



LEEDS
BECKETT
UNIVERSITY

Course Specification

MBA Graduate Master of Business Administration

Course Code: MGRBA

2021/22

MBA Graduate Master of Business Administration (MGRBA)

Material Information Summary for 2021/22 Postgraduate Entrants

Confirmed 07/2021

General Information

Award Graduate Master of Business Administration (MBA)

Contained Awards PG Certificate Business Administration (Graduate)

PG Diploma Business Administration (Graduate)

Awarding Body Leeds Beckett University

Level of Qualification & Credits

Level 7 of the Framework for Higher Education Qualifications, with 180 credit points at Level 7 of the Higher Education Credit Framework for England

Course Lengths & Standard Timescales

Start dates will be notified to students via their offer letter. The length of the course is confirmed below and modes of delivery will be confirmed prior to the start date in line with Government guidance.

The format is:

- September Start - 12 months FT (for students opting to take the MBA Consultancy Project)
- January Start – 16 months FT (for students opting to take the MBA Consultancy Project)
- September Start - 18 months FT (for students opting to undertake a 3-6 month Work Placement [September start only])

Location(s) of Delivery City Campus, Leeds

Entry Requirements

Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here:

www.leedsbeckett.ac.uk/studenthub/recognition-of-prior-learning/

Admissions enquiries may be directed to admissionsenquiries@leedsbeckett.ac.uk

Course Fees

Course fees and additional course costs are confirmed in your offer letter. Enquiries may be directed to fees@leedsbeckett.ac.uk

Timetable Information

Timetables will be made available to students during your induction week via:

- i) The Student Outlook Calendar
- ii) The Student Portal (MyBeckett)
- iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations – www.leedsbeckett.ac.uk/public-information/

Key Contacts

Your Course Director Garry Carr

Your Academic Advisor Garry Carr

Your Course Administrator Jane Larkin – businessadminPG@leedsbeckett.ac.uk

Professional Accreditation or Recognition Associated with the Course

Professional Body Chartered Management Institute (CMI)

Accreditation/ Recognition Summary From September 2021, Graduate MBA students who successfully complete the programme will also be awarded a CMI L7 Diploma in Strategic Leadership & Management

Course Overview

Aims

The MBA Graduate course is aimed at students with some experience in an organisation or business who wish to progress to junior management roles. This emphasis will allow the student cohort to be more vibrant in terms of the in-class discussions and also benefit their collegiality.

The course aims to equip the students with taught knowledge from various subject standpoints to form a coherent view of the organisation and understand how joined up thinking will enable an organisation to reap higher benefits. This critical thinking, in addition to being able to act independently or working in a group, will enable students to perform well in their future careers.

The course tends to attract an international cohort with participation from India, Africa, the Middle East and Americas. This cross-cultural experience together with taught knowledge will have the following generic aims:

1. To provide knowledge of various businesses and how their interactions with other businesses and economies vary based on fluctuations in global economic and political landscapes.

2. To provide avenues to specialise in an area of business by using an option module and placement or project in that area.
3. To provide a framework for junior managers to plan for future careers based on skills gained prior to the course and on the course to aid placement.
4. To provide an opportunity to gain a three month placement in their area of choice to practice the knowledge and skills gained on the course and enhance their career prospects.
5. To facilitate development of personal and team working skills to aid leadership and entrepreneurial journey.

Course Learning Outcomes

At the end of the PG Certificate level, students will be able to:

1	Critically evaluate and justify current information and create new connections between theory, method and strategies to be applied
2	Work collaboratively with individuals and groups in varied settings with awareness of process and outcomes in relation to a trainee manager

At the end of the PG Diploma level, students will have achieved all of the above plus be able to:

3	Apply skills, both theoretical and practical, to contemporary organisations and provide solutions to underperforming areas identified
4	Develop skills for entrepreneurship by examining problems and issues critically, using theoretical perspectives of the cognate area

At the end of the MBA course, students will have achieved all of the above plus:

5	Critically evaluate organisational performance through research and communicate improvements by working in teams with clients/management
----------	--

Teaching and Learning Activities

Summary

The philosophy of the course is applied in various ways, within modules studied, through a range of learning and teaching activities. Some module-specific examples are extracted below:

- The **Marketing Dynamics** module aims to develop critical analysis skills within students that could help them evaluate the marketplace and wider marketing environment using a range of relative theoretical frameworks. A range of academic and practitioner based publications including journal articles and case studies are made available for students to review throughout the course of delivery of the module. Students are also encouraged regularly to contribute to in-class discussions on a case; and to draw out evaluation and analysis for group discussions.

- **Operations and Logistics Management** module enables students to learn about operations management and how knowledge of logistics can be utilised to plan supply chains for improved performance.
- The **Becoming a Master Manager** module aims to enable students to review and explore key topic areas in the study of Organisational Behaviour by synthesising a range of relative theoretical approaches to Organisational Behaviour, Motivation and Management. Learning will be achieved through a combination of lectures, tutorials, seminars and practical activities using multimedia tools, techniques and group exercises, role-play and discussions. Practical activities (undertaken individually and in groups) include work related case studies and role-plays.
- The **Strategic Management** module aids reflective practice, evaluating critical incidents for personal development and creative problem solving.
- The **Financial analysis** module aims to develop key decision-making skills by applying accounting and financial techniques to assist in auditing and planning at management level.
- The **Technology Entrepreneurship** module aims to equip students with ways to create new business ideas and evaluate them through a critical analysis of their business plan and its requirement for resources in the first five years of its inception.
- The **MBA Work Placement / MBA Consultancy Project** provides students with the opportunity to directly apply management theories and techniques to examine organisational issues (a real-time project with a client organisation), with the support of a individual/group academic supervisor.

MBA Graduate students often aim to either join their family businesses, start up their own business or join an organisation as graduate (early career) managers. Therefore the course utilises teaching methods that allow students to develop these skills to build on their limited work experience. MBA Graduate students have seminars that involve understanding and conceptualisation of theoretical frameworks and then application is considered at a fundamental level within organisational context using range of case studies.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Part time students will be supported by the course team to determine an appropriate selection of modules from the level for each year of study. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable

Level 7 Core Modules (2021/22 for standard FT students)

Level 7 (Full time, September start)

Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Marketing Dynamics (20)	Y	Strategic Management (20)	Y

Operations and Logistics Management (20)	Y	Financial Analysis (20)	Y
Becoming a Master Manager (20)	Y	Option (20) – see below	N
Summer block	Core (Y)	Semester 3	Core (Y)
Technology Entrepreneurship (20)	Y		
MBA Work Placement / MBA Consultancy Project Part 1 (40)	N	MBA Work Placement / MBA Consultancy Project Part 2 (40)	N

Level 7 (Full Time, January start)

Semester 1	Core (Y/N)	Summer Block	Core (Y/N)
Strategic Management (20)	Y		
Financial Analysis (20)	Y		
Technology Entrepreneurship (20)	Y		

Semester 2	Core (Y)	Semester 3	Core (Y)
Becoming a Master Manager (20)	Y	Operations and Logistics Management (20)	Y
Marketing Dynamics (20)	Y	Option (20)	N
MBA Consultancy Project Part 1 (40)	Y	MBA Consultancy Project Part 2 (40)	Y

Level 7 Option Modules (delivery years as per Level 7 core modules above)

The following option modules are indicative of a typical delivery year. There may be some variance in the availability of option modules:

- Corporate Finance (20)
- Cross Cultural Human Resource Management (20)
- International Environments of Business (20)
- Investment & Fund Management (20)
- Strategic Brand Management (20)
- Strategic Management of International Enterprises (20)
- The Practice of Governance, Leadership & Strategy (20)

Assessment Balance and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and a sample of option module choices undertaken by a typical student. They have been reviewed and confirmed as representative by the Course Director.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning

and assessment, placement activities and independent study. Modules may have more than 1 component of assessment.

This course is assessed predominantly by coursework, with some practical assessments.

Overall Workload	
Teaching, Learning and Assessment	300 hours
Independent Study	1500 hours
Placement	0 hours (option to take Work Placement module)

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

If you have any questions about life at our University in general, call into or contact the Student Hub on either campus to speak to our Student Experience Team. This team, consisting of recent graduates and permanent staff, are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. There is a Student Hub on the ground floor of the Rose Bowl at City Campus and one in Campus Central at Headingley. You can also find the team in the Gateway in the Leslie Silver Building at City Campus. Email enquiries may be directed to studentexperience@leedsbeckett.ac.uk

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The **Support** tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The **Opportunities** tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.