

## Course Specification

# MSc Management and International Business

**Course Code: MSMIB** 

2024/25

#### **MSc Management and International Business (MSMIB)**

### Applicant Facing Course Specification for 2024/25 Postgraduate Entrants

#### Confirmed Jan 2024

#### **General Information**

Award Master of Science Management and International Business

**Contained Awards** Postgraduate Diploma in Management and International Business

Postgraduate Certificate in Management

Awarding Body Leeds Beckett University

**Level of Qualification and Credits** Level 7 of the Framework for Higher Education Qualifications, with

180 credit points at Level 7 of the Higher Education Credit

Framework for England.

Course Lengths and Standard

**Timescales** 

**Standard** Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below:

The format is:

• 1 year (full time, campus based)

• 2 years (part-time, campus based)

Part Time Study PT delivery is usually at half the intensity of the FT equivalent

course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are consistent. Please note that the work placement option is not

generally available to PT students.

**Location(s) of Delivery** City Campus, Leeds

Some sessions may be delivered online or at Headingley campus,

as appropriate.

**Entry Requirements** Admissions criteria are confirmed in your offer letter. Details of

how the University recognises prior learning and supports credit

transfer are located here:

https://www.leedsbeckett.ac.uk/student-information/course-

information/recognition-of-prior-learning/

Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk.

#### **Course Fees**

Course fees and any additional course costs are confirmed in your

offer letter. Fees enquiries may be directed to

Fees@leedsbeckett.ac.uk.

#### **Timetable Information**

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

#### Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

This course adheres to the Academic Principles and Regulations set out by the University. Awards of distinction and merit may be made to students who meet the following criteria:

#### Distinction

The award of a distinction may be made to those students who have attained:

• an average of 70% or more in assessments contributing to the final award.

#### And/or

• at least half of all taught modules at the level of distinction in assessments contributing to the final award plus a 60-credit major project module at distinction.

#### Merit

The award of merit may be made to those students who have attained:

• an average of 60% or more in assessments contributing to the final award.

#### And/or

• at least half of all taught modules at the level of merit in assessments contributing to the final award plus a 60-credit major project module at merit.

#### **Key Contacts**

Your Course Director Stratis Koutsoukos

Pathway Lead Dr Hazem Heswani

Your Course Administrator Julie Barrow (<u>managementadminPG@leedsbeckett.ac.uk</u>)

#### **Professional Accreditation or Recognition Associated with the Course**

N/A

#### **Course Overview**

#### **Aims**

The aims of the programme are to:

- 1) To equip graduates with management skills necessary to manage:
  - people and their performance
  - the business
  - crises and change
  - projects and the associated risks

as well as develop strategies to deal with global challenges and the choices facing the business.

- 2) To meet the increasing demand of graduates who want to develop knowledge and skills in the broad areas of management in an international business context, and boost their marketability by acquiring a master's qualification.
- 3) To provide students with knowledge and systematic understanding of theoretical and practical aspects of International Business.

#### **Course Learning Outcomes**

At the end of the course, students will be able to:

1	Critically evaluate, synthesise and apply advanced and contemporary theories, debates and techniques to a range of complex and open-ended issues, problems and situations in the fields of management and international business.
2	Demonstrate a critical, ethical and reflective approach to their professional and academic area of management and international business.
3	Learn interdependently and independently and accept responsibility for subsequent career and continuing professional development.
4	Critically apply with a degree of creativity and sophistication, intellectual, transferable and subject / professional skills to a range of complex and open-ended business problems and situations.
5	Make informed judgements and decisions in dynamic, highly competitive and global operating environment relating to management and international business.
6	Effectively carry out a live commercial project, which will involve secondary and primary research with due regard to ethical considerations and research methodologies.

#### **Teaching and Learning Activities**

#### **Summary**

A mix of lectures, tutorials and online resources are designed to encourage a community of learning which invites and enables all participants to engage in discussions, to be visible, valued and respected for their individual contribution.

Modules at this level will be characterised not only by the inclusion of more advanced knowledge, but also by being more open-ended in the realistic situations in which students are required to identify and tackle problems. The progressive problem-solving philosophy, together with the complementary encouragement of independent learning, will shift the mix of work away from that done in class and towards that done outside.

#### **Your Modules**

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Level 7 (Full Time)						
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)			
Contemporary Marketing	Υ	Management, People &	Y			
(20 credits)		Organisations				
		(20 credits)				
Corporate Strategy	Υ	Global Business Strategy	Υ			
(20 credits)		(20 credits)				
Managing Financial Resources	Υ	International Environments of	N			
(20 credits)		Business (20 credits)				
		OR				
		International Marketing: Emerging				
		Markets (20 credits)				
Dissertation (60 credits)	OR	Work Based Organisational	N			
		Consultancy Project (60 credits)				

Level 7 (Part Time)	Year 1	Year 1			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)		
Managing Financial Resources (20 credits)	Y	Management, People & Organisations (20 credits)	Y		
Contemporary Marketing (20 credits)	Y	International Environments of Business (20 credits)  OR International Marketing: Emerging Markets (20 credits)	N		
Level 7 (Part Time)	Year 2				
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)		
Corporate Strategy (20 credits)	Y	Global Business Strategy (20 credits)	Y		
Dissertation (60 credits)	OR	Work Based Organisational Consultancy Project (60 credits)	N		

#### **Assessment Balance and Scheduled Learning and Teaching Activities**

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

#### Assessment

On this course students will be assessed predominantly by coursework with some examinations and practical assessments. At the end of the course, students may choose between producing a Dissertation or a Work Based Organisational Consultancy Project.

#### Workload

Overall Workload					
Teaching, Learning and Assessment	264 hours				
Independent Study	1536 hours				
Placement					

#### **Learning Support**

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

#### **Student Services**

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at <a href="studentadvice@leedsbeckett.ac.uk">studentadvice@leedsbeckett.ac.uk</a> telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

#### **Support and opportunities**

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.