

Dear Applicant,

I am pleased to invite you to a selection day for the BA (Hons) Graphic Design course at Leeds Beckett University (UCAS course code W210).

This letter includes the information you need to attend this event and progress your application. The date and start time of the selection day have been communicated to you via your UCAS Track account.

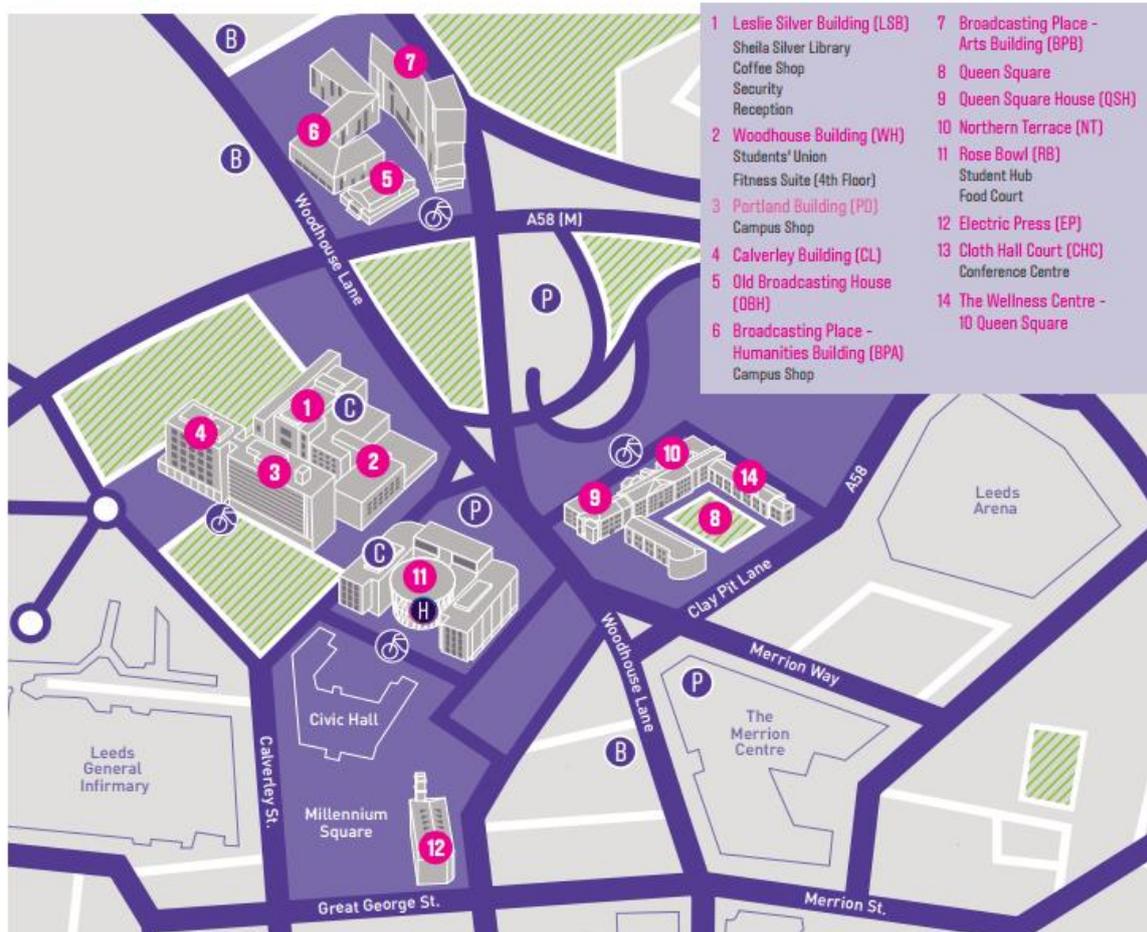
On arrival, please report to:

Reception, Broadcasting Place, Humanities Building, City Campus, LS2 9PD

For details on how to find Broadcasting Place Humanities Building, please see the map below.

City Campus

City Campus
LS1 3HB
+44 (0) 113 812 0000
www.leedsbeckett.ac.uk



For further details regarding what to prepare for your interview and what to expect on the day, please see the enclosed guidance.

What to do now

Due to the number of applications we typically receive, it is now very important that you accept or decline our invitation to interview via your UCAS Track account. You will not receive a copy of this letter through the post. Failure to respond will result in your UCAS application to this course being withdrawn.

What to bring on the day

- Photographic ID (see Interview guidance page 2)
- Your Graphic Design portfolio (see Interview guidance page 2)

Special requirements

If you have any special needs or requirements that should be put in place for your interview, please email us at ucasadmissions@leedsbeckett.ac.uk at least 5 working days before your interview so that arrangements can be made.

If you have any queries about any of the information contained in this letter or interview guidance, please contact us at ucasadmissions@leedsbeckett.ac.uk

We look forward to meeting you and presenting the opportunities we have to offer.

Yours sincerely



Denise Dixon-Smith
Head of Admissions
Leeds Beckett University



LEEDS
BECKETT
UNIVERSITY

BA (Hons) Graphic Design

Interview Guidance

leedsbeckett.ac.uk

Interview Guidance

Congratulations on gaining an interview for our BA (Hons) Graphic Design course. The information in this booklet will assist you in preparing for your interview and will give you an idea of what to expect on the day.

You have been selected for interview on the strength of your application. We feel you demonstrate a range of attributes and qualities that indicate you have the potential to succeed. The process requires you to attend a formal interview so that we have a chance to make a decision as to your suitability for our course. You too must make a decision, based on your findings at interview, as to which university and course you think would best meet your needs as a learner. It is our aim to ensure you leave us with sufficient knowledge to make your decision wisely.

We hope that you will enjoy your time at Leeds Beckett University. Do remember that an interview is a two way process and that you should treat the interview as an opportunity to ask the course team questions.

On the Day

Whilst we appreciate you may be accompanied to the University, there will not be space for additional people (e.g. relatives, friends) in any of the sessions. The City is a very short walk away, and there are University catering facilities in the Leslie Silver and Rose Bowl buildings. On arrival, you will be directed to register with the Admissions team.

You should plan to be at your interview for the full session and you should make travel arrangements accordingly. Please allow **2 hours** for your interview at Leeds Beckett University.

What the day will involve

On your arrival there will be a presentation to welcome you to the School of Arts, and the Graphic Design course. There will also be an opportunity for you to have a tour of the studios, facilities and workshop areas. You will then have your interview which will last **approximately 20 – 30 minutes**.

Your interview will focus on:

- Your ability to convey enthusiasm and interest in the subject and its study
- Creative thinking and ability
- Self-motivation and tenacity
- Social and cultural awareness
- The ability to describe and evaluate work
- Knowledge and understanding of art and design practice

What to prepare in advance/bring with you on the day

Please bring a portfolio that demonstrates your work to date and the standards achieved. Examples should evidence a range of ideas, skills, interests and experimental explorations. This can be in physical or digital formats – whichever is applicable to your practice to date. Please bring with you a sample of your developmental work: sketchbooks, drawings, photographs where applicable. It is not advisable to bring large or fragile items – photographs would be perfectly acceptable.

You'll also need to bring your photographic ID (passport or driving licence) which will be checked at your interview. If you do not have this please bring along your birth certificate.