



LEEDS
BECKETT
UNIVERSITY

Course Specification

BAH Business Studies

Course Code: BUSST

2025/26

leedsbeckett.ac.uk

BA (Hons) Business Studies (BUSST)

Applicant Facing Course Specification for 2025/26

Undergraduate Entrants

Confirmed Apr 2025

General Information

Award	Bachelor of Arts with Honours Business Studies
Contained Awards	Bachelor of Arts Business Studies Diploma of Higher Education in Business Studies Certificate of Higher Education in Business Studies
Awarding Body	Leeds Beckett University
Level of Qualification & Credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total).
Course Lengths & Standard Timescales	<p>Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is confirmed below:</p> <p>The format is:</p> <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus-based, sandwich)• 6 years (part time, campus-based)
Part Time Study	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence to that defined within this information set but the modules offered within each level are consistent. Please note that the work placement option is not generally available to PT students.

Location(s) of Delivery	City Campus, Leeds Some sessions may also be delivered online or at Headingley campus, where appropriate
Entry Requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/ . Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk .
Course Fees	Course fees and any additional course costs are confirmed in your offer letter. Fees enquiries may be directed to fees@leedsbeckett.ac.uk .

Timetable Information

Timetables for Semester 1 will be made available to students during induction week via:

- i. The Student Portal (MyBeckett)
- ii. The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Policies, Standards and Regulations (www.leedsbeckett.ac.uk/academicregulations)

There are no additional or non-standard regulations which relate to your course

Key Contacts

Your Course Director	Gerard Choo
Level Leader	Jayne-Louise Watkins

Your Course Administrator

Millie Dagless / Sadaimah Munir
businessadmin@leedsbeckett.ac.uk

Sandwich or Other 'In Year' Work Placement Information

Summary

Students may opt to spend the third year of their degree in a Work Placement of 48 weeks' duration. This is supported by a visit from a course team supervisor and completion of the Work Placement module on return to the programme in Level 6. The work placement has to be formalised and approved by the Placements & Employability Office. The Work Placement is an opportunity but is not guaranteed; students have to show initiative in securing a placement in liaison with the Work Placement office. Where possible, course team staff will help to acquire placements through their own contacts in industry, but this is done on a pragmatic basis.

Length

48 weeks

Location

Students are usually placed with various companies in the Leeds region, however placements can be undertaken nationally or internationally.

Professional Accreditation or Recognition Associated with the Course

Chartered Institute of Management Accountants (CIMA)

Successful completion of this programme provides conditional exemption from CIMA examinations BA1 – BA4. You must register with CIMA and supply documentary evidence to verify your eligibility for exemption following graduation. A pass mark of 40% is required for some modules

Course Overview

Aims

The aims of the programme are to enable students to:

- Through the development of Process Skills be able to use the appropriate tools for business problem solving, produce solutions, make recommendations with full appreciation of and incorporation of elements of uncertainty and ambiguity.
- Understand, appreciate and incorporate where applicable elements of ethics, governance and corporate social responsibility in business problem solving.
- Understand and model the dynamics of 'environmental' change at local, national and global levels into business decision-making.
- Develop Lead qualities in Path Breaking Skills, Process Facilitation and Professional Relationships.

Course Learning Outcomes

At the end of the course, students will be able to:

- 1 Work collaboratively in making responsible business decisions, taking into account of the needs of a range of internal and external stakeholders, behaving sustainably and making effective use of a range of appropriate technologies.
- 2 Critically reflect, analyse and synthesise complex problems and through informed problem solving derive realistic solutions.
- 3 Critically reflect on theory of practice via synthesis and application as part of the educationally transformational process into an intelligent practitioner.
- 4 Deliver outcomes in a professional manner taking into accounts the values, cultures and behaviours of self and others.

Teaching and Learning Activities

Summary

A variety of teaching techniques are used, ranging from traditional lectures, to workshop based computer software employed for problem solving; supervision and mentorship of

group based Projects and dissertations; tutor directed case studies; experimental work in Project Management to simulate decision-making in situations of uncertainty; testing of alternative theories by acquiring and analysing data; the use of feed-forward as a means of teaching and learning e.g. by allowing students to consider past submissions, suitably conditioned for student use; MyBeckett based diagnostic tests for skills in Literacy, Numeracy and IT; and the use of Project Management software packages in Project Management.

Your Modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable. The structures below are indicative and the order in which modules are studied may be adapted.

Course Structure (Full Time)

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Entrepreneurial Strategy (20 credits)	Y	Accounting and Finance for Managers (20 credits)	Y
Global Business Environment (20 credits)	Y	Data Decisions and Understanding AI (20 credits)	Y
Marketing and the Digital Customer Experience (20 credits)	Y	Managing Organisations and People (20 credits)	Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Operations and Supply Chain Management (20 credits)	Y	Managing a Small and Sustainable Business (20 credits)	Y
Responsible Management (20 credits)	Y	Entrepreneurial Marketing (20 credits)	Y

Level 5			
Management of Human Resources (20 credits)	Y	Corporate Finance and Law (20 credits)	Y

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Consultancy Project (20 credits)			Y
Project Management (20 credits)	Y	Leading Innovation and Change (20 credits)	Y
Business Strategy (20 credits)	Y		
[Option] (20 credits)	N	[Option] (20 credits)	N

Indicative option modules

Optional modules are approved to run on a course in either semester unless otherwise stated. Currently the options for this course run as per the structure below and due to resource implications should be offered in such a manner. There is no academic rationale why these modules could not be offered in a different order subject to the resources being in place. The following option modules are indicative of a typical year. There may be some variance in the availability of optional modules.

Semester 1	Semester 2
<ul style="list-style-type: none"> Dissertation (40 credits, year-long) Business Start-up Incubator (40 credits) Reward Management Contemporary Brand Management 	<ul style="list-style-type: none"> Dissertation (40 credits, year-long) Business Start-up Incubator (40 credits) Strategic Human Resource Management for Leaders

<ul style="list-style-type: none"> • Entrepreneurship in a Challenging Global Economy • Corruption in Business • Work Placement (Placement can be combined with a Semester 1 or 2 Elective) • Intercultural Management 	<ul style="list-style-type: none"> • Global Marketing • Procurement and Supplier Management • Global Responsibility & Sustainability • Work Placement (Placement can be combined with a Semester 1 or 2 Elective) • Intercultural Management
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Course Structure (Part Time)

Level 4			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Year 1			
Entrepreneurial Strategy (20 credits)	Y	Accounting and Finance for Managers (20 credits)	Y
Global Business Environment (20 credits)	Y		
Year 2			
Marketing and the Digital Customer Experience (20 credits)	Y	Data Decisions and Understanding AI (20 credits)	Y
		Managing Organisations and People (20 credits)	Y

Level 5			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Year 3			

Level 5			
Operations and Supply Chain Management (20 credits)	Y	Managing a Small and Sustainable Business (20 credits)	Y
Responsible Management (20 credits)	Y		
Year 4			
Management of Human Resources (20 credits)	Y	Entrepreneurial Marketing (20 credits)	Y
		Corporate Finance and Law (20 credits)	Y

Level 6			
Semester 1	Core (Y/N)	Semester 2	Core (Y/N)
Year 5			
Project Management (20 credits)	Y	Leading Innovation and Change (20 credits)	Y
Business Strategy (20 credits)	Y		
Year 6			
Consultancy Project (20 credits)			Y
[Option] (20 credits)	N	[Option] (20 credits)	N

Indicative option modules

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modules could not be offered in a different order subject to the resources being in place. The following option modules are indicative of a typical year. There may be some variance in the availability of optional modules.

Semester 1	Semester 2
<ul style="list-style-type: none"> • Dissertation (<i>40 credits, year-long</i>) • Business Start-up Incubator (<i>40 credits</i>) • Reward Management • Contemporary Brand Management • Entrepreneurship in a Challenging Global Economy • Corruption in Business • Work Placement (Placement can be combined with a Semester 1 or 2 Elective) • Intercultural Management 	<ul style="list-style-type: none"> • Dissertation (<i>40 credits, year-long</i>) • Business Start-up Incubator (<i>40 credits</i>) • Strategic Human Resource Management for Leaders • Global Marketing • Global Responsibility and Sustainability • Procurement and Supplier Management • Work Placement (Placement can be combined with a Semester 1 or 2 Elective) • Intercultural Management

Assessment Balance and Scheduled Learning and Teaching Activities by Level

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4 is assessed predominantly by practical assessments, with some coursework and examinations.

Level 5 is assessed predominantly by coursework, with some examinations and practical assessments.

Level 6 is assessed predominantly by coursework, with some practical assessments.

Workload

Overall Workload	Level 4	Level 5	Level 6
Teaching, Learning and Assessment	216 hours	228 hours	216 hours
Independent Study	984 hours	972 hours	984 hours
Placement			

Learning Support

If you have a question or a problem relating to your course, your Course Administrator is there to help you. Course Administrators work closely with academic staff and can make referrals to teaching staff or to specialist professional services as appropriate. They can give you a confirmation of attendance letter, and a transcript. You may also like to contact your Course Rep or the Students' Union Advice team for additional support with course-related questions.

Student Services

If you have any questions about life at University, call into our Student Services Centre at either campus or contact Student Advice directly. This team, consisting of trained officers and advisers are available to support you throughout your time here. They will make sure you have access to and are aware of the support, specialist services, and opportunities our University provides. They also work on a wide range of projects throughout the year all designed to enhance your student experience and ensure you make the most of your time with us. Student Advice are located in the Student Services Centre in the Leslie Silver Building at City Campus and on the ground floor of the Priestley Building at Headingley Campus. The team can also be contacted via email at studentadvice@leedsbeckett.ac.uk, telephone on 0113 812 3000, or by accessing our online chat link, available on the student homepage.

Support and opportunities

Within MyBeckett you will see two tabs (Support and Opportunities) where you can find online information and resources for yourselves. The Support tab gives you access to details of services available to give you academic and personal support. These include Library Services, the Students' Union, Money advice, Disability advice and support, Wellbeing, International Student Services and Accommodation. There is also an A-Z of Support Services, and access to online appointments/registration.

The Opportunities tab is the place to explore the options you have for jobs, work placements, volunteering, and a wide range of other opportunities. For example, you can find out here how to get help with your CV, prepare for an interview, get a part-time job or voluntary role, take part in an international project, or join societies closer to home.

Inclusive Practice

This course fosters an inclusive learning environment which involves staff behaving in a non-discriminatory manner and being respectful of others and expects our students to do the same. For our course, our approach to building inclusive learning and teaching in higher education refers to the ways in which our pedagogy, our curricula and our assessments are designed and delivered to engage students in learning that is meaningful, relevant, and accessible to all.

An inclusive approach to teaching and supporting all students learning means a full consideration of all diverse student groups. Maximising all our students' learning and attainment and supporting them to complete their studies with a positive outcome is central to our design and course practice, curriculum, and content.