



Dear Applicant,

BA (Hons) Graphic Design Portfolio Submission

Thank you for your application to Leeds Beckett University. We would now like to invite you to **submit a portfolio** for consideration for our **BA (Hons) Graphic Design course (UCAS code W210)**. Below you'll find a guide on what to do next, where to upload your portfolio and what it should include.

What should I include?

We are looking for evidence of your creative ability. We are looking forward to seeing your work and a personal statement that shows your interest and ambitions in the discipline of Graphic Design

Please prepare a portfolio that demonstrates your work to date and projects in progress. Examples should evidence a range of ideas, problem-solving, creative skills, interests and experimental explorations. Within your presentation, please present a sample of your developmental work: sketchbooks, drawings, photographs where applicable.

Your portfolio should be submitted electronically and comprise of only one submission in the following format:

- **Portfolio PDF** (around 15 pages is about average for a portfolio)
This can include School/College projects and independent/personal work you would like to present. This can include photographs of preparatory work/sketchbooks pages/prototypes and additional links to portfolio websites, films and animations, where applicable.

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- **A brief overview** of your portfolio (100 – 200 words max) – a project/assignment list outlining the project briefs you have responded to, and any personal work you have included. This statement should be included in the PDF portfolio as a cover/introduction page.

We will also refer to your personal statement included with your UCAS application which should outline why you wish to study the subject at degree level, at LBU.

Please note that the portfolio is an important part of how we recruit students onto this course, and we cannot offer places to applicants without one.

You will have **2 weeks** from the date of request to prepare your work for submission. The submission should not exceed 5Mb of total file size. No hard copies can be accepted by post.

To submit your portfolio please follow the link below:

[Submit Graphic Design Portfolio](#)

You'll be notified by email of the result of your portfolio submission once a decision has been made.

Further course details / update on events

We will be holding a number of on-line sessions in February and March which are optional for all successful applicants. These will offer successful applicants the opportunity to meet staff, discuss the course and see some of our latest student work. There will also be the opportunity to meet students who are currently studying with us. Dates will be forwarded to you nearer the time and you would be more than welcome to join us.

Please follow us:

Instagram: [lbu_ba_graphics](#)

Twitter: [@LBU_BA_graphics](#)

If you have any queries about any of the information in this letter, please contact us at ucasadmissions@leedsbeckett.ac.uk or on 0113 812 3700.

Yours sincerely



Denise Dixon-Smith
Head of Admissions
Leeds Beckett University