



LEEDS
BECKETT
UNIVERSITY

Course Specification

BAH International Business

Course Code: BAHIB
2026/27

leedsbeckett.ac.uk

BA (Hons) International Business (BAHIB)

Applicant Facing Course Specification for 2026/27 Entrants

Confirmed at 11/2025

General Information

Award	Bachelor of Arts with Honours International Business If you opt to undertake a full year placement and this is completed successfully you will have the words 'with placement year' added to the award title including for any contained awards that you are eligible for.
Contained awards	Bachelor of Arts International Business Diploma of Higher Education International Business Certificate of Higher Education International Business
Awarding body	Leeds Beckett University
Level of qualification and credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education, plus 120 credits for the placement year (480 credits in total). If you have opted to undertake a full year placement and complete this successfully you will achieve an additional 120 credit points at level 5. This will be included in your transcript.
Course lengths and standard timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is: <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus based, with placement year – if applicable)
Location(s) of delivery	The majority of teaching will be at City campus but on occasion may be at Headingley campus. Students will usually be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.
Entry requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/

Admissions enquiries may be directed to:
AdmissionsEnquiries@leedsbeckett.ac.uk.

Course fees

Course fees are confirmed in your offer letter. A breakdown of any additional costs is included on the online prospectus entry for this course.

Fees enquiries may be directed to Fees@leedsbeckett.ac.uk.

Policies, Standards and Regulations

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

Standard regulations apply to this course.

Professional Accreditation or Recognition Associated with the Course

Professional body

Chartered Institute of Management Accountants (CIMA)

Accreditation/recognition summary

Successful completion of this programme provides conditional exemption from CIMA examinations BA1 – BA4. You must register with CIMA and supply documentary evidence to verify your eligibility for exemption following graduation. A pass mark of 40% is required for some modules

- BA1 Fundamentals of Business Economics
- BA2 Fundamentals of Management Accounting
- BA3 Fundamentals of Financial Accounting
- BA4 Fundamentals of Ethics, Corporate Governance and Business Law

Professional body

Chartered Institute of Export and International Trade

Accreditation/recognition summary

Students must pass the course to gain accreditation.

Placement Information

Summary

The course contains a placement year. Placements are recognised and valued by employers and will enhance students' employability and preparedness for life after graduation.

Placement Delivery

Minimum 40 weeks, undertaken between Level 5 and Level 6. Students may undertake an optional Level 6 Work Placement module to report on the experience.

Location

Students may be placed with various companies in the Leeds region, but placements can be undertaken nationally or internationally.

Approval

Our Placements Teams will work with students to identify an appropriate opportunity either in the UK or overseas. Contact Placement Team representatives at either City Site or Headingley for further information. Please note that the costs associated with work placements are not funded by the university (e.g. travel/ accommodation).

Timetable

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Key Contacts

Your course director

Dr Sukky Jassi

Your course administrator

Emma Atkinson

InternationalBusinessAdmin@leedsbeckett.ac.uk

Course Overview

Aims

The aims of the programme are to:

- Develop knowledge of key academic theories and concepts in relation to International Business, as a preparation for postgraduate study or employment.
- Develop practically applicable knowledge and skills in relation to the operation and management of international organisations and/or doing business internationally.
- Understand and critically appraise contemporary issues and policy debates as they apply to international business organisations.

- Specialise in International Finance or Global Marketing through the study of relevant elective stream(s).
- Provide opportunities to undertake study abroad and/or work placement programmes as an integral part of their studies.

Course learning outcomes

At the end of the course, students will be able to:

1	Identify, critically evaluate and apply theories of International Business
2	Apply practical knowledge of doing business in an international setting, including financial, legal and regulatory requirements
3	Collect, analyse, and critically evaluate information and data on international markets and firms
4	Critically evaluate and suggest solutions to decision making problems facing managers of international firms

Teaching and Learning Activities

Summary

The delivery of the course is based on a standard model of lecture (typically 1 hour) followed by a seminar (typically 2 hours) complemented by online activities which are further developed in the preceding scheduled learning activity. Lectures deliver key knowledge. Seminars facilitate enhancement and practical application of knowledge through use of case studies, simulations, projects, critical readings, and so on. Seminars also bridge the gap to module assessment, helping students to prepare for and engage with summative assessment tasks. To this end, module teams may use formative assessment tasks to help students progress and develop with the subject areas. Finally, seminars offer guidance on additional independent learning, facilitated by extension tasks, guide for further reading and additional resources, aid by the use of VLE.

Skills development at all levels is supported through the use of an extended induction model. This involves typically 1 hour per week of contact time with tutor(s) throughout the academic year, orientated towards acquisition and enhancement of subject-specific and generic skills. Skills development at level 4 focuses on the development of study skills to underpin acquisition of knowledge and tackling assessment tasks in a university environment. Skills development at level 5 focuses on the development of employability skills, with a particular focus on work placement opportunities for a sandwich year between levels 5 and 6. Skills development at level 6 focuses on research skills to support the dissertation and on employability. Effectively developing the skills required to successfully manage the transitions into University, through University and beyond.

In addition, learning and teaching on the course is supplemented by:

- Initial Induction – including to learning, teaching and assessment and VLE resources at each level of study,
- Course handbook – containing supporting guidance on course structure, to learning, teaching and assessment.
- Module handbooks – containing key learning materials, formative and summative assessment tasks.
- Work placement lectures – a structured series of lectures are delivered by the work placement team during level 5 to orientate students to work placement opportunities and support students finding suitable opportunities.
- Volunteering or study abroad – a series of lectures are delivered by the International Office during levels 4 and 5 to orientate students to opportunities to study or volunteer abroad, with support in making study abroad applications. Strong encouragement is provided to students on this degree.

Your modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Level 4

Compulsory modules

Module title	Credits	Semester/ teaching period
Entrepreneurial Strategy	20	1
Global Business Environment	20	1
Marketing and the Digital Customer Experience	20	1
Accounting and Finance for Managers	20	2
Data Decisions and Understanding AI	20	2
Managing Organisations and People	20	2
<i>Number of credits of compulsory modules</i>	120	

Level 5

Compulsory modules

Module title	Credits	Semester/ teaching period
International Operations & Global Supply Chain Management	20	1
Business Finance	20	1
Innovation, Technology and the Consumer	20	1
International Trade Policy and Practices	20	2
Navigating Global Influences	20	2
Sustainable Development	20	2
<i>Number of credits of compulsory modules</i>	120	

Placement

Compulsory modules (for students opting for the placement route)

Module title	Credits	Semester/ teaching period
LBS Placement Year	120	YL

Level 6

Compulsory modules

Module title	Credits	Semester/ teaching period
International Business Strategy	20	1
Global Leadership & Cultural Diversity	20	1
Management of International Business	20	2
<i>Number of credits of compulsory modules</i>	60	

Elective Option 1

Module title	Credits	Semester/ teaching period
International Business Finance	20	2
Global Marketing	20	2
Work Placement	20	2
Intercultural Management	20	2
<i>Number of credits of option modules a student should choose</i>	80	

Elective Option 2

Module title	Credits	Semester/ teaching period
Project Management	20	1
Consultancy Project	20	2
Industry Insight	20	2
Dissertation	40	YL
<i>Number of credits of option modules a student should choose</i>	40	

Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4

Level 4 is assessed predominantly by practical assessments, with some coursework and examinations.

Level 5

Level 5 is assessed predominantly by coursework, with some examinations and practical assessments.

Level 5 placement is assessed by coursework (if a full placement year is chosen).

Level 6

Level 6 is assessed predominantly by coursework with some practical assessments.

Workload

Overall Workload	Level 4	Level 5	Level 5 Placement (if chosen)	Level 6
Teaching, learning and assessment	216 hours	241 hours	4 hours	228 hours
Independent study	984 hours	959 hours		972 hours
Placement	N/A	N/A	40 weeks*	N/A

* *Indicative as per placement code of practice*