



LEEDS
BECKETT
UNIVERSITY

Course Specification

**BA (Hons) Business
Economics**

Course Code: BABUE

2021/22

BA (Hons) Business Economics (BABUE)

Applicant Facing Course Specification for 2021/22 Undergraduate Entrants

Confirmed at 03/21

General Information

Award	BA (Hons) Business Economics
Contained Awards	BA Business Economics Diploma of Higher Education Business Economics Certificate of Higher Education Business Economics
Awarding Body	Leeds Beckett University
Level of Qualification & Credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).
Course Lengths & Standard Timescales	<p>Start dates will be notified to students via their offer letter. The length of the course is confirmed below and modes of delivery will be confirmed prior to the start date in line with Government guidance:</p> <p>The format is:</p> <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus-based, sandwich)
Part Time Study	N/A
Location(s) of Delivery	City Campus, Leeds
Entry Requirements	<p>Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning.</p> <p>Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk.</p>

Course Fees

Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to fees@leedsbeckett.ac.uk.

Timetable Information

Timetables will be made available to students during induction week via:

- i) The Student Outlook Calendar
- ii) The Student Portal (MyBeckett)
- iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

There are no additional or non-standard regulations which relate to your course.

Key Contacts

Your Course Director	John Embery
Your Academic Advisor	To be confirmed upon arrival
Your Course Administrator	Faizah Ahmed (EconomicsAdmin@leedsbeckett.ac.uk)

Sandwich or Other 'In Year' Work Placement Information [*Remove section if no placements offered*](#)

Summary

Placements are recognised and valued by employers and enhance your employability and preparedness for life after graduation. If you choose to undertake a placement, our Placements Teams will work with you to identify an appropriate opportunity either in the UK or overseas. Please contact Placement Team representatives at either City Site or Headingley for further information. Please note that the costs associated with work placements are not funded by the university (e.g. travel/ accommodation).

Length

Students have the option to undertake a full placement year between L5 and L6, for 48 weeks, and an optional module at H6, Work Placement, may be taken to report on the placement year.

Location

Students may be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

Professional Accreditation or Recognition Associated with the Course

Professional Body

N/A

Course Overview

Aims

The aims of the programme are to enable students to:

- Employ economics as a key discipline for an understanding of business behaviour, strategy, and corporate performance and its interaction with the policy environment
- Develop the coherent core of economic principles and concepts that can be applied to a wide range of business, policy, and other contexts, in order to facilitate students' development of the skills and techniques necessary for effective performance in work contexts
- Provide and enable a critical appreciation of the analytical frameworks across the different schools of economic thought, in order to understand the local, national, and global environments in which business operates
- Develop the particular transferable skills that are an essential concomitant of an economics education

Course Learning Outcomes

At the end of the course, students will be able to:

1	Evaluate the contribution economics makes to understanding and informing business behaviour and performance, and the interaction between business and the policy environment.
2	Creatively synthesise, apply, and appreciate the limitations of economic and business concepts in complex business contexts by employing digital tools, media, and other digital technologies to acquire, analyse, and communicate information to a professional standard.
3	Critically appreciate the analytical frameworks arising from different schools of economic thought as they apply to local, national, and global environments in which businesses operate, and their policy consequences.
4	Employ relevant methods to understand markets and the mixed economy, and show initiative and enterprise in identifying and acquiring the skills necessary to seek and secure opportunities within such markets.
5	Evaluate and demonstrate the role economic practitioners and methods play in relation to corporate and personal social responsibility, inclusivity, and full and fair business engagement with stakeholder communities.

Teaching and Learning Activities

Summary

The course adopts the strategy of moving students from dependence through interdependence to independence in learning. Students are initially guided in the research and tasks required, but as they progress through the course students are expected to take increasing responsibility for their own learning. A variety of teaching techniques are used, ranging from traditional lectures to workshop based computer software employed for problem solving; supervision and mentorship of group based Projects and Independent Research Projects; tutor directed case studies; experimental workshops to simulate decision-making in situations of uncertainty; testing of alternative theories by acquiring and analysing data; the use of feed-forward as a means of teaching and learning e.g. by allowing students to consider past submissions, suitably conditioned for student use; MyBeckett based diagnostic tests for skills in Literacy, Numeracy and IT; use of Podcasts; and use of online Stats and other tests employed to enhance and check understanding. It will be seen from the above list that with a number of these activities there is no clear distinction between teaching and learning processes; the two are intimately related in some activities.

Specifically, we have endeavoured to observe the development principles underpinning the curriculum refocus exercise, as follows.

Key concepts: we have sought to identify and specify concepts central to Business Economics and capture these in learning outcomes for the course as a whole, and in modules mapped back to the course learning outcomes. The virtue of this method is that it enables us to offer a flexible curriculum within strong central parameters reflecting core and state of the art economic principles and methods in a vocational business context. Our choice of learning and teaching activities is then governed by the degree to which they allow students to achieve the

module learning outcomes, and thus the course learning outcomes. However, face-to-face teaching continues to be an integral part of most modes of delivery within this course.

On their entry to university, the course induction will welcome students and introduce their peers and University staff such as the Course Administrator, Academic Advisor and Course Director. Students will be introduced to the University ICT environment as a means of communication, and encouraged to participate in School, Student Union and University welcome activities, especially those with an international and cross-cultural focus. Students will be encouraged to see themselves as members of a diverse academic community and to value the contributions of their peers, through practical workshops and assessed classroom-based presentations.

At all levels students work in seminar groups on case study activities which enable them to develop critical insights into the decision-making process of large organisations and appraising their actions, including an appreciation of the ethical consequences of their actions. The learning and teaching activities include one-to-one and group activities with the tutor in the classroom and via lectures, as well as utilization of a range of digital and electronic sources including the VLE (where minimum requirement of each module is to detail module guides, lecture notes and assessment criteria). Students are also expected to engage with tutors and employers via twitter, blogs and other social media platforms.

Leeds Business School also provides a modern learning environment with specialist facilities that enable us to bring learning to life, such as a dedicated Financial Trading Floor, as well as state of art Crisis Simulation

Facilities (Hydra Suite). The Hydra Foundation Suite is a unique, high-fidelity learning environment that enables the monitoring of real-time leadership and decision-making in response to simulated, as-live critical incidents that allows students to work with subject experts in applying knowledge to practice.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable. The structures below are indicative and the order in which modules are studied may be adapted.

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Institutions and the Business Environment	Y	Accounting and Finance for Managers	Y
Introductory Microeconomics	Y	Introductory Macroeconomics	Y
Introduction to Political Economy	Y	Quantitative Methods for Economists	Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Management and Finance in the Public Sector	Y	Perspectives on Business Economics	Y
Intermediate Microeconomics	Y	Intermediate Macroeconomics	Y
Planning and Forecasting Methods	Y	Option (see list below)	N

Indicative Option Modules:

Business Journalism
 Sustainable Development
 Corporate Finance and Law
 Operations and Supply Chain Management
 Managerial Decision Making
 Managing and Growing a Small Business

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Applied Econometrics	Y	Current Macroeconomic Issues	Y
Business, Competition and Government	Y	Transnational Corporations and Global Production	Y
Option (see list below)	N	Option (see list below)	N

Indicative Option Modules:

Management of International Business

Behavioural Economics

International Business Finance

Business Strategy

Project and Risk Management

Leading Innovation and Change

Management and Leadership Development

Cross Cultural Management and Diversity

Financial Institutions and Regulation

Corruption in Business

Work Placement (Sandwich Students Only)

OR

Independent Research Project (40-credits - runs across Semesters 1 & 2)

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4 is assessed by examinations predominately, with some coursework.

Level 5 is assessed by coursework predominately, with some examinations.

Level 6 is assessed by coursework predominately, with some examinations.

Workload

Overall Workload	Level 4	Level 5	Level 6
Teaching, Learning and Assessment	288 hours	312 hours	312 hours
Independent Study	912 hours	888 hours	888 hours
Placement			

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Advice Hub on either campus. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Advice Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. Email enquiries may be directed to studentadvicehub@leedsbeckett.ac.uk.

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.

