



LEEDS
BECKETT
UNIVERSITY

Course Specification

BAH International Business

Course Code: BAHIB

2024/25

leedsbeckett.ac.uk

BA (Hons) International Business (BAHIB)

Applicant Facing Course Specification for 2024/25 Undergraduate Entrants

Confirmed at 12/2023

General Information

Award	Bachelor of Arts with Honours International Business
Contained Awards	Bachelor of Arts International Business Diploma of Higher Education International Business Certificate of Higher Education International Business
Awarding Body	Leeds Beckett University
Level of Qualification & Credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).
Course Lengths & Standard Timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below: The format is: <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus-based, sandwich)
Part Time Study	N/A
Location(s) of Delivery	City Campus, Leeds Some sessions may also be delivered online or at Headingley campus, where appropriate
Entry Requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/ . Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk .
Course Fees	Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to fees@leedsbeckett.ac.uk .

Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i. The Student Portal (MyBeckett)
- ii. The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

There are no additional or non-standard regulations which relate to your course.

Key Contacts

Your Course Director	Dr Sukky Jassi (s.jassi@leedsbeckett.ac.uk)
Your Level Leader	Kashif Malik / Dr Mary Leung / Lekha Bodhe
Your Course Administrator	Millie Dagless (InternationalBusinessAdmin@leedsbeckett.ac.uk)

Sandwich or Other 'In Year' Work Placement Information

Summary

We strongly encourage and support students to undertake placements because they are recognised and valued by employers and will enhance your employability and preparedness for life after graduation. Our Placements Teams will work with you to identify an appropriate opportunity either in the UK or overseas. Contact Placement Team representatives at either City Site or Headingley for further information. Please note that the costs associated with work placements are not funded by the university (e.g. travel/accommodation).

Length

48 weeks, undertaken between Level 5 and Level 6, and students may undertake an optional Level 6 Work Placement module at L6 to report on the experience.

Location

Students may be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

Professional Accreditation or Recognition Associated with the Course

CIMA – Chartered Institute of Management Accountants.

Successful completion of this programme provides conditional exemption from CIMA examinations BA1 – BA4. You must register with CIMA and supply documentary evidence to verify your eligibility for exemption following graduation. A pass mark of 40% is required for some modules.

- BA1 Fundamentals of Business Economics
- BA2 Fundamentals of Management Accounting
- BA3 Fundamentals of Financial Accounting
- BA4 Fundamentals of Ethics, Corporate Governance and Business Law

Course Overview

Aims

The aims of the programme are to enable students to:

- Develop knowledge of key academic theories and concepts in relation to International Business, as a preparation for postgraduate study or employment.
- Develop practically applicable knowledge and skills in relation to the operation and management of international organisations and/or doing business internationally.
- Understand and critically appraise contemporary issues and policy debates as they apply to international business organisations.
- Specialise in International Finance or Global Marketing through the study of relevant elective stream(s).
- Provide opportunities to undertake study abroad and/or work placement programmes as an integral part of their studies.

Course Learning Outcomes

At the end of the course students will be able to:

1	Identify, critically evaluate and apply theories of International Business
2	Apply practical knowledge of doing business in an international setting, including financial, legal and regulatory requirements
3	Collect, analyse, and critically evaluate information and data on international markets and firms

4	Critically evaluate and suggest solutions to decision making problems facing managers of international firms
5	Critically evaluate and appraise the context of business decision making, including international policy constraints and external influences.

Teaching and Learning Activities

Summary

The delivery of the course is based on a standard model of lecture (typically 1 hour) followed by a seminar (typically 2 hours) complemented by online activities which are further developed in the preceding scheduled learning activity. Lectures deliver key knowledge. Seminars facilitate enhancement and practical application of knowledge through use of case studies, simulations, projects, critical readings, and so on. Seminars also bridge the gap to module assessment, helping students to prepare for and engage with summative assessment tasks. To this end, module teams may use formative assessment tasks to help students progress and develop with the subject areas. Finally, seminars offer guidance on additional independent learning, facilitated by extension tasks, guide for further reading and additional resources, aid by the use of VLE.

Skills development at all levels is supported through the use of an extended induction model. This involves typically 1 hour per week of contact time with tutor(s) throughout the academic year, orientated towards acquisition and enhancement of subject-specific and generic skills. Skills development at level 4 focuses on the development of study skills to underpin acquisition of knowledge and tackling assessment tasks in a university environment. Skills development at level 5 focuses on the development of employability skills, with a particular focus on work placement opportunities for a sandwich year between levels 5 and 6. Skills development at level 6 focuses on research skills to support the dissertation and on employability. Effectively developing the skills required to successfully manage the transitions into University, through University and beyond.

In addition, learning and teaching on the course is supplemented by:

- Initial Induction – including to learning, teaching and assessment and VLE resources at each level of study,
- Course handbook – containing supporting guidance on course structure, to learning, teaching and assessment.
- Module handbooks – containing key learning materials, formative and summative assessment tasks.
- Work placement lectures – a structured series of lectures are delivered by the FBL work placement team during level 5 to orientate students to work placement opportunities and support students finding suitable opportunities.
- Volunteering or study abroad – a series of lectures are delivered by the International Office during levels 4 and 5 to orientate students to opportunities to study or volunteer abroad, with support in making study abroad applications. Strong encouragement is provided to students on this degree.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable. The structures below are indicative and the order in which modules are studied may be adapted.

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Foundations of International Business (20 credits)	Y	Data Decisions and Understanding AI (20 credits)	Y
Accounting and Finance for Managers (20 credits)	Y	Global Business Environment (20 credits)	Y
Understanding Markets and Customers (20 credits)	Y	Managing Organisations & People (20 credits)	Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
International Operations & Global Supply Chain Management (20 credits)	Y	International Trade Policy and Practices (20 credits)	Y
Innovation, Technology and the Consumer (20 credits)	Y	International Trade Law (20 credits)	Y
Business Finance (20 credits)	Y	Sustainable Development (20 credits)	Y

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Transnational Corporations & Global Production (20 credits)	Y	Management of International Business (20 credits)	Y
Cross Cultural Management & Diversity (20 credits)	Y	<u>Elective option 1 (20 credits):</u> <ul style="list-style-type: none"> • International Business Finance • Global Marketing • Behavioural Economics • Leadership, Strategy & Change • Global Responsibility & Sustainability • Work Placement 	N
<u>Elective option 2 (40 credits)</u> Project Management (S1) (20 credits) OR Dissertation (YL) (40 credits)		AND Consultancy Project (YL) (20 credits)	N

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4 is assessed predominantly by coursework, with some examinations and practical assessments.

Level 5 is assessed predominantly by coursework, with some examinations and practical assessments.

Level 6 is assessed predominantly by coursework with some practical assessments.

Workload

Overall Workload	Level 4	Level 5	Level 6
Teaching, Learning and Assessment	216 hours	253 hours	240 hours
Independent Study	984 hours	947 hours	960 hours
Placement			

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at studentadvice@leedsbeckett.ac.uk, telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

Support and opportunities

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.

