



LEEDS
BECKETT
UNIVERSITY

Course Specification

**BAH Business
Management with
Enterprise**

Course Code: BABME

2026/27

leedsbeckett.ac.uk

BA (Hons) Business Management with Enterprise (BABME)

Applicant Facing Course Specification for 2026/27 Entrants

Confirmed Nov 2025

General Information

Award	Bachelor of Arts with Honours Business Management with Enterprise
Contained awards	<p>Bachelor of Arts Business Management with Enterprise</p> <p>Diploma of Higher Education Business Management with Enterprise</p> <p>Certificate of Higher Education Business and Management</p> <p>If you opt to undertake a full year placement and this is completed successfully you will have the words 'with placement year' added to the award title including for any contained awards that you are eligible for.</p>
Awarding body	Leeds Beckett University
Level of qualification and credits	<p>Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education, plus 120 credits for the placement year (480 credits in total).</p> <p>If you have opted to undertake a full year placement and complete this successfully you will achieve an additional 120 credit points at level 5. This will be included in your transcript.</p>
Course lengths and standard timescales	<p>Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is:</p> <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus based, with placement year – if applicable)• 6 years (part time, campus based)
Part time study	<p>PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence from that defined within this information set but the modules offered within each level are consistent. Please note that a work placement option is not generally available to PT students.</p>
Location(s) of delivery	<p>The majority of teaching will be at City campus but on occasion may be at Headingley campus.</p>

Students will usually be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

Entry requirements

Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: <https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/>

Admissions enquiries may be directed to:
AdmissionsEnquiries@leedsbeckett.ac.uk.

Course fees

Course fees are confirmed in your offer letter. A breakdown of any additional costs is included on the online prospectus entry for this course.

Fees enquiries may be directed to Fees@leedsbeckett.ac.uk.

Policies, Standards and Regulations

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

Standard regulations apply to this course.

Professional Accreditation or Recognition Associated with the Course

Professional body

CIMA – Chartered Institute of Management Accountants

Accreditation/recognition summary

Successful completion of this programme provides conditional exemption from CIMA examinations BA1 – BA4. You must register with CIMA and supply documentary evidence to verify your eligibility for exemption following graduation. A pass mark of 40% is required for some modules

- BA1 Fundamentals of Business Economics
- BA2 Fundamentals of Management Accounting
- BA3 Fundamentals of Financial Accounting
- BA4 Fundamentals of Ethics, Corporate Governance and Business Law

Placement Information

Summary

The course contains a placement year.

Placements are recognised and valued by employers and enhance students' employability and preparedness for life after graduation. Students undertake a minimum 40-weeks placement between Level 5 and Level 6, and on successful completion you will achieve an additional 120 credit points at level 5. This is typically a paid, audited and monitored placement. Sandwich placements are only available to students starting in September intakes.

Placement Delivery

Our Placements Teams will work with students to identify an appropriate opportunity either in the UK or overseas.

Location

Students will usually be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

Approval

Whilst students source their own placements, they will need to meet requirements which will be outlined before module enrolment.

Timetable

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Key Contacts

Your course director

Alistair MacAuley

Your course administrator

Millie Roantree / Sadaimah Munir
(businessadmin@leedsbeckett.ac.uk)

Course Overview

Aims

The aims of the programme are:

- To provide an academic and vocationally-oriented curriculum which develops a comprehensive knowledge, appreciation and understanding of the structures, concepts and processes involved in the management and leadership of organisations and the changing macro, micro and meso environments in which they operate.
- Develop the coherent core of management and leadership principles and concepts that can be applied to a wide range of business, policy and other contexts, in order to facilitate a stimulating learning environment which fosters a critical, creative, innovative, reflective, analytical and challenging approach to the study of business management with enterprise.
- Provide and enable a critical appreciation of the analytical frameworks across the different schools of leadership thoughts in order to provide opportunities that would develop the students' capabilities to take positive initiatives, respond effectively to new ideas, adapt to changing circumstances, and address multi-faceted problems with an open mind and flexible standpoint.
- To enhance graduate skills and employability through the embedding of a portfolio of competencies transferable to the workplace, laying the foundation for flexible future career development.

Course learning outcomes

At the end of the course, students will be able to:

1	Evaluate and explore the contribution management makes to understand and inform business behaviour and performance through the analysis of complex and multi-faceted problems from a range of natural, global and political contexts.
2	Creatively synthesise, apply, and appreciate the limitations of management and leadership concepts in complex business contexts on a local and global level, employing digital tools, media and other digital technologies to acquire, analyse and communicate information to a professional standard.
3	Critically appreciate the management and leadership analytical frameworks arising from different schools of thought as they apply to local, national and global environments relevant to the contemporary workplace in which businesses and SMEs operate, and their policy consequences.
4	Employ relevant methods to understand the business market and the mixed economy, and show initiative and enterprise in identifying and acquiring the enterprising skills necessary to seek and secure opportunities within such markets.

5	Evaluate and demonstrate the role Leaders, Entrepreneurs and Business practitioners play in relation to forecasting, corporate and personal social responsibility, inclusivity and full and fair business engagement with stakeholder communities.
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Teaching and Learning Activities

Summary

At all levels, our pedagogic approach focuses on authentic learning through the use of real-life problems (progressive problem-solving) and situations, experiential and participatory learning via student collaboration and immersion in real-life situations.

The degree adopts the strategy of moving students via a transition from pedagogical to an anagogical educational approach, from dependence ('effective transition into higher education' at L4) through interdependence to independence in learning ('Towards Increased Professionalism' at L6). Students are initially guided in the research and tasks required but as they progress through the degree, students are expected to take increasing responsibility for their own learning.

Your modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Course Structure (Full-time)

Level 4

Compulsory modules

Module title	Credits	Semester/ teaching period
Entrepreneurial Strategy	20	1
Global Business Environment	20	1
Marketing and the Digital Customer Experience	20	1
Accounting and Finance for Managers	20	2

Data Decisions and Understanding AI	20	2
Managing Organisations and People	20	2
<i>Number of credits of compulsory modules</i>	120	

Level 5

Compulsory modules

Module title	Credits	Semester/ teaching period
Business Finance	20	1
Innovation, Technology and the Consumer (Enterprise pathway)	20	1
Operations and Supply Chain Management	20	1
Managerial Decision Making	20	2
Managing a Small and Sustainable Business (Enterprise pathway)	20	2
Developing Professional and Employability Skills	20	2
<i>Number of credits of compulsory modules</i>	120	

Placement Year

Compulsory modules (for students opting for the placement route)

Module title	Credits	Semester/ teaching period
LBS Placement Year	120	YL

Level 6

Compulsory modules

Module title	Credits	Semester/ teaching period
Entrepreneurship in a Challenging Global Economy (Enterprise pathway)	20	1
Governance, Ethics and CSR	20	1
Business Strategy	20	1
Strategic HRM for Leaders	20	2
Procurement & Supplier Management (Enterprise pathway)	20	2
<i>Number of credits of compulsory modules</i>	100	

Option modules

Module title	Credits	Semester/ teaching period
Consultancy Project	20	2
Industry Insight	20	2
Work Placement	20	2
Intercultural Management	20	2
<i>Number of credits of option modules a student should choose</i>	20	

Course Structure (Part-time)

Level 4

Compulsory modules

Module title	Credits	Semester/ teaching period
Entrepreneurial Strategy	20	Y1 S1
Global Business Environment	20	Y1 S1
Accounting and Finance for Managers	20	Y1 S2
Marketing and the Digital Customer Experience	20	Y2 S1
Data Decisions and Understanding AI	20	Y2 S2
Managing Organisations and People	20	Y2 S2
<i>Number of credits of compulsory modules</i>	120	

Level 5

Compulsory modules

Module title	Credits	Semester/ teaching period
Business Finance	20	Y3 S1
Developing Professional and Employability Skills	20	Y3 S2
Managerial Decision Making	20	Y3 S2
Innovation, Technology and the Consumer (Enterprise pathway)	20	Y4 S1
Operations and Supply Chain Management	20	Y4 S1
Managing a Small and Sustainable Business (Enterprise pathway)	20	Y4 S2
<i>Number of credits of compulsory modules</i>	120	

Level 6

Compulsory modules

Module title	Credits	Semester/ teaching period
Entrepreneurship in a Challenging Global Economy (Enterprise pathway)	20	Y5 S1
Governance, Ethics and CSR	20	Y5 S1
Strategic HRM for Leaders	20	Y5 S2
Procurement & Supplier Management (Enterprise pathway)	20	Y5 S2
Business Strategy	20	Y6 S1
Number of credits of compulsory modules	100	

Option Modules

Module title	Credits	Semester/ teaching period
Consultancy Project	20	Y6 S2
Industry Insight	20	Y6 S2
Work Placement	20	Y6 S2
Intercultural Management	20	Y6 S2
<i>Number of credits of option modules a student should choose</i>	20	

Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4

Level 4 is assessed predominantly by practical assessments, with some coursework and examinations.

Level 5

Level 5 is assessed by a broadly even mix of coursework and practical assessments.

Level 5 placement is assessed by coursework (if a full placement year is chosen).

Level 6

Level 6 is assessed predominantly by coursework, with some practical assessments.

Workload

The number of hours of workload generally equates to 1200 per level for an honours degree, corresponding to the national standard of 10 notional hours of learning for each UK HE credit point.

Overall Workload	Level 4	Level 5	Level 5 Placement (if chosen)	Level 6
Teaching, learning and assessment	216 hours	228 hours	4 hours	216 hours
Independent study	984 hours	972 hours		984 hours
Placement	N/A	N/A	40 weeks @ 35 hours per week*	N/A

** Indicative as per placement code of practice*