

# UNDER 18 VIDEO CONSENT FORM



LEEDS  
BECKETT  
UNIVERSITY

## PURPOSE OF THIS NOTICE

This Notice explains how Leeds Beckett University (the University) will use your child's film footage for marketing and promotional activities and the range of marketing channels the University may use. This includes, but is not limited to:

- University websites and associated microsites
- Direct mail and e-marketing
- Interactive posters
- TV advertising and out of home
- Leeds Big Screen
- Plasma screens and TVs across the University
- PC desktops
- Social media – across all platforms such as Facebook, Twitter, Instagram, LinkedIn, Snap Chat, Vero
- YouTube

Please note the University offers a number of specialist services, such as: Student Wellbeing and Mental Health, Financial and Disability advice. We may use the film footage to support the promotion of these Services.

## STORAGE

The film footage will be stored securely on the University network and access is controlled and will be limited. All staff receive training on data protection and how to handle data securely.

## DURATION

The film footage will be held for a duration of three years. If we wish to continue using the footage after this time, we will contact you to obtain consent.

We will not sell or share the film footage to third parties for their commercial purposes.

## SHARING YOUR DATA INVOLVING OTHER COUNTRIES

Sometimes to achieve the purposes for which we are processing the film footage we may need to share these with other organisations based within the European Union, or if outside the European Union, based in countries that have comparable levels of protection.

When this is required, we will securely transfer the film footage to third parties acting on behalf of or engaged by the University for marketing and promotional purposes only. Key countries where we are actively marketing and promoting the University to international students can be found here:

[www.leedsbeckett.ac.uk/international-students/countries/](http://www.leedsbeckett.ac.uk/international-students/countries/)

Please note that all film footage used on our website are accessible from outside the European Economic Area.

## LEGAL BASIS FOR PROCESSING

The organisation responsible for looking after your child's personal data (the "Data Controller") is Leeds Beckett University. The University will collect the following categories personal data: personal details, email, mobile, staff/student ID number, education and course details, societies and clubs, job title, career highlights, visual images, video, obtained from: