



LEEDS  
BECKETT  
UNIVERSITY

# Course Specification

## BSc (Hons) Broadcast Media Technologies

Course Code: BBCMT

2024/25

# **Award and Title**     *BSc (Hons) Broadcast Media Technologies (BBCMT)*

## **Applicant Facing Course Specification for 2024/25 Undergraduate Entrants**

Confirmed at DEC/2023

### **General Information**

<b>Award</b>	Bachelor of Science (with Honours) Broadcast Media Technologies
<b>Contained Awards</b>	Bachelor of Science Broadcast Media Technologies Diploma of Higher Education Broadcast Media Technologies Certificate of Higher Education Broadcast Media Technologies
<b>Awarding Body</b>	Leeds Beckett University
<b>Level of Qualification and Credits</b>	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).
<b>Course Lengths and Standard Timescales</b>	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below: <ul style="list-style-type: none"><li>• 3 years (full time, campus based)</li><li>• 4 years (full time, with a one-year placement)</li></ul>
<b>Part Time Study</b>	There is no part time route on this course.
<b>Location(s) of Delivery</b>	The majority of teaching will be at City campus but on occasion may be at Headingley campus.
<b>Entry Requirements</b>	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: <a href="https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/">https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/</a>  Admissions enquiries may be directed to: <a href="mailto:AdmissionsEnquiries@leedsbeckett.ac.uk">AdmissionsEnquiries@leedsbeckett.ac.uk</a> .

## Course Fees

Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to [Fees@leedsbeckett.ac.uk](mailto:Fees@leedsbeckett.ac.uk).

## Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

## Policies, Standards and Regulations ([www.leedsbeckett.ac.uk/academicregulations](http://www.leedsbeckett.ac.uk/academicregulations))

There are no additional or non-standard regulations which relate to your course.

## Key Contacts

### Your Course Director

Hugo Smith: [H.U.Smith@leedsbeckett.ac.uk](mailto:H.U.Smith@leedsbeckett.ac.uk)

### Your Academic Advisor

Ashley Dean/Tim Blackwell/Hugo Smith

### Your Course Administrator

Maya Kempe-Stanners:

[creativetechnologyadmin@leedsbeckett.ac.uk](mailto:creativetechnologyadmin@leedsbeckett.ac.uk)

## Sandwich or Other 'In Year' Work Placement Information

### Summary

Leeds Beckett is dedicated to improving the employability of our students and one of the ways in which we do this is to support our students to gain valuable work experience through work-based placements. Our placement teams have developed strong links with companies, many of whom repeatedly recruit our students into excellent placement roles. Our teams are dedicated to supporting students through every stage of the placement process. Details of how to contact our placement teams may be found here:

[leedsbeckett placements](#)

### Length

Min. 30 weeks, undertaken between year 2 and year 3 (level 5 and Level 6)

## **Location**

Students are responsible for obtaining their own placement, with assistance from the University. The locations will vary, dependent on the opportunity.

## **Professional Accreditation or Recognition Associated with the Course**

N/A

## **Course Overview**

### **Aims**

The course prepares students for a career in industries related to Broadcast Media. Students may graduate to full-time work with media companies or digital agencies, choose to work as freelancers or start their own media production companies. With equal emphasis on the technical and aesthetic aspects of Broadcast Media, the course takes students through the process of developing, researching, shooting, directing, capturing, editing, adding post-production and motion graphics/effects and publishing digital media to different platforms.

Advanced digital production techniques are employed. Students learn the theory behind their practice. This course is largely practical; however, the theories support the practical elements and help students develop research skills required in broadcast. Students will develop a rich portfolio of media work, showing a broad range of technical and creative skills including pitching, writing/developing content for a media/target group, studio management, risk assessment/health and safety in the studio, production on location and a wide range of post-production techniques. Students will have opportunities to do extra activities that would help them develop their portfolio and further their studies, including International Volunteering. Students may also wish to Volunteer for Beckett Student Media roles and/or join some of the forty student societies, playing in sports teams and/or being a student academic representative.

Staff and Students from the course are engaged in production of TV/Audio/streamed coverage of events that have included Varsity sports and Student Union Elections as well as work for external voluntary or private client bodies. These events may offer work experience and the opportunity to extend skillsets outside the classroom.

The course aims to produce versatile graduates who have the theoretical understanding and practical, hands-on experience in all elements of technical and creative audio and video production from development of ideas and formats, through pitching and pre-production, production, post-production special effects and programme administration.

Graduates should develop an understanding of industry practice in the UK and be able to apply their skills professionally. For example, as BMT graduates, students will have the skills to:

- Research
- Shoot
- Edit
- Produce title sequences
- Design motion graphics

- Work on location
- Work in studio
- Start a production company
- Work as a freelance broadcast technician in independent production
- Understand the content and technical requirements to go into web broadcasting.

## **Course Learning Outcomes**

At the end of the course, students will be able to:

- 1 To develop a systematic understanding of key aspects of pre-production, production, and post-production, in the area of broadcast media and associated technologies.
- 2 To develop and research original ideas, then communicate and manage production workflow and responsibilities to format these creative concepts into broadcast content.
- 3 To critically review established techniques of analysis and design that encompass internationally recognised standards to add value to broadcast content.
- 4 To encourage professional development and personal growth through regular engagement with critical reflection on professional practice, including the contributions and performance of self and others when team-working.
- 5 To independently undertake research and critically evaluate arguments, assumptions, abstract concepts and data (that may be incomplete) and to frame appropriate questions to achieve a solution, or identify a range of solutions, to problems.
- 6 To construct a portfolio of practical work demonstrating practical broadcast-related skills and employability that facilitates appropriate transition between academic study and the industrial workplace.

## **Teaching and Learning Activities**

### **Summary**

Each week students will normally receive a programme of lectures covering the core areas of teaching for the week followed by tutorials/ practical studio and/or lab-based session(s). These are supplemented with a programme of guest speakers and industry-led seminars. This structure is preferred within such a vocational award where students are learning specialised skills for a specific career. This award is a hands-on subject area where theory alone would be unlikely to allow a student to achieve successful employment in broadcasting. Practical exercises allow for students to implement their theoretical learning and see how it relates to tutors and guest lecturers experience of industry. Integrated assignments drive the learning in this award. Students engage in formative discussion on their practical creative assignments and ask for the knowledge they wish to develop, to be able to complete the assignments.

Assessment is seen as an integral part of the teaching process across the award with each assessment point providing clear indicators (via feedback) on how student performance can improve. In this way, the course provides a clear, robust framework for assessment which will enhance the learning process.

The use of group projects at level 4 and 5 allow students to develop communicative skills with their peers. This will include peer assessment and where possible mixing with another cultures/a global outlook. Individuals often work with peers they may not have originally chosen to work with. Roles are allocated following interview presentations on the quality of interview/presentation.

The end of level 5 allows for work placement opportunities, either through a sandwich year or through shorter periods of work-based learning. The sandwich year will normally be 48 weeks in duration.

Level 6 assessments can be understood to be part of a year-long process. Assessment points allow students to choose a main context specialism, while maintaining a broad expertise across the year.

The overall scheme of assessment from level 4 to level 6 is designed in such a way as to maximise the opportunity for progression. This approach provides a strong context for learning. In addition, the student role in assessment is more likely to be participatory especially by level 6. Students are encouraged to develop their own goals in consultation with tutors at level 6 and this allows them to aspire to high quality, professional and personalised levels of attainment.

Classes are normally delivered on-campus, face-to-face. Some sessions, such as guest lectures, academic advisors or feedback sessions

## Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Television Production (40 credits)	y	Television Production continued (40 credits)	Y
Camera and Audio Technologies (20 credits)	Y	Academic and Broadcast Research Skills (20 credits)	Y
Broadcast Graphics (20 credits)	Y	Podcasting (20 credits)	Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Broadcast Animation (20 credits)	Y	Documentary Production (40 credits)	Y
Broadcast Post-Production (20 credits)	Y	Broadcast Live (20 credits)	Y
Broadcast Writing (20 credits)	Y		

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Production Project (40 credits)	Y	Production Project (40 credits)	Y
Advanced Graphics for Broadcast (20 credits)	N	Outside Broadcast (20 credits)	Y
Advanced Radio & Podcasting (20 credits)	N	Business & Enterprise in Media (20 credits)	Y
Creative Technology in Education (20 credits)	N		
Portraiture, Representation & Identity (20 credits)	N		
Experiments in Video (20 credits)	N		
Broadcast Industry Practice (20 credits)	N		
Data Visualisation for Journalists (20 credits)	N		

The option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students should choose two electives.

## Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities, and independent study. Modules may have more than one component of assessment.

### Assessment

Level 4 is assessed predominantly by coursework with some practical assessments.

Level 5 is assessed predominantly by coursework with some practical assessments.

Level 6 is assessed by 50% coursework and 50% practical assessments.

### Workload

Overall Workload	Level 4	Level 5	Level 6
Teaching, Learning and Assessment	336 hours	252 hours	252 hours
Independent Study	864 hours	948 hours	948 hours
Placement			

## Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

## Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be



contacted via email at [studentadvice@leedsbeckett.ac.uk](mailto:studentadvice@leedsbeckett.ac.uk), telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

## **Support and Opportunities**

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.