



LEEDS  
BECKETT  
UNIVERSITY

# Course Specification

## BA (Hons) Music Industries Management

Course Code: BAMIM

2022/23

# ***Award and Title: BA (Hons) Music Industries Management (BAMIM)***

## **Applicant Facing Course Specification for 2022/23 Undergraduate Entrants**

Confirmed at JAN/2022

### **General Information**

**Award** Bachelor of Arts (with Honours) Music Industries Management

**Contained Awards** Bachelor of Arts Music Industries Management  
Diploma of Higher Education Music Industries Management  
Certificate of Higher Education Music Industries Management

**Awarding Body** Leeds Beckett University

**Level of Qualification and Credits** Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).

**Course Lengths and Standard Timescales** Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below:

- 3 years (full time, campus based)
- 4 years (full time with a one year work placement)
- 6 years (part time, campus based)

**Part Time Study** PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are consistent. Please note that the work placement option is not generally available to PT students.

**Location(s) of Delivery** Campus, Leeds

**Entry Requirements** Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: <https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/>

Admissions enquiries may be directed to:  
[AdmissionsEnquiries@leedsbeckett.ac.uk](mailto:AdmissionsEnquiries@leedsbeckett.ac.uk).

## Course Fees

Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to  
[Fees@leedsbeckett.ac.uk](mailto:Fees@leedsbeckett.ac.uk).

## Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

## Policies, Standards and Regulations ([www.leedsbeckett.ac.uk/academicregulations](http://www.leedsbeckett.ac.uk/academicregulations))

There are no additional or non-standard regulations which relate to your course.

## Key Contacts

<b>Your Course Director</b>	Alex Stevenson
<b>Your Academic Advisor</b>	The name & contact details will be provided during induction
<b>Your Course Administrator</b>	Adam Paul <a href="mailto:MusicCourseAdmin@leedsbeckett.ac.uk">MusicCourseAdmin@leedsbeckett.ac.uk</a>

## Sandwich or Other 'In Year' Work Placement Information [\*Remove section if no placements offered\*](#)

### Summary

Leeds Beckett is dedicated to improving the employability of our students and one of the ways in which we do this is to support our students to gain valuable work experience through work-based placements. Our placement teams have developed strong links with companies, many of whom repeatedly recruit our students into excellent placement roles and the teams are dedicated to supporting students through every stage of the placement process. More information about the many benefits of undertaking a work placement, along with details about how to contact our placement teams may be found [here](http://www.leedsbeckett.ac.uk/studenthub/placement-information/):  
<http://www.leedsbeckett.ac.uk/studenthub/placement-information/>

### Length

Optional industry placement of 48 weeks, undertaken between year 2 and year 3 (Level 5 and Level 6)

## **Location**

Non specified

## **Professional Accreditation or Recognition Associated with the Course**

N/A

## **Course Overview**

### **Aims**

The aims of the programme are to:

- provide a high-quality learning experience based upon a coherent and integrated programme of applied learning, which reflects the dynamic and diverse nature of the global entertainment sector.
- provide a supportive environment which progressively fosters independence in learning, and which establishes a base for life-long learning and continuing professional development.
- develop reflective, independent learners who can show competence in a range of personal, professional and business skills, which will enhance their employability and contribution to society in general.
- encapsulate the philosophy of widening participation by offering different modes of study, coupled with entry points for students with traditional and non-traditional backgrounds.
- provide the opportunity to develop knowledge, skills and motivation as a basis for career development.
- provide specialised studies of direct relevance to a range of administrative and operational management careers in events and related service industries.
- enable students to make an immediate contribution to the entertainment sector once in employment.
- develop students' critical academic abilities so that they may benefit from postgraduate study.

### **Course Learning Outcomes**

At the end of the course, students will be able to:

- analyse and critically evaluate the concepts, development and defining characteristics of the music industries as an area of academic and applied study in the context of intercultural, international and global societies.
- demonstrate a range of skills and aptitudes to build competence in music industries planning, development and delivery within live events and the media.

- critique and apply relevant frameworks and models associated with the operational and strategic management of human, financial, technological and physical resources within the global music industries.
- demonstrate employability, inclusivity, enterprise, and academic skills through practical work experience, engagement with professional practice and embedded study and research skills in order to provide progression routes into employment and further study.
- apply the theories and strategies to critique and contextualise key contemporary issues in the continually evolving global music industries, particularly in relation to technological advancements.
- demonstrate the practical and theoretical knowledge of evaluating the impacts and implications of global musical entertainment.

## Teaching and Learning Activities

### Summary

The teaching methods deployed are chosen to match the aims and learning outcomes of each module, and so will vary between them. Knowledge and understanding, intellectual skills, practical skills and key skills are dispersed throughout the modules and are clearly articulated to students in the module handbooks and through online learning materials. Learning and teaching activities are specifically related to the type of skills and tasks required by the music industries (for example creating and editing a video documentary as part of a group assessment). The vertical integration of these activities stems from making the students more independent at each level, so that they are virtually autonomous by the end of the course. The above allows us to create a course with a strong identity through its relevance to the music industries, and a wide variety of relevant skills required by the industry, which is what makes this course unique.

Problem solving, critical thinking and research skills are developed by allowing the students to become more autonomous with the tasks that they face in terms of assessment, learning and teaching, which becomes more challenging and complex over time. Whilst in the first year, students are often told how to successfully perform tasks and what to do, by the final year they are empowered to know this. The 'Leeds Beckett Education Strategy 2016-2021' has influenced this approach from the outset.

The course is delivered with a blended approach to teaching, learning and assessment. Besides traditional campus-based lectures, seminars and tutorials, students will also:

- Be taught in specialist IT sessions, where they may cover subjects such as video editing or online questionnaire design.
- Learn from industrial visits to actual musical entertainment organisations, where they will have tours of venues, and talks from management figures around the running and operation of such venues.
- Learn and be assessed through self-reflection upon residential field visits, where students will participate in a range of activities testing a number of skills including team working, problem solving and research skills.
- Learn and be assessed through participation in project work, including the production of video documentaries and the curation of events.

- Learn and be assessed through working as a management consultant for a real industry client, who needs real-world research undertaking to help them overcome a problem or issue.
- Learn from industry guest lecturers.
- Learn in the workplace on industrial placements, and be assessed on their recognition of personal growth during this period.
- Learn from online resources maintained and curated by the course team including the dedicated twitter page <https://twitter.com/musicindleeds>
- Be taught, learn and assessed via Leeds Beckett's virtual learning environment (VLE) 'MyBeckett' <https://my.leedsbeckett.ac.uk/> which also provides access to modules, timetables, reading lists and the student's email account.
- Be taught and learn via Leeds Beckett Library's 'Skills for Learning' sessions in specialist areas to enhance their development as successful students: <http://skillsforlearning.leedsbeckett.ac.uk/>
- Learn from Leeds Beckett's extensive library of resources, which also includes links to specialist Music and Entertainment Management resources: [http://libguides.leedsbeckett.ac.uk/subject\\_support/entertainment\\_management/databases](http://libguides.leedsbeckett.ac.uk/subject_support/entertainment_management/databases)

MyBeckett is fully employed at all levels to provide the student with consistent information describing the working of each module, access to staff, module handbooks, lecture materials, supporting notes, readings and other-directed learning activities. This provides a clear structure to the module on a week-by-week basis. It also serves as an open forum where students and module tutors share information and ask or respond to questions relating to learning and assessment. MyBeckett may also be used to host 'test your knowledge' type quizzes – although from a formative rather than summative perspective. Consistency in module approach on MyBeckett will be achieved through the adoption of a template model, so that all modules follow a similar structure in terms of appearance and content.

Each year group has a dedicated private Facebook group, which acts as both an online notice board and discussion forum. This is often used to formulate discussion beyond the classroom in an online environment which the students can easily relate to and find convenient to use – this has been a key success of the course so far, and will continue to be.

While the design of the course is planned to focus on face-to-face learning, the use of the MyBeckett described above and other online sources, websites, audio / video materials, e-books, and e-journals, means that the student's learning is blended in many respects. While no modules are delivered wholly online for this course, all modules extensively utilise MyBeckett and social media to provide supportive sources, in full or by web links, to assist with study and information on the workings of the module, assessment, module teams and items of news.

## **Your Modules**

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

<b>Level 4</b>			
<b>Semester 1</b>	<b>Core (Y/N)</b>	<b>Semester 2</b>	<b>Core (Y/N)</b>
Introduction to the Music Industries (20 credits)	Y	Artist Management (20 credits)	Y
Music and Entertainment Marketing (20 credits)	Y	Online Content for the Music Industries (20 credits)	Y
		Music Industries in Context (20 credits)	Y
Professional Practice 1: Employability Skills (20 credits)	Y	Professional Practice 1: Employability Skills (20 credits)	Y

<b>Level 5</b>			
<b>Semester 1</b>	<b>Core (Y/N)</b>	<b>Semester 2</b>	<b>Core (Y/N)</b>
Managing People in Music & Entertainment Organisations (20 credits)	Y	Copyright and Law in Music Industries. (20 credits)	Y
Music, Politics & Society (20 credits)	Y	Live Event Planning & Management (20 credits)	Y
Professional Practice 2: Research and Supervision Skills (year-long) (20 credits)	Y	Professional Practice 2: Research and Supervision Skills (year-long) (20 credits)	Y
		Mass Media (Elective) (20 credits)	N
		Radio and Podcasting (Elective) (20 credits)	N

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Major Independent Project (year-long) (40 credits)	Y	Major Independent Project (year-long) (40 credits)	Y
Professional Practice 3: Consultancy Project (20 credits)	Y	Professional Practice 3: Consultancy Project (20 credits)	Y
Innovation in Music Business (20 credits)	Y	The Creative and Cultural Industries (Elective) (20 credits)	N
Radio Production (Elective) (20 credits)	N	Contemporary Music in Context (Elective) (20 credits)	N
Arts and Festivals Management (Elective) (20 credits)	N		
Arts & Social Engagement (Elective) (20 credits)	N		

The option modules listed are indicative of a typical year. There may be some variance in the availability of option modules.

Students will study TWO elective modules at level 6, one in each semester.

Part-time students will be supported by the course team to determine an appropriate selection of modules from the level for each year of study.

### **Assessment Balance and Scheduled Learning and Teaching Activities by Level**

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities, and independent study. Modules may have more than one component of assessment.

#### **Assessment**

L4 is assessed predominantly by coursework with some practical assessments.

L5 is assessed predominantly by coursework with some examination assessments.

L6 is assessed predominantly by coursework with some practical and examination assessments.

## Workload

Overall Workload	Level 4	Level 5	Level 6
Teaching, Learning and Assessment	270 hours	270 hours	196 hours
Independent Study	850 hours	850 hours	984 hours
Placement	80 hours	80 hours	20 hours

## Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

## Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at [studentadvice@leedsbeckett.ac.uk](mailto:studentadvice@leedsbeckett.ac.uk), telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

## Support and Opportunities

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.