



LEEDS
BECKETT
UNIVERSITY

Course Specification

Postgraduate Certificate Sport Business Management

Course Code: PCSBM

2024/25

leedsbeckett.ac.uk

Postgraduate Certificate Sport Business Management (PCSBM)

Applicant Facing Course Specification for 2024/25 Postgraduate Entrants

Confirmed at DEC/2023

General Information

Award	Postgraduate Certificate Sport Business Management
Awarding Body	Leeds Beckett University
Level of Qualification and Credits	Level 7 of the Framework for Higher Education Qualifications, with 60 credit points at Level 7 of the Higher Education Credit Framework for England
Course Lengths and Standard Timescales	<p>Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below:</p> <ul style="list-style-type: none">• 1 year (part time, campus based)• 2 years (part time, campus based)
Part Time Study	<p>PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are consistent.</p>
Location(s) of Delivery	The teaching on your course will take place at Headingley campus.
Entry Requirements	<p>Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/</p> <p>Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk.</p>
Course Fees	<p>Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to Fees@leedsbeckett.ac.uk.</p>

Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

Standard University Regulations apply to this course, with one exception:

Exemption to Academic Regulation 2.3 'Standard Minimum Entry Requirements'; course entry requirements include IELTS 6.5 with no skills below 6.0, or an equivalent qualification.

Key Contacts

Your Course Director	Stephen Robson
Your Academic Advisor	Students will be notified of their Academic Advisor before starting the course
Your Course Administrator	Your Course Administrator can be contacted by emailing SchoolOfSportPGAdmin@leedsbeckett.ac.uk

Professional Accreditation or Recognition Associated with the Course

Professional Body

There is no professional accreditation associated with this course.

Accreditation/ Recognition Summary

N/A

Course Overview

Aims

The aims of the programme are to:

1. Develop a deep critical understanding and application of key threshold concepts in sport business and management
2. Applying innovative, novel and practical solutions to complex problems

Course Learning Outcomes

At the end of the course, students will be able to:

1. Select, critique and apply relevant theoretical frameworks and empirical evidence for investigating and solving complex issues and problems in a sport business context.
2. Work collaboratively and constructively with individuals, groups, businesses and private ventures, in varied sport business settings, demonstrating critical advocacy for suitable process and outcomes and sensitivity to equality, diversity and culture.
3. Develop an international perspective, including understanding the impact and ethical implications of globalisation on sport businesses, societies and related corporate social responsibilities.

Teaching and Learning Activities

Summary

The approach to teaching and learning in the course is underpinned by a philosophy of inclusivity, providing a community that encourages collaboration, respectful discussion and engaging discourse, where all students can learn, express themselves and develop in a supportive and encouraging environment. It places the student at the centre of the experience by fostering an inclusive, supportive, challenging and caring environment. The curriculum is informed by practice in real-world through engagement with businesses and organisations across the sports sector. The course focusses on developing and deepening the students knowledge of the key threshold concepts of sports business and management. The learning, teaching and assessment strategy encourages students to apply their learning in applied research and practical contexts.

The curriculum has a flexible design enabling the students to influence their own tailored learning journey. Flexibility has also been designed into assessments where students are given the opportunity to choose assessment topics and areas that are of a personal and professional interest. In order to take account of the different learning styles, preferences and diversity of prior educational and professional experiences of the students on the course, there is a varied diet of assessment. 'Reasonable adjustments' are made, to both the actual delivery and assessments, in instances where legitimate (religious holidays, challenges for those in full time employment or engaged in elite sporting careers., etc.) provide barriers to normal participation in planned learning activities.

The teaching and learning strategy employed for those on the face-to-face course is focussed around weekly contact blocs that involve a combination of learning activities such as lectures, seminars, workshops and problem solving. All face-to-face learning is complemented by online learning through utilising the VLE, directed reading and independent study tasks. Teaching is typically live, face-to-face with some live online delivery, and that lectures are recorded where possible for future reference. The delivery of taught sessions is highly focused around student engagement with the provided course content, while the assessments provide flexibility in terms of student choice of topics pertinent to their personal and professional interests.

A number of modules also utilises the VLE in delivering a Flipped Learning Approach. A flexible learning approach for students is offered through a fully Blended learning approach, enabling students to take a combination of face to face and distance learning modules. Experiential Learning is also a key feature of the teaching and learning approach through the utilisation of a range of industry partners and organisations including those with MOU's with the Carnegie School of Sport (e.g. Leeds Rugby, Yorkshire County Cricket Club, The Rugby Football League, Leeds United FC, British Weightlifting) in the design, delivery and assessment of modules.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

At Level 7 students study three 20 credit modules from those listed below (two core modules and one option module).

Level 7			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Global Perspectives in Sport Marketing	Y	Managing Creativity and Innovation	N
Economic and Financial Decision Making in Sport	N	Analytics for Data Driven Decision Making	Y
Strategic Management	N	Global Sport Policy and Governance	N

Nb. There may be some variance in the availability of option modules

Recommended part time course structure (normally 2 years)

Level 7 Year 1			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Global Perspectives in Sport Marketing	Y	Analytics for Data Driven Decision Making	Y
Level 7 Year 2			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Economic and Financial Decision Making in Sport	N	Managing Creativity and Innovation	N
Strategic Management	N	Global Sport Policy and Governance	N

The full-time and part-time study pattern outlined above reflects a recommended course study structure. However, it is recognised that for some students undertaking part-time study more flexibility will be needed in terms of number of modules completed each year as well as the order of modules studied.

Assessment Balance and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

On this course students will be assessed entirely by coursework.

Workload

Overall Workload	
Teaching, Learning and Assessment	108 hours
Independent Study	492 hours
Placement	-

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support

you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at studentadvice@leedsbeckett.ac.uk, telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

Support and opportunities

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.