



LEEDS
BECKETT
UNIVERSITY

Course Specification

BA (Hons) Business Economics

Course Code: BABUE

2024/25

leedsbeckett.ac.uk

BA (Hons) Business Economics (BABUE)

Applicant Facing Course Specification for 2024/25 Undergraduate Entrants

Confirmed at 12/23

General Information

| | |
|---|---|
| Award | Bachelor of Arts with Honours Business Economics |
| Contained Awards | Bachelor of Arts Business Economics Diploma of Higher Education Business Economics Certificate of Higher Education Business Economics |
| Awarding Body | Leeds Beckett University |
| Level of Qualification and Credits | Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total). |
| Course Lengths and Standard Timescales | Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below: The format is: <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus based, sandwich placement) |
| Location(s) of Delivery | City Campus, Leeds Some sessions may also be delivered online or at Headingley campus, where appropriate |
| Entry Requirements | Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/ Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk . |
| Course Fees | Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to fees@leedsbeckett.ac.uk |

Timetable Information

Timetables will be made available to students during induction week via:

- i) The Student Outlook Calendar
- ii) The Student Portal (MyBeckett)
- iii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

There are no additional or non-standard regulations which relate to your course.

Key Contacts

| | |
|----------------------------------|--|
| Your Course Director | John Embery |
| Your Academic Advisor | To be confirmed |
| Your Course Administrator | To be confirmed (economicsadmin@leedsbeckett.ac.uk) |

Sandwich or Other 'In Year' Work Placement Information

Summary

Placements are recognised and valued by employers and enhance your employability and preparedness for life after graduation. If you choose to undertake a placement, our Placements Teams will work with you to identify an appropriate opportunity either in the UK or overseas. Please contact Placement Team representatives at either City Site or Headingley for further information. Please note that the costs associated with work placements are not funded by the university (e.g., travel/ accommodation).

Length

Students have the option to undertake a full placement year between L5 and L6, for 48 weeks, and an optional module at H6, Work Placement, may be taken to report on the placement year.

Location

None specified.

Professional Accreditation or Recognition Associated with the Course

Professional Body

Not applicable.

Accreditation/ Recognition Summary

Not applicable.

Course Overview

Aims

- Employ economics as a key discipline for an understanding of sustainable business behaviour, strategy, and corporate performance and its interaction with the policy environment
- Develop the coherent core of economic principles and concepts that can be applied to a wide range of business, policy, and other contexts, in order to facilitate students' development of the skills and techniques necessary for effective performance in work contexts
- Provide and enable a critical appreciation of the analytical frameworks across the different schools of economic thought, in order to understand the local, national, and global environments in which business operates
- Develop the particular transferable skills that are an essential concomitant of an economics education

Course Learning Outcomes

At the end of the course, students will be able to:

1. Evaluate the contribution economics makes to understanding and informing business behaviour and performance, and the interaction between business and the policy environment.
2. Creatively synthesise, apply, and appreciate the limitations of economic and business concepts in complex business contexts by employing digital tools, media, and other digital technologies to acquire, analyse, and communicate information to a professional standard.
3. Critically appreciate the analytical frameworks arising from different schools of economic thought as they apply to local, national, and global environments in which businesses operate, and their policy consequences.
4. Employ relevant methods to understand markets and the mixed economy, and show initiative and enterprise in identifying and acquiring the skills necessary to seek and secure opportunities within such markets.
5. Evaluate and demonstrate the role economic practitioners and methods play in relation to corporate and personal social responsibility, inclusivity, sustainability, and full and fair business engagement with stakeholder communities.

Teaching and Learning Activities

Summary

The course adopts the strategy of moving students from dependence through interdependence to independence in learning. Students are initially guided in the research and tasks required, but as they progress through the course, students are expected to take increasing responsibility for their own learning. A variety of teaching techniques are used, ranging from traditional lectures to workshop based computer software employed for problem solving; supervision and mentorship of group based projects and Independent Research Projects; tutor directed case studies; experimental workshops to simulate decision-making in situations of uncertainty; testing of alternative theories by acquiring and analysing data; the use of feed-forward as a means of teaching and learning e.g. by allowing students to consider past submissions, suitably conditioned for student use; MyBeckett-based diagnostic tests for skills in Literacy, Numeracy and IT; use of podcasts; and use of online Stats and other tests employed to enhance and check understanding. It will be seen from the above list that with a number of these activities there is no clear distinction between teaching and learning processes; the two are intimately related in some activities.

Specifically, we have endeavoured to observe the development principles underpinning the curriculum refocus exercise, as follows.

Key concepts: we have sought to identify and specify concepts central to Business Economics and capture these in learning outcomes for the course as a whole, and in modules mapped back to the course learning outcomes. The virtue of this method is that it enables us to offer a flexible curriculum within strong central parameters reflecting core and state of the art economic principles and methods in a vocational business context. Our choice of learning and teaching activities is then governed by the degree to which they allow students to achieve the module learning outcomes, and thus the course learning outcomes. However, face-to-face teaching continues to be an integral part of most modes of delivery within this course.

On their entry to university, the course induction will welcome students and introduce their peers and University staff such as the Course Administrator, Academic Advisor and Course Director. Students will be introduced to the University ICT environment as a means of communication, and encouraged to participate in School, Student Union and University welcome activities, especially those with an international and cross-cultural focus. Students will be encouraged to see themselves as members of a diverse academic community and to value the contributions of their peers, through practical workshops and assessed classroom-based presentations.

At all levels students work in seminar groups on case study activities which enable them to develop critical insights into the decision-making process of large organisations and appraising their actions, including an appreciation of the ethical consequences of their actions. The learning and teaching activities include one-to-one and group activities with the tutor in the classroom and via lectures, as well as utilisation of a range of digital and electronic sources including the VLE (where the minimum requirement of each module is to

detail module guides, lecture notes and assessment criteria). Students are also expected to engage with tutors and employers via Twitter, blogs and other social media platforms.

Leeds Business School also provides a modern learning environment with specialist facilities that enable us to bring learning to life, such as a dedicated Financial Trading Floor, as well as state of art Crisis Simulation Facilities (Hydra Suite). The Hydra Foundation Suite is a unique, high-fidelity learning environment that enables the monitoring of real-time leadership and decision-making in response to simulated, as-live critical incidents that allows students to work with subject experts in applying knowledge to practice.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

| Level 4 | | | |
|---|------------|---|------------|
| Semester 1 | Core (Y/N) | Semester 2 | Core (Y/N) |
| Introductory Microeconomics 20 credits | Y | Introductory Macroeconomics 20 credits | Y |
| The Institutional Environment 20 credits | Y | Accounting and Finance for Managers 20 credits | Y |
| The UK Economy 10 credits | Y | Introduction to Economic Thought 10 credits | Y |
| Introduction to Quantitative Methods: Statistics 10 credits | Y | Introduction to Quantitative Methods: Concepts 10 credits | Y |

| Level 5 | | | |
|---|------------|---|------------|
| Semester 1 | Core (Y/N) | Semester 2 | Core (Y/N) |
| Intermediate Microeconomics 20 credits | Y | Intermediate Macroeconomics 20 credits | Y |

| Level 5 | | | |
|--|---|--|---|
| Perspectives on Business Economics 20 credits | Y | Elective 20 credits | N |
| Contemporary Economic Thought 10 credits | Y | Economics Elective 10 credits | N |
| Economics and Methodology 10 credits | Y | Introduction to Econometrics 10 credits | Y |

Level 5 Option Modules (delivery years as per Level 5 core modules above)

The following option modules are indicative of a typical year. There may be some variance in the availability of option modules

Sustainable Development (20)

Corporate Finance and Law (20)

Operations and Supply Chain Management (20)

Managerial Decision Making (20)

10-credit Economics Electives

Ecological Economics (10)

Institutional Economics (10)

Intermediate Quantitative Methods for Economists (10)

| Level 6 | | | |
|--|------------|--|------------|
| Semester 1 | Core (Y/N) | Semester 2 | Core (Y/N) |
| Business, Competition and Government 20 credits | Y | Current Macroeconomic Issues 20 credits | Y |
| Transnational Corporations and Global Production 20 credits | Y | Economics, Management and Finance in the Public Sector 20 credits | Y |
| Elective 20 credits | N | Elective 20 credits | N |

Level 6 Option Modules (delivery years as per Level 6 core modules above)

The following option modules are indicative of a typical year. There may be some variance in the

availability of option modules

Applied Econometrics
Behavioural Economics
Energy Economics
Financial Institutions and Regulation in the UK Economy
Independent Research Project (40)
International Banking – Policing & Regulating
International Business Finance
Issues in Labour Economics
Management of International Business
Social Economy
Work Placement (*Sandwich students only*)

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 100 (10 credits) or 200 (20 credits) notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4 is assessed predominantly by coursework, with some examinations and practical assessments.

Level 5's core modules are assessed solely by coursework, however there are a number of optional electives with practical assessments and examinations.

Level 6 is assessed by predominantly by coursework, with some examinations and practical assessments.

Workload

| Overall Workload | Level 4 | Level 5 | Level 6 |
|-----------------------------------|-----------|-----------|---------------|
| Teaching, Learning and Assessment | 264 hours | 276 hours | 228 hours |
| Independent Study | 936 hours | 924 hours | 972 hours |
| Placement | 0 | 0 | 36 (optional) |

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a

transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at studentadvice@leedsbeckett.ac.uk, telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

Support and opportunities

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.