal development in the future;
- to support students in identifying new commercial and social opportunities for new and existing businesses
- to support students in developing a new business idea, from concept design to implementation.
- to help students become part of an, innovative and entrepreneurial community

Course Learning Outcomes

At the end of the course, students will be able to:

1	Knowledge of Entrepreneurial Theory and Practice: Critically analyse the theory and practice of new venture creation and entrepreneurship processes in various organisational scenarios (start-ups, small business and corporate spin-offs, venture capital firms, for-profit, not-for-profit).
2	Global Awareness: Analyse and comprehend the critical components of culture interplay on entrepreneurship in different countries, and analyse how different beliefs and ways of thinking affect how entrepreneurs operate their businesses.
3	Critical and Creative thinking: Apply critical and creative thinking to the analysis and evaluation of business problems, including the ability to identify assumptions and implicit values, evaluate evidence, appraise the logic of arguments and reasoning, the ability to generalise appropriately, refine existing solutions, devise alternative explanations and generate new solutions.
4	Problem solving and Decision making: Solve complex problems and make decisions by establishing relevant criteria and making use of appropriate decision techniques, as well as implementing decisions through the selection and use of appropriate interpersonal skills.
5	Communication skills: Demonstrate active listening and confidence in negotiating and persuading or influencing others, including coherent, clear and highly effective oral and written communication to a variety of audiences (customer, suppliers, investors, employees, business partners etc.)
6	Sector expertise: Critically analyse and reflect upon contemporary and advanced concepts, theories, models and analytical frameworks pertinent to a specific sector (Creative and Social sector OR Technology sector), as well as designing appropriate entrepreneurial venture strategies.
7	Self-management: Be self-directed and able to act autonomously in planning and implementing projects at professional levels. Take responsibility for continuing to develop own knowledge and skills.

Teaching and Learning Activities

Summary

1. Knowledge and Understanding

Through a structured programme of CPDs included in block deliveries that cover topics relating to the generation of new business concepts, the assessment of feasibility and the execution of appropriate business models and strategies.

The MSc programme is highly flexible and portable, meeting the needs of busy entrepreneurs and corporate change makers. The workshops encompass a blend of robust academic theory and practical hands-on experience, meaning students can start putting their learning into practice from day one, providing immediate benefits to the students without putting their new venture idea or career on hold.

Teaching methods include group and project-based activities along with case-based teaching. Students will be required to attend all block modules, study extensively on their own and make effective contributions to group-based activities.

2. Intellectual / Cognitive Skills

Throughout the programme, all modules will introduce information that will need to be assessed critically and will demonstrate that how conflicting interpretations arise from the same information.

3. Practical Skills (Professional or Subject specific)

- through the writing of project reports
- through group and individual presentations
- through seminar and class discussion
- through workshops and field visits
- through tutorial support, academic supervision and practitioner mentoring

4. Transferrable Skills (Graduate or Employability)

- Project reports, course work, live commercial project
- using data bases, consulting on-line library catalogues
- seminar presentations
- guided and self-directed reading, class discussion

Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Full Time Structure



Level 7 (Full Time, September start)			
Trimester 1	Core (Y/N)	Trimester 2	Core (Y/N)
Individual Enhancement (20 credits)	Y	Strategic Thinking (20 credits)	Y
Market Focus (20 credits)	Y	Building Relationships (20 credits)	Y
Trimester 3		Final 6 months	
Advanced Practice (20 credits)	Y	Live Commercial Project (60 credits)	Y
Option (20 credits)	N		

Indicative option modules

- Creative and Social Enterprise
- Decision Making and Data Analytics
- Technology Entrepreneurship
- Applied AI for Business Processes

Level 7 (Part Time, September start) Year 1			
Trimester 1	Core (Y/N)	Semester 2	Core (Y/N)
Individual Enhancement (20 credits)	Y	Strategic Thinking (20 credits)	Y
Trimester 3			
Option (20 credits)	N		
Level 7 (Part Time, September start) Year 2			
Trimester 1	Core (Y/N)	Semester 2	Core (Y/N)
Market Focus (20 credits)	Y	Building Relationships (20 credits)	Y
Trimester 3			
Advanced Practice (20 credits)	Y		

Level 7 (Part Time, September start) Year 3	
Final 12 months	Core (Y/N)
Live Commercial Project (60 credits) – developed throughout Y2 and submitted 6 months after completion of other core modules	Y

Indicative option modules

- Creative and Social Enterprise
- Decision Making and Data Analytics
- Technology Entrepreneurship
- Applied AI for Business Processes

Level 7 (Full Time, January start)			
Trimester 1	Core (Y/N)	Trimester 2	Core (Y/N)
Strategic Thinking (20 credits)	Y	Advanced Practice (20 credits)	Y
Building Relationships (20 credits)	Y	Option (20 credits)	N
Trimester 3		Final 6 months	
Individual Enhancement (20 credits)	Y	Live Commercial Project (60 credits)	Y
Market Focus (20 credits)	Y		

Indicative option modules

- Creative and Social Enterprise
- Decision Making and Data Analytics
- Technology Entrepreneurship
- Applied AI for Business Processes

Level 7 (Part Time, January start)		Year 1	
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Strategic Thinking (20 credits)	Y	Option (20 credits)	Y
Trimester 3			
Market Focus (20 credits)	N		

Level 7 (Part Time, January start)		Year 2	
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Building Relationships (20 credits)	Y	Advanced Practice (20 credits)	Y
Trimester 3			
Individual Enhancement (20 credits)	Y		
Final 12 months			
Live Commercial Project (60 credits) – developed throughout Y2 and submitted 6 months after completion of other core modules			

Indicative option modules

- Creative and Social Enterprise
- Decision Making and Data Analytics
- Technology Entrepreneurship
- Applied AI for Business Processes

There is some flexibility available for part-time students to agree a different delivery pattern to that set out above. Any students wishing to have a conversation about this should contact the Course Director.

Assessment Balance and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

On this course students will be assessed predominantly by coursework with some practical assessments. At the end of the course, students will undertake a live commercial project.

Workload

Overall Workload	
Teaching, Learning and Assessment	286 hours
Independent Study	1514 hours
Placement	N/A

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a

confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at studentadvice@leedsbeckett.ac.uk, telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

Support and opportunities

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.