



LEEDS  
BECKETT  
UNIVERSITY

# Course Specification

## BAH Business & Management

Course Code: BHBMT

2024/25

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# BA (Hons) Business and Management (BHBMT)

## Applicant-Facing Course Specification for 2024/25 Undergraduate Entrants

Confirmed 01/2024

### General Information

<b>Award</b>	Bachelor of Arts with Honours Business and Management
<b>Contained Awards</b>	Bachelor of Arts Business and Management Diploma of Higher Education Business and Management Certificate of Higher Education Business and Management
<b>Awarding Body</b>	Leeds Beckett University
<b>Level of Qualification &amp; Credits</b>	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).
<b>Course Lengths &amp; Standard Timescales</b>	<p>Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below:</p> <p>The format is:</p> <ul style="list-style-type: none"><li>• 3 years (full time, campus based)</li><li>• 4 years (full time, campus-based, sandwich)</li><li>• 6 years (part time, campus-based)</li></ul> <p>Intakes:</p> <ul style="list-style-type: none"><li>• September 2024</li><li>• January 2025 (full time only)</li></ul>
<b>Part Time Study</b>	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are

consistent. Please note that the work placement option is not generally available to PT students.

<b>Location of Delivery</b>	City Campus, Leeds Some sessions may also be delivered online or at Headingley campus where appropriate
<b>Entry Requirements</b>	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here:  <a href="https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/">https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/</a>  Admissions enquiries may be directed to: <a href="mailto:AdmissionsEnquiries@leedsbeckett.ac.uk">AdmissionsEnquiries@leedsbeckett.ac.uk</a>
<b>Course Fees</b>	Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to <a href="mailto:fees@leedsbeckett.ac.uk">fees@leedsbeckett.ac.uk</a>

## Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i. The Student Portal (MyBeckett)
- ii. The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

## Policies, Standards and Regulations ([www.leedsbeckett.ac.uk/academicregulations](http://www.leedsbeckett.ac.uk/academicregulations))

There are no additional or non-standard regulations which relate to your course.

## Key Contacts

<b>Your Course Director</b>	Alistair MacAuley
<b>Your Level Leaders</b>	Kerry Courtney / Sarah Douglas-Lee / Frances Bostyn / Kyran Parker / Lekha Bodhe / Tanbeen Mahtab
<b>Your Course Administrator</b>	Millie Dagless <a href="mailto:businessadmin@leedsbeckett.ac.uk">businessadmin@leedsbeckett.ac.uk</a>

## Sandwich or Other 'In Year' Work Placement Information

### Summary

Placements are recognised and valued by employers and enhance students' employability and preparedness for life after graduation. If students choose to undertake a placement, our Placements Teams will work with them to identify an appropriate opportunity either in the UK or overseas. Students may undertake a 48-week placement between Level 5 and Level 6. This is typically a paid, audited and monitored placement. Sandwich placements are only available to students starting in September intakes.

### Length

Normally 48 weeks

### Location

Students will usually be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

## Professional Accreditation or Recognition Associated with the Course

CIMA – Chartered Institute of Management Accountants.

Successful completion of this programme provides conditional exemption from CIMA examinations BA1 – BA4. You must register with CIMA and supply documentary evidence to verify your eligibility for exemption following graduation. A pass mark of 40% is required for some modules

- BA1 Fundamentals of Business Economics

- BA2 Fundamentals of Management Accounting
- BA3 Fundamentals of Financial Accounting
- BA4 Fundamentals of Ethics, Corporate Governance and Business Law

## **Course Overview**

### **Aims**

The aims of the programme are to:

- Provide an academic and vocationally oriented curriculum which develops a comprehensive knowledge, appreciation and understanding of the structures, concepts and processes involved in the management and leadership of organisations and the changing macro, micro and meso environments in which they operate.
- Develop the coherent core of management and leadership principles and concepts that can be applied to a wide range of business, policy and other contexts, in order to facilitate a stimulating learning environment which fosters a critical, creative, innovative, reflective and challenging approach to the study of business and management.
- Provide, and enable a critical appreciation of, the analytical frameworks across the different schools of leadership theories in order to provide opportunities that would develop the students' capabilities to take positive initiatives, respond effectively to new ideas, adapt to changing circumstances, and address multi-faceted problems with an open mind and flexible standpoint.
- Enhance graduate skills and employability through the embedding of a portfolio of competencies transferable to the workplace, laying the foundation for flexible future career development.

The award offers graduates opportunities for the development of specific business management and leadership competences and transferable skills (developed from the graduate attributes). The BA (Hons) Business and Management award is accompanied by additional pathway awards at H5 and H6. These pathway routes are related to business and management but allow a focus on a third subject in more detail.

## Course Learning Outcomes

At the end of the course, students will be able to:

<b>1</b>	Evaluate and explore the contribution management makes to understanding and informing business behaviour and performance through the analysis of complex and multi-faceted problems from a range of natural, global and political contexts.
<b>2</b>	Creatively synthesise, apply and appreciate the limitations of management and leadership concepts in complex business contexts on a local and global level, employing digital tools, media and other digital technologies to acquire, analyse and communicate information to a professional standard.
<b>3</b>	Critically appreciate the management and leadership frameworks arising from different schools of thought as they apply to local, national and global environments relevant to the contemporary workplace in which businesses operate, and their policy consequences.
<b>4</b>	Employ relevant methods to understand the business market and the mixed economy, and show initiative and enterprise in identifying and acquiring the skills necessary to seek and secure opportunities within such markets.
<b>5</b>	Evaluate and demonstrate the role that Leaders and Business practitioners play in relation to corporate and personal social responsibility, inclusivity and full and fair business engagement with stakeholder communities.

## Teaching and Learning Activities

### Summary

At all levels, our pedagogic approach focuses on authentic learning through the use of real-life problems (progressive problem-solving) and situations, experiential and participatory learning via student collaboration and immersion in real-life situations.

The degree adopts the strategy of moving students via a transition from pedagogical to anagogical educational approach, from dependence ('effective transition into higher education' at H4) through interdependence to independence in learning ('Towards Increased Professionalism' at H6). Students are initially guided in the research and tasks required but as they progress through the degree, students are expected to take increasing responsibility for their own learning.

## Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable. The structure below is indicative and the order in which modules are studied may be adapted.

### Course Structure (Full Time, September start)

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Data Decisions & Understanding AI (20 credits)	Y	Understanding Markets and Customers (20 credits)	Y
Managing Organisations and People (20 credits)	Y	Accounting and Finance for Managers (20 credits)	Y
Global Business Environment (20 credits)	Y		
Business in Action (20 credits)			Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Developing Professional and (20 credits)	Employability	Skills	Y
Managerial Decision Making (20 credits)	Y		Y
Future Focused Management for Sustainability (20 credits)	Y	Operations and Supply Chain Management (20 credits)	Y
Business Finance (20 credits)	Y	Managing a Small and Sustainable Business ( <i>Business and Management pathway</i> ) (20 credits)	Y
<i>Optional Work Placement</i>			<i>N</i>

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Consultancy Project (20 credits)			Y
Business Strategy (20 credits)	Y	Governance, Ethics and CSR (20 credits) <b>or</b> Work Placement (20 credits)	Y
Strategic HRM for Leaders (20 credits)	Y	Leading Innovation and Change (Business and Management Pathway) (20 credits)	Y
Option (see below) (20 credits)	N		

### Optional Modules

The following option modules are indicative of a typical year. There may be some variance in the availability of optional modules.

- Behavioural Economics
- Entrepreneurship in a Challenging Global Economy
- Issues Management & Crisis Communication
- Machine Learning and AI for Efficient Management
- Managing the Future Fashion Experience
- Project Management
- Reward Management



### Course Structure (Full Time, January start)

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Understanding Markets and Customers (20 credits)	Y	Data Decisions & Understanding AI (20 credits)	Y
Accounting and Finance for Managers (20 credits)	Y	Managing Organisations & People (20 credits)	Y
		Global Business Environment (20 credits)	Y
Business in Action (20 credits)			Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Developing Professional and (20 credits)	Employability	Skills	Y
Operations and Supply Chain Management (20 credits)	Y	Managerial Decision Making (20 credits)	Y
Managing a Small and Sustainable Business ( <i>Business and Management Pathway</i> ) (20 credits)	Y	Future-Focused Management for Sustainability (20 credits)	Y
		Business Finance (20 credits)	Y
<i>Optional Work Placement</i>			<i>N</i>

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Governance, Ethics and CSR (20 credits) <i>or</i> Work Placement (20 credits)	Y	Business Strategy (20 credits)	Y
Leading Innovation and Change (Business and Management Pathway) (20 credits)	Y	Strategic HRM for Leaders (20 credits)	Y
Consultancy Project (20 credits)	Y	Option (20 credits) (please see below)	

### Optional Modules

The following option modules are indicative of a typical year. There may be some variance in the availability of optional modules.

Semester 1	Semester 2
	Behavioural Economics
	Entrepreneurship in a Challenging Global Economy
	Issues Management & Crisis Communication
	Machine Learning and AI for Efficient Management
	Managing the Future Fashion Experience
	Project Management
	Reward Management

### Course Structure (Part Time, September start)

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
<b>Year 1</b>			
Data Decisions & Understanding AI (20 credits)	Y	Understanding Markets and Customers (20 credits)	Y
Managing Organisations and People (20 credits)	Y	Accounting and Finance for Managers (20 credits)	Y
<b>Year 2</b>			
Global Business Environment (20 credits)	Y		
Business in Action (20 credits)			Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
<b>Year 3</b>			
Developing Professional & (20 credits)	Employability	Skills	Y
Managerial Decision Making (20 credits)	Y		
<b>Year 4</b>			
Future Focused Management for Sustainability (20 credits)	Y	Operations and Supply Chain Management (20 credits)	Y

Level 5			
Business Finance (20 credits)	Y	Managing a Small and Sustainable Business ( <i>Business and Management Pathway</i> ) (20 credits)	Y

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Year 5			
Strategic HRM for Leaders (20 credits)	Y	Leading Innovation and Change ( <i>Business and Management Pathway</i> ) (20 credits)	Y
Business Strategy (20 credits)	Y	Governance, Ethics and CSR (20 credits) <b>or</b> Work Placement (20 credits)	Y
Year 6			
Consultancy Project (20 credits)			Y
Option (20 credits) (see below)	N		

### Optional Modules

The following option modules are indicative of a typical year. There may be some variance in the availability of optional modules.

- Behavioural Economics
- Entrepreneurship in a Challenging Global Economy
- Issues Management & Crisis Communication
- Machine Learning and AI for Efficient Management
- Managing the Future Fashion Experience
- Project Management
- Reward Management

## Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

### Assessment

Level 4 is assessed predominantly by practical assessments, with some coursework and examinations.

Level 5 is assessed predominantly by coursework, with some practical assessments.

Level 6 is assessed predominantly by coursework, with some practical assessments.

### Workload

The number of hours of workload generally equates to 1200 per level for an honours degree, corresponding to the national standard of 10 notional hours of learning for each UK HE credit point.

Overall Workload	Level 4	Level 5	Level 6
Teaching, Learning and Assessment	216 hours	228 hours	216 hours
Independent Study	984 hours	972 hours	984 hours
Placement			

## **Learning Support**

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

## **Student Services**

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at [studentadvice@leedsbeckett.ac.uk](mailto:studentadvice@leedsbeckett.ac.uk), telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

## **Support and opportunities**

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.