



LEEDS
BECKETT
UNIVERSITY

Course Specification

**BA (Hons) Business
Management with Analytics**
Course Code: BBMAN

2021/22

leedsbeckett.ac.uk

BA (Hons) Business Management with Analytics (BBMAN)

Applicant Facing Course Specification for 2021/22 Undergraduate Entrants

Confirmed 04/2021

General Information

Award	Bachelor of Arts with Honours Business Management with Analytics
Contained Awards	Bachelor of Arts Business Management with Analytics Diploma of Higher Education Business and Management with Analytics Certificate of Higher Education Business Management
Awarding Body	Leeds Beckett University
Level of Qualification & Credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).
Course Lengths & Standard Timescales	Start dates will be notified to students via their offer letter. The length of the course is confirmed below and modes of delivery will be confirmed prior to the start date in line with Government guidance: The format is: <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus-based, sandwich)• 6 years (part time, campus-based)
Part Time Study	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are consistent. Please note that the work placement option is not generally available to PT students.
Location(s) of Delivery	City Campus, Leeds (in line with Government guidance)

Entry Requirements

Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning

Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk.

Course Fees

Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to fees@leedsbeckett.ac.uk.

Timetable Information

Timetables will be made available to students during induction week via:

- i) The Student Outlook Calendar
- ii) The Student Portal (MyBeckett)
- iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

There are no additional or non-standard regulations which relate to your course

Key Contacts

Your Course Director

Dr Nehal Mahtab

Your Academic Advisor

To be confirmed on arrival

Your Course Administrator

Janine Herbert-Niles / Sarah Petty

Businessadmin@leedsbeckett.ac.uk

Sandwich or Other 'In Year' Work Placement Information

Summary

Placements are recognised and valued by employers and enhance students' employability and preparedness for life after graduation. If students choose to undertake a placement, our Placements Teams will work with them to identify an appropriate opportunity either in the UK or overseas. Students may undertake a 48-week placement between Level 5 and Level 6. This is typically an paid, audited and monitored placement.

Length

48 weeks

Location

Students will usually be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

Professional Accreditation or Recognition Associated with the Course

N/A

Course Overview

Aims

The aims of the programme are:

- To provide an academic and vocationally oriented curriculum which develops a comprehensive knowledge, appreciation and understanding of the structures, concepts and processes involved in the management and leadership of organisations and the changing macro, micro and meso environments in which they operate.
- Develop the coherent core of management and leadership principles and concepts that can be applied to a wide range of business, policy and other contexts, in order to facilitate a stimulating learning environment which fosters a critical, creative, innovative, reflective, analytical and challenging approach to the study of business management with analytics.
- Provide and enable a critical appreciation of the analytical frameworks across the different schools of leadership thoughts in order to provide opportunities that would develop the students' capabilities to take positive initiatives, respond effectively to new ideas, adapt to changing circumstances, and address multi-faceted problems with an open mind and flexible stand point.

- To enhance graduate skills and employability through the embedding of a portfolio of competencies transferable to the workplace, laying the foundation for flexible future career development.

Course Learning Outcomes

At the end of the course, students will be able to:

1	Evaluate and explore the contribution management makes to understand and inform business behaviour and performance through the analysis of complex and multi-faceted problems from a range of natural, global and political contexts.
2	Creatively synthesise, apply, and appreciate the limitations of management and leadership concepts in complex business contexts on a local and global level, employing digital tools, media and other digital technologies to acquire, analyse and communicate information to a professional standard.
3	Critically appreciate the management and leadership analytical frameworks arising from different schools of thought as they apply to local, national and global environments relevant to the contemporary workplace in which businesses operate, and their policy consequences.
4	Employ relevant methods to understand the business market and the mixed economy, and show initiative and enterprise in identifying and acquiring the analytical skills necessary to seek and secure opportunities within such markets.
5	Evaluate and demonstrate the role Leaders and Business practitioners play in relation to forecasting, corporate and personal social responsibility, inclusivity and full and fair business engagement with stakeholder communities.

Teaching and Learning Activities

Summary

At all levels, our pedagogic approach focuses on authentic learning through the use of real-life problems (progressive problem-solving) and situations, experiential and participatory learning via student collaboration and immersion in real-life situations.

The degree adopts the strategy of moving students via a transition from pedagogical to anagogical educational approach, from dependence ('effective transition into higher education' at H4) through interdependence to

independence in learning ('Towards Increased Professionalism' at H6). Students are initially guided in the research and tasks required but as they progress through the degree, students are expected to take increasing responsibility for their own learning.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable. The structures below are indicative and the order in which modules are studied may be adapted.

Course Structure (Full Time)

Level 4

Semester 1	Core (Y)	Semester 2	Core (Y)
Understanding Markets and Customers	Y	Data Analytics and Management	Y
Accounting and Finance for Managers	Y	Managing Organisations and People	Y
		Global Economic Awareness	Y
Business in Action			Y

Level 5

Semester 1	Core (Y)	Semester 2	Core (Y)
Applied Management Practice	Y	Applied Management Practice	Y
Planning and Forecasting Methods (Analytics pathway)	Y	Financial Management	Y
Future Focused Management for Sustainability	Y	Managerial Decision Making	Y
Operations and Supply Chain Management	Y		
<i>Optional Work Placement</i>			

Level 6

Semester 1	Core (Y)	Semester 2	Core (Y)
Consultancy Project	Y	Consultancy Project	Y
Governance, Ethics and CSR <i>OR</i>	Y	Strategic HRM for Leaders	Y

Work Placement			
Applied Econometrics (Analytics Pathway)	Y	Behavioural Economics (Analytics Pathway)	Y
Business Strategy	Y		

Course Structure (Part Time)

Level 4

Semester 1	Core (Y)	Semester 2	Core (Y)
Year 1			
Understanding Markets and Customers	Y	Data Analytics and Management	Y
Accounting and Finance for Managers	Y	Managing Organisations and People	Y
Year 2			
		Global Economic Awareness	Y
Business in Action			Y

Level 5

Semester 1	Core (Y)	Semester 2	Core (Y)
Year 3			
Applied Management Practice	Y	Applied Management Practice	Y
Planning and Forecasting Methods (Analytics pathway)	Y	Financial Management	Y
Year 4			
Future Focused Management for Sustainability	Y	Managerial Decision Making	Y
Operations and Supply Chain Management	Y		
<i>Optional Work Placement</i>		<i>Optional Work Placement</i>	

Level 6

Semester 1	Core (Y)	Semester 2	Core (Y)
Year 5			

Business Strategy	Y		
Governance, Ethics and CSR <i>OR</i> Work Placement	Y	Strategic HRM for Leaders	Y
Year 6			
Applied Econometrics (Analytics Pathway)	Y	Behavioural Economics (Analytics Pathway)	Y
Consultancy Project			Y

The option modules listed are indicative of a typical year. There may be some variance in the availability of option modules.

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4 is assessed predominantly by examinations, with some coursework and practical assessments.

Level 5 is assessed predominantly by coursework, with some examinations and practical assessments.

Level 6 is assessed predominantly by coursework, with some examinations.

Workload

The number of hours of workload generally equates to 1200 per level for an honours degree, corresponding to the national standard of 10 notional hours of learning for each UK HE credit point.

Overall Workload	Level 4	Level 5	Level 6

Teaching, Learning and Assessment	225 hours	252 hours	252 hours
Independent Study	975 hours	948 hours	948 hours
Placement			

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Advice Hub on either campus. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Advice Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. Email enquiries may be directed to studentadvicehub@leedsbeckett.ac.uk

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.