



LEEDS  
BECKETT  
UNIVERSITY

# Course Specification

**CertHE Media,  
Communication,  
Cultures**

**Course Code: CHMCC**  
**2021/22**

[leedsbeckett.ac.uk](https://leedsbeckett.ac.uk)

## **Award & Title**

# ***Certificate of Higher Education Media, Communication, Cultures (CHMCC)***

## **Applicant Facing Course Specification for 2021/22 Undergraduate Entrants**

Confirmed at APR/2021

### **General Information**

<b>Award</b>	Certificate of Higher Education Media, Communication, Cultures
<b>Contained Awards</b>	Certificate Media, Communication, Cultures
<b>Awarding Body</b>	Leeds Beckett University
<b>Level of Qualification &amp; Credits</b>	Level 4 of the Framework for Higher Education Qualifications, with 120 credit points at each of Level 4 of the UK Credit Framework for Higher Education (120 credits in total).
<b>Course Lengths &amp; Standard Timescales</b>	<p>Start dates will be notified to students via their offer letter. The length of the course is confirmed below and modes of delivery will be confirmed prior to the start date in line with Government guidance:</p> <ul style="list-style-type: none"><li>• 1 year (full time, campus based)</li><li>• 2 years (part time, campus based)</li></ul>
<b>Part Time Study</b>	<p>PT students will be supported by the course team to determine an appropriate selection of modules from the level for each year of study. PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are consistent. Please note that the work placement option is not generally available to PT students.</p>
<b>Location(s) of Delivery</b>	City Campus, Leeds (plus location of placement if applicable)
<b>Entry Requirements</b>	<p>Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: <a href="http://www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning">www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning</a></p>

Admissions enquiries may be directed to:

[AdmissionsEnquiries@leedsbeckett.ac.uk](mailto:AdmissionsEnquiries@leedsbeckett.ac.uk)

## **Course Fees**

Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to:

[Fees@leedsbeckett.ac.uk](mailto:Fees@leedsbeckett.ac.uk)

## **Timetable Information**

Timetables will be made available to students during induction week via:

- i) The Student Outlook Calendar
- ii) The Student Portal (MyBeckett)
- iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

## **Policies, Standards and Regulations** ([www.leedsbeckett.ac.uk/academicregulations](http://www.leedsbeckett.ac.uk/academicregulations))

There are no additional or non-standard regulations which relate to your course.

## **Key Contacts**

### **Your Course Director**

Dr Dan Kilvington

### **Your Academic Advisor**

An Academic Advisor drawn from the Course Team will be allocated to you at induction.

### **Your Course Administrator**

Adam Parkin

[A.Parkin@leedsbeckett.ac.uk](mailto:A.Parkin@leedsbeckett.ac.uk)

## **Professional Accreditation or Recognition Associated with the Course**

### **Professional Body**

N/A

### **Accreditation/ Recognition Summary**

N/A

## Course Overview

### Aims

The aims of the programme are to:

- provide students with a grounding in the theories, methods and approaches to media, communication and cultural forms;
- provide students with the critical, intellectual, evaluative and research skills to analyse media, communication and cultures;
- provide students with the ability to critically interpret how cultures are shared, experienced and disseminated;
- enable students to understand the dynamic contexts of media, communication and cultures;
- provide students with the foundations of key transferable skills relevant to equip them for professional careers or further study.

The course offers a broad-based foundation in media, communication and cultural studies with modules that focus on a range of media contexts and forms which may include: television, film, internet and digital media, popular music, radio. Throughout our students develop skills in independent research, communication and visual literacy.

### Course Learning Outcomes

At the end of the course, students will be able to:

1	describe how cultures are created and experienced;
2	demonstrate skills in self-reflection regarding students' own mediated experiences;
3	demonstrate some independent and group work experience which attempts to problem-solve in the context of media, communication and cultures.

## Teaching and Learning Activities

### Summary

Modules are modelled on a combination of lectures and seminars/workshops.

Lectures, which are most often delivered using powerpoint (and which also include clips, visual images, maps and other kinds of material), introduce and impart knowledge about theory, key critical concepts, offer textual interpretation of media texts and contextualise key debates. Lecture presentations and notes are made available to students via the University VLE. Detailed module guides help students navigate the learning activity each week and make recommendations for the pursuit of academic sources.

Seminars/Workshops might for example involve close reading or small group-discussion of media texts or objects, or the time may be used to receive a student-led assessed presentation. Most seminars will involve a combination of activities over their duration in order to maximize student engagement and knowledge acquisition.

The onus is placed on the student to do a number of independent research activities such as: set seminar reading; independent research using books, journals, websites and electronic databases; and keeping learning journals. Small student groups may meet at mutually convenient times to work on collaborative projects.

Coursework may for example include: an analysis of a media form or genre, the construction of an essay plan, the preparation of a paired presentation, devising a podcast, or an essay written in response to a set topic devised by a student.

### Your Modules

This information is correct for students progressing through the programme within standard timescales. Part time students will be supported by the course team to determine an appropriate selection of modules from the level for each year of study. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

<b>Level 4</b>			
<b>Semester 1</b>	<b>Core (Y/N)</b>	<b>Semester 2</b>	<b>Core (Y/N)</b>
Understanding Social Media (20 credits)	Y	Researching Television (20 credits)	Y
Cultural Studies (20 credits)	Y	BBC Radio: Cultural Talk, Public Purposes (20 credits)	Y
Media Interactions (20 credits)	Y	Cinematic Identities: Class, Gender and Race (20 credits)	Y

### Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from the core modules undertaken by students on the course. They have been reviewed and confirmed by the Course Director.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

### Assessment

The course is assessed by coursework predominantly.

### Workload

Overall Workload	
Teaching, Learning and Assessment	276 hours
Independent Study	980 hours
Placement	-

### Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Advice Hub on either campus. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Advice Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. Email enquiries may be directed to [studentadvicehub@leedsbeckett.ac.uk](mailto:studentadvicehub@leedsbeckett.ac.uk)

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.