LEEDS BECKETT UNIVERSITY

Course Specification

BA (Hons) International Business

Course Code: BAHIB

2021/22

leedsbeckett.ac.uk

BA (Hons) International Business (BAHIB)

Applicant Facing Course Specification for 2021/22 Undergraduate Entrants

Confirmed at 03/2021

General Information

Award	BA (Hons) International Business
Contained Awards	BA International Business Diploma of Higher Education International Business Certificate of Higher Education International Business
Awarding Body	Leeds Beckett University
Level of Qualification & Credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).
Course Lengths & Standard Timescales	Start dates will be notified to students via their offer letter. The length of the course is confirmed below and modes of delivery will be confirmed prior to the start date in line with Government guidance: The format is: • 3 years (full time, campus based) • 4 years (full time, campus-based, sandwich)
Part Time Study	N/A
Location(s) of Delivery	City Campus, Leeds
Entry Requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning. Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk.
Course Fees	Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to fees@leedsbeckett.ac.uk.

Timetable Information

Timetables will be made available to students during induction week via:

i) The Student Outlook Calendar
ii) The Student Portal (MyBeckett)
iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

There are no additional or non-standard regulations which relate to your course.

Key Contacts

Your Course Director	Stratis Koutsoukos
Your Academic Advisor	To be confirmed on arrival
Your Course Administrator	Faizah Ahmed (InternationalBusinessAdmin@leedsbeckett.ac.uk)

Sandwich or Other 'In Year' Work Placement Information

Summary

Placements are recognised and valued by employers and enhance your employability and preparedness for life after graduation. If you chose to undertake a placement, our Placements Teams will work with you to identify an appropriate opportunity either in the UK or overseas. Contact Placement Team representatives at either City Site or Headingly for further information. Please note that the costs associated with work placements are not funded by the university (e.g. travel/ accommodation).

Length

48 weeks, undertaken between Level 5 and Level 6, and students may undertake an optional Level 6 Work Placement module at L6 to report on the experience.

Location

Students may be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

Professional Accreditation or Recognition Associated with the Course

N/A

Course Overview

Aims

The aims of the programme are to enable students to:

- Develop knowledge of key academic theories and concepts in relation to International Business, as a preparation for postgraduate study or employment.
- Develop practically applicable knowledge and skills in relation to the operation and management of international organisations and/or doing business internationally.
- Understand and critically appraise contemporary issues and policy debates as they apply to international business organisations.
- Specialise in international Finance or Global marketing through the study of relevant elective stream(s).
- Provide opportunities to undertake study abroad and/or work placement programmes as an integral part of their studies.

Course Learning Outcomes

At the end of the Course you will be able to:

1	Identify, critically evaluate and apply theories of International Business

2	Apply practical knowledge of doing business in an international setting, including financial, legal and regulatory requirements
3	Collect, analyse, and critically evaluate information and data on international markets and firms
4	Critically evaluate and suggest solutions to decision making problems facing managers of international firms
5	Critically evaluate and appraise the context of business decision making, including international policy constraints and external influences

Teaching and Learning Activities

Summary

The delivery of the course is based on a standard model of lecture (typically 1 hour) followed by seminar (typically 2 hours). (Total = 3 hours) complemented by on-line activities which are further developed in the proceeding scheduled learning activity. Lectures deliver key knowledge. Seminars facilitate enhancement and practical application of knowledge through use of case studies, simulations, projects, critical readings, and so on. Seminars also bridge the gap to module assessment, helping students to prepare for and engage with summative assessment tasks. To this end, module teams may use formative assessment tasks to help students progress and develop with the subject areas. Finally, seminars offer guidance on additional independent learning, facilitated by extension tasks, guide for further reading and additional resources, aid by the use of VLE.

Skills development at all levels is supported through the use of an extended induction model. This involves typically 1 hour per week of contact time with tutor(s) throughout the academic year, orientated towards acquisition and enhancement of subject-specific and generic skills. Skills development at level 4 focuses on the development of study skills to underpin acquisition of knowledge and tackling assessment tasks in a university environment. Skills development at level 5 focuses on the development of employability skills, with a particular focus on work placement opportunities for a sandwich year between levels 5 and 6. Skills development at level 6 focuses on research skills to support the dissertation and on employability. Effectively developing the skills required to successfully manage the transitions into University, through University and beyond.

In addition, learning and teaching on the course is supplemented by:

- Initial Induction - including to learning, teaching and assessment and VLE resources at each level of study,
- Course handbook - containing supporting guidance on course structure, to learning, teaching and assessment.
- Module handbooks - containing key learning materials, formative and summative assessment tasks.

- Work placement lectures – a structured series of lectures are delivered by the FBL work placement team during level 5 to orientate students to work placement opportunities and support students finding suitable opportunities.
- Volunteering or study abroad – a series of lectures are delivered by the International Office during levels 4 and 5 to orientate students to opportunities to study or volunteer abroad, with support in making study abroad applications. Strong encouragement is provided to students on this degree.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable. The structures below are indicative and the order in which modules are studied may be adapted.

Level 4

Semester 1	**Core (Y/N)**	**Semester 2**	**Core (Y/N)**
Foundations of International Business	Y	Data Analytics and Management	Y
Accounting and Finance for Managers	Y	Global Economic Awareness	Y
Understanding Markets and Customers	Y	Managing Organisations & People	Y

Level 5

Semester 1	**Core (Y/N)**	**Semester 2**	**Core (Y/N)**
International Operations & Global Supply Chain Management	Y	International Trade Policy and Practices	Y
Management of Human Resources	Y	International Trade Law	Y

Business Finance **OR** Consumer Insight **OR** Management & Strategy	N	Sustainable Development	Y

Level 6

Semester 1	**Core (Y/N)**	**Semester 2**	**Core (Y/N)**
Management of International Business	Y	Transnational Corporations and Global Production	Y
Cross Cultural Management	Y	International Business Finance **OR** Global Marketing **OR** Behavioural Economics **OR** Leadership, Strategy & Change **OR** International and Global Perspectives on Sustainability and Responsibility **OR** Work Placement	N
Project and Risk Management	N		
Consultancy Project (20 credits) (year long)			N
Dissertation (40 credits) (year long)			N
Option Choice Project and Risk Management (20) **AND** Consultancy Project (20) **OR** Dissertation (40)			

The option modules listed are indicative of a typical year. There may be some variance in the availability of option modules.

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4 is assessed by a broadly even mix of coursework and examinations, with some practical assessments.

Level 5 is assessed by coursework predominately, with some examinations and practical assessments.

Level 6 is assessed by coursework predominately, with some practical assessments

Workload

Overall Workload	**Level 4**	**Level 5**	**Level 6**
Teaching, Learning and Assessment	216 hours	253 hours	240 hours
Independent Study	984 hours	947 hours	960 hours
Placement			

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Advice Hub on either campus. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Advice Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. Email enquiries may be directed to studentadvicehub@leedsbeckett.ac.uk.

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.