



LEEDS
BECKETT
UNIVERSITY

Course Specification

MA Sport Development and Management

Course Code: MASDM

2024/25

MA Sport Development and Management (MASDM)

Applicant Facing Course Specification for 2024/25 Postgraduate Entrants

Confirmed at DEC/2023

General Information

Award	Master of Arts Sport Development and Management
Contained Awards	Postgraduate Diploma Sport Development and Management Postgraduate Certificate Sport Development and Management
Awarding Body	Leeds Beckett University
Level of Qualification and Credits	Level 7 of the Framework for Higher Education Qualifications, with 180 credit points at Level 7 of the Higher Education Credit Framework for England
Course Lengths and Standard Timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below: <ul style="list-style-type: none">• 1 year (full time, campus based)• 2 years (part time, campus based)
Part Time Study	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are consistent.
Location(s) of Delivery	The teaching on your course will take place at Headingley campus.
Entry Requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/ Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk .

Course Fees

Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to Fees@leedsbeckett.ac.uk.

Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

Standard University Regulations apply to this course, with one exception:

Exemption to Academic Regulation 2.3 'Standard Minimum Entry Requirements'; course entry requirements include IELTS 6.5 with no skills below 6.0, or an equivalent qualification.

Key Contacts

Your Course Director

Stephen Robson

Your Academic Advisor

Students will be notified of their Academic Advisor before starting the course

Your Course Administrator

Your Course Administrator can be contacted by emailing SchoolOfSportPGAdmin@leedsbeckett.ac.uk

Professional Accreditation or Recognition Associated with the Course

Professional Body

There is no professional accreditation associated with this course.

Accreditation/ Recognition Summary

N/A

Course Overview

The MA Sport Development and Management is aimed both at recent graduates in Sport Development, Sport Management and related disciplines as well as people working in the sector. This includes sport and physical activity development professionals and those working in related areas who wish to diversify and develop their employability across a broader range of disciplines. The course is particularly relevant to recent graduates and current professionals who wish to broaden, deepen and internationalise their expertise and understanding of sport development and management. The course has a dual focus on increasing participation and the use of sport and physical activity as tools for the pursuit of social change in a range of settings, both in the UK and internationally. The applied and varied diet of assessment is designed to enable students to exploit their existing areas of interest and expertise or, should they so wish, explore new contexts. The course covers an exciting and contemporary range of subjects, including sport for development, strategic management, social theory, global sport policy and leadership. Engagement with this programme will enhance students' problem solving, creativity, decision making and leadership skills. The course will provide essential personal and career development for all students, including acting as a platform for progression to doctoral study.

Aims

The aims of the programme are to:

1. Provide current and prospective members of the sport development workforce with the opportunity to develop a higher critical appreciation of issues in the development of sport at local, national and global levels.
2. Enable students to develop advanced professional practice in sport development and management.
3. Develop students' ability to influence policy and practice at a strategic level in a range of sport and physical activity contexts.

Course Learning Outcomes

At the end of the course, students will be able to:

1. Analyse and address complex issues and problems in the management of sport and physical activity development.
2. Critically evaluate research, insight and advanced scholarship within sport development and management.
3. Demonstrate originality in the application of knowledge and techniques to create and interpret sport development and management policies and practices.
4. Integrate advanced learning in sport for development, sport and social theory, sport policy, strategic management, leadership and related disciplines in order to develop your professional practice.
5. Appreciate and critique the use of sport as a tool for development in local and global contexts.
6. Undertake higher level research in sport development and management in order to advance the subject area and influence professional practice.

Teaching and Learning Activities

Summary

The learning and teaching on this programme places the student at the centre of the experience by fostering an inclusive, supportive, caring and challenging environment. The teaching and learning approaches adopted within modules are designed to sensitise students to contemporary issues in sport development and management, and to challenge their own assumptions and practices in those contexts. Across seven taught modules and the Independent Project, students will experience a range of teaching styles and delivery methods. Classroom-based workshops and seminars will be augmented by work-based activity, site visits and substantial independent study. There will be opportunities to undertake classes with students of related Master's courses, offering the opportunity for wider experiences to be shared and analysed. Guest speakers will augment core delivery by tutors, providing context for the advanced theory addressed across the curriculum. Modules will normally be delivered in weekly 2-3-hour blocks.

Due to the existing connections to the MSc Sport Business Management degree (which will see students sharing modules such as Strategic Management and the Independent Project), students on the MA Sport Development and Management will also have access to existing modules validated and delivered by the Sport Business Management course as elective options. This increases not just the range of modules available to students on the course, but also adds flexibility for students which may be particularly welcome to those students in full time employment.

The blend of teaching and learning methods in modules will involve a combination of face-to-face facilitated learning, key lectures in substantive areas, complemented by seminars and workshops, online learning, self-study through directed reading and independent study tasks as well as experiential learning, providing the opportunity for students to gain or develop essential industry experience. Teaching is typically live, face-to-face with some live online delivery, and that lectures are recorded where possible for future reference.

The delivery of taught sessions is highly focused around student engagement with the provided course content, while the assessments provide flexibility in terms of student choice of topics pertinent to their personal and professional interests.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

For completion of the Master's, students must undertake six core modules, one option and the Independent Project (worth 40 credits) - 180 credits (7 x 20 credit modules plus Independent Project).

CORE modules (20 credits unless otherwise stated): Sport for Development; Strategic Management; Global Sport Policy and Governance; Advanced Leadership in Sport; Applied Social Theory in Sport; Sport Management Research Skills; Independent Project (40 credits).

OPTION modules (indicative) (20 credits each): Global Perspectives in Sport Marketing; Innovation in PE; Professional Practice in the Sport Industry; Sports Events: Impacts, Issues and Policy.

Level 7 – full time route			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Applied Social Theory in Sport	Y	Global Sport Policy and Governance	Y
Sport Management Research Skills	Y		
Strategic Management	Y	Advanced Leadership in Sport	Y
Innovations in Physical Education	N	Independent Project (40 credits)	Y
Professional Practice in the Sport Industry (long-thin)	N	Professional Practice in the Sport Industry (long-thin)	N
Global Perspectives in Sport Marketing	N	Sport for Development	Y
Sports Events: Impacts, Issues and Policy	N		

Nb. There may be some variance in the availability of option modules

Recommended part time course structure for a student undertaking the Master's programme

For completion of the Master's, students must undertake six core modules, one option and the Independent Project (worth 40 credits) - 180 credits (7 x 20 credit modules plus Independent Project).

CORE modules (20 credits unless otherwise stated): Sport for Development; Strategic Management; Global Sport Policy and Governance; Advanced Leadership in Sport; Applied Social Theory in Sport; Sport Management Research Skills; Independent Project (40 credits).

OPTION modules (indicative) (20 credits each): Global Perspectives in Sport Marketing; Innovation in PE; Professional Practice in the Sport Industry; Sports Events: Impacts, Issues and Policy.

Level 7 – part-time route			
Semester 1 (sem 1 of Year 1)	Core (Y/N)	Semester 2 (sem 2 of Year 1)	Core (Y/N)
Applied Social Theory in Sport	Y	Global Sport Policy and Governance	Y
Sports Events: Impacts, Issues and Policy	N	Sport for Development	Y
Innovations in Physical Education	N		
Global Perspectives in Sport Marketing	N		
Professional Practice in the Sport Industry (long-thin)	N	Professional Practice in the Sport Industry (long-thin)	N
Semester 3 (sem 1 of Year 2)	Core (Y/N)	Semester 2 (sem 2 of Year 2)	Core (Y/N)
Sport Management Research Skills	Y	Advanced Leadership in Sport	Y
Strategic Management	Y	Independent Project (40 credits)	Y

The full-time and part-time study pattern outlined above reflects a recommended course study structure. However, it is recognised that for some students undertaking part-time study more flexibility will be needed in terms of number of modules completed each year as well as the order of modules studied.

Assessment Balance and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

On this course students will be assessed predominantly by coursework with some practical assessments.

Workload

Overall Workload	
Teaching, Learning and Assessment	230 hours
Independent Study	1570 hours
Placement	0 hours

Nb These hours will be dependent upon the option modules chosen and the choice of assessment mode taken

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects

throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at studentadvice@leedsbeckett.ac.uk, telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

Support and opportunities

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.