

## RESEARCH AND OTHER EXTERNAL ROLES

### Editorial roles:

#### **Current:**

- Editor-in-Chief, Journal of Policy Research in Tourism, Leisure and Events (2007 - ) (IF 3.1)

#### **Former:**

- Co-ordinating Editor, International Journal of Hospitality Management (2013 – 2022).
- Guest Editor (with V. Jauhari), Worldwide Hospitality and Tourism Themes. ). Special issue on business engagement and universities. 5(3), 2013.
- Guest Editor (with G. Bowdin), Event Management. Theme: State of the Art 16(2), 2012.
- Guest Editor (with A. Oviedo), International Journal of Contemporary Hospitality Management. Theme: Innovation in tourism and hospitality research and teaching (papers from EuroCHRIE conference), 21(2), 2009.
- Guest Editor (with G. Lincoln), International Journal of Entrepreneurship and Innovation: Small firms in the tourism sector, 8(1), 2007.
- Guest Editor, International Journal of Contemporary Hospitality Management, (Theme: Small Business Management 8 (5), 1996.
- Associate Editor, Quality Assurance in Education, (1995-1997)
- Reviews Editor, Quality Assurance in Education, (1993-1995)

### Membership of Editorial/ Editorial Advisory Boards:

#### **Current:**

- Journal of Tourism, Heritage and Services Marketing (2020 -
- Social Science and Humanities Open (Elsevier) (2019 -
- Sci (MDPI) (2018 –
- Sustainability (MDPI) (2016 – 2023)
- International Journal of Contemporary Hospitality Management (2001-
- Journal of Small Business and Enterprise Development (2001-
- WHATT (Journal of World Wide Hospitality and Tourism Trends) (2007 –
- Journal of Services Research (2010 –

#### **Former:**

- Tourism Management (2011 – 2023).
- International Journal of Entrepreneurship and Innovation (2000-2020)
- Tourism Management Perspectives (2012 – 2019)
- Local Economy (2004-2012)
- Quality Assurance in Education (1993-1997)
- PRAXIS-The Journal of Applied Hospitality Management, Georgia State University, USA (1998-2001)

### **Other (selected) external roles:**

2019

Scientific Committee – V World Research Summit for Tourism and Hospitality, University of Central Florida, USA.

2018

Member of Business and Economics Panel, Performance-Based Research Fund (PBRF), Tertiary Education Commission, New Zealand.

2018

Board of external experts for the Events and Tourism Institute at Indiana University-Purdue University Indianapolis (IUPUI), USA.

2018

Association for Tourism in Higher Education (ATHE) annual conference. Panel member: Making an impact with academic research (with Paul Phillips, University of Kent), Leeds.

2018

REF 2021 – Critical friend (reviewing papers) to the University of Winchester.

2017

Scientific Committee – IV World Research Summit for Tourism and Hospitality, University of Central Florida, USA.

2016

Chair of International Scientific Committee - Global Events Congress VII, Indiana University – Purdue University, USA.

2015

Scientific Committee – World research Summit for Tourism and Hospitality, University of Central Florida, USA, October.

2014

Scientific Committee – Global Events Congress VI, Flinders University, Australia, June.

2014 -

Judging panel member: The Association for British Professional Conference Organisers (ABPCO) Excellence Awards.

2013

Scientific Committee - The 2nd World Research Summit for Tourism and Hospitality: Crossing the Bridge | December 15-17 2013 at UCF Rosen College of Hospitality Management, USA

2013 –

Non-Executive Director, Association of British Professional Conference Organisers (ABPCO)

2009

ESRC Mentor for PhD students seeking to enhance the impact of their research on the private sector

2007 – 2008

International evaluator: National Research Foundation for South Africa (the national agency responsible for promoting and supporting basic and applied research)

2006 – 2011

Institute of Travel and Tourism (ITT) sponsored professor and Board member

2005 – 2009

Non-Executive Director, Yorkshire Tourist Board (Welcome to Yorkshire)

2002- 2007

Convenor, ATLAS Tourism SMEs Research Network( Association for Tourism and Leisure Education, members in more than 70 countries).

2000-2002

Visiting Research Fellow, Manchester Metropolitan University.

1994-1997

Council for Hospitality Management Education (CHME)-Member of National Executive Committee (Research)

### **Research degrees**

#### EXAMINER

MPhil (2001)

Leeds Metropolitan University: Training in small hotels.

PhD (2003)

University of the Witwatersrand, South Africa: Rural small enterprise development in the Wild Coast Corridor, South Africa.

PhD (2004)

University of Strathclyde, Scotland: Small firm networks in tourism and hospitality: chalet firms and owner-manager networks.

PhD (2005)

Leeds Metropolitan University: A student satisfaction model for higher education providers in universities of applied sciences in Austria.

PhD (2007)

University of Lincoln: Rural entrepreneurship and the farming sector.

PhD (2007)

The University of Queensland, Australia: Crisis management in the MICE sector: Critical success factors

PhD (2008)

Leeds Metropolitan University: The Role of Intangible Assets in External Company Succession in Small and Medium-sized Enterprises

PhD (2010)

Sheffield Hallam University: Local Government Capacity and Tourism Development in Thailand

PhD (2011)

University of Wales Institute Cardiff: The management of part-time employees in the UK restaurant sector

PhD (2011)

Bournemouth University: Mega-events, community stakeholders and legacy: London 2012

PhD (2012)

University of Strathclyde: Ethnic entrepreneurship in the hospitality sector.

PhD (2012)

Waterford Institute, Ireland: Collaborative rural networks: An examination of the roles and relationships between regional stakeholders.

PhD (2013)

University of Exeter: A longitudinal study of the motivations of women entrepreneurs in a transitional and developing economy: The case of China.

PhD (2013)

University of Central Lancashire

Entrepreneurial skills and competencies: Diversification to tourism and the farmer as rural entrepreneur

DBA (2013)

University of South Wales

Valuating public sector planned events: A qualitative study of praxis

PhD (2014)

University of Exeter

An examination of the challenges of capturing the value of adventurous off-road cycling: A perspective from South West England

PhD (2014)

Edinburgh Napier University

Community participation within mega event planning: The case of the the London 2012 Olympic Games

PhD (2014)

University of Exeter

Adoption of social media by SMTEs in China

DBA (2016)

Napier University Edinburgh

Fit for purpose? A critique of the Loch Lomond and The Trossachs National Park's governance system

PhD (2017)

Sheffield Hallam University

Tourism governance in post-war transition: the case of Kosovo

PhD (2019)

University of Exeter

Absorptive capacity in SMEs: a comparative study of the financial and the tourism sectors in Malta

PhD (2019)

University of Exeter

Dynamics of networking, knowledge and performance of small and medium-sized tourism enterprises (SMTEs) in Terengganu, Malaysia

PhD (2023)

Indian Institute of Technology Roorkee, India

Diversity training in hospitality organisations.

#### DIRECTOR OF STUDIES/SUPERVISOR

MRes: The Impact of Consultancy Services on the Performance of Small Hospitality Firms (Paul Vance) (1997)

MPhil: Tourism, Small Firms and Sustainable Development (Helen Horobin) (2000)

PhD: Tourism and sustainability (Xavier Font)(2006)

PhD: Public sector community events: an impact evaluation framework (Emma Wood) (2007)

PhD: Web site usability and hotel brand loyalty (Mohamed Essawy) (2007)

PhD: The effective management of visitor attractions (Anna Leask) (2008)

PhD: Placement experience and graduate employment in tourism SMEs (Andreas Walmsley) (2008)

PhD: Small firms and sustainable tourism (Ana Sampaio) (2009)

PhD: The politics of tourism events: the case of Liverpool, European Capital of Culture 2008 (Anna Richter) (2011)

PhD: Tourism, culture and diaspora festivals (Yi Fu) (2011)

PhD: SME development in South African townships (Ko Koens) (2014)

PhD: The implementation of innovation in events: A case study of Chinese music festivals (Yanning Li) (2015)

PhD: Sustainability and small tourism firms in Crete: A grounded theory approach (Marianna Kornilaki) (2017)

PhD: An investigation into the role of meetings as stimulators of creativity (Jackie Mulligan) (2017)

PhD: A study of the narrated organisational effectiveness in small value-based tourism firms (Lucia Tomassini) (2018)

PhD: Absorptive capacity and innovation in the events industry (Conor McTiernan) (2019)

PhD: The role of events in negotiating social class identities (Rita Carmouche) (2019)

PhD: The processes and antecedents of absorptive capacity in events organizations.  
(Alistair Palferman) (2019)

Current:

2013 –  
Regional tourism partnerships and collaboration

VALIDATION PANELS AND EXTERNAL EXAMINERSHIPS

Validation Panels

Nottingham Polytechnic (1990)  
HND Hotel, Catering and Institutional Management

University of Brighton (1999)  
MA Hospitality Management; MA Tourism Management,

University of Central Lancashire (2002)  
MA International Tourism Management,

Oxford Brookes University (2007)  
IIMT Periodic Review (tourism and hospitality programmes), India (New Delhi and Kolkata)

University of Hertfordshire (2007)  
Interim Consultant: Masters in International Tourism and Hospitality Management and the other one is a Masters in International Tourism Management.

London Metropolitan University (2011)  
MA in International Sustainable Tourism Management (with Linneaus University, Sweden)

Regent's College, London (2011)  
External Reviewer for proposed new MA in International Business Management for Travel and Tourism

External Examiner

1999-2003  
External Examiner, MA Hospitality/Tourism Management, University of Brighton

2000-2003  
External Examiner, MA Hospitality Management, University of Huddersfield

2000-2003

External Examiner, BSc Business Studies (Tourism Management and International Hotel Management), MSc Tourism and International Hotel Management, MA Heritage Tourism Management (2001 only), University of Buckingham

2000-2003

External Examiner, McDonalds Restaurants Diploma, Nottingham Trent University

2001-2001

External Examiner, MBA by distance learning, International Management Centres, Buckingham/University of Action Learning, Boulder, USA

2002-2005

External Examiner (Chief), MSc Tourism Management, MSc/PgD Hospitality Management, Glasgow Caledonian University

2003-2007

External Examiner, MA Hospitality Management, Hibernia College, Dublin, Eire

2004-2008

External Examiner, MBA Service Industries and Med in Hospitality Organisational Training and Management, Glion Institute of Higher Education, Switzerland

2004-2008

External Examiner for tourism modules on undergraduate and postgraduate programmes, Bradford Management Centre, University of Bradford

2008–2012

External Examiner, MA Heritage Tourism, Coleg y Drindod, Caerfyrddin/ Trinity College Carmarthen.

2008- 2012

External Examiner, Tourism and hospitality programmes. Oxford Brookes University/ Institute for International Management and Technology, India (New Delhi).

2011 –

External Examiner, Hospitality management programme (undergraduate), Dublin Institute of Technology