



LEEDS
BECKETT
UNIVERSITY

Course Specification

BA (Hons) Music Business

Course Code: BMUSB

2026/27

Award and Title: BA (Hons) Music Business (BMUSB)

Applicant Facing Course Specification for 2026/27 Entrants

Confirmed at 11/2025

General Information

Award	Bachelor of Arts with Honours Music Business If you opt to undertake a full year placement and this is completed successfully you will have the words 'with placement year' added to the award title including for any contained awards that you are eligible for.
Contained awards	Bachelor of Arts Music Business Diploma of Higher Education Music Business Certificate of Higher Education Music Business
Awarding body	Leeds Beckett University
Level of qualification and credits	Level 6 of the Framework for Higher Education Qualifications, with 120 credit points at each of Levels 4, 5 and 6 of the UK Credit Framework for Higher Education (360 credits in total). If you have opted to undertake a full year placement and complete this successfully you will achieve an additional 120 credit points at level 5. This will be included in your transcript.
Course lengths and standard timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is: <ul style="list-style-type: none">• 3 years (full time, campus based)• 4 years (full time, campus based, with placement year – if applicable)• 6 years (part time, campus based)
Part time study	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence from that defined within this information set but the modules offered within each level are consistent. Please note that a work placement option is not generally available to PT students.
Location(s) of delivery	The majority of teaching will be at City campus but on occasion may be at Headingley campus.
Entry requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer

are located here: <https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/>

Admissions enquiries may be directed to:
AdmissionsEnquiries@leedsbeckett.ac.uk.

Course fees

Course fees are confirmed in your offer letter. A breakdown of any additional costs is included on the online prospectus entry for this course.

Fees enquiries may be directed to Fees@leedsbeckett.ac.uk.

Policies, Standards and Regulations

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

Standard regulations apply to this course.

Professional Accreditation or Recognition Associated with the Course

Professional body

N/A

'In Year' Work Placement Information

Summary

Leeds Beckett is dedicated to improving the employability of our students and one of the ways in which we do this is to support our students to gain valuable work experience through work-based placements. Our placement teams have developed strong links with companies, many of whom repeatedly recruit our students into excellent placement roles and the teams are dedicated to supporting students through every stage of the placement process. More information about the many benefits of undertaking a work placement, along with details about how to contact our placement teams may be found here:

<http://www.leedsbeckett.ac.uk/studenthub/placement-information/>

Placement Module

Students may also enrol on a 120-credit point placement module which allows students to gain credit during a placement year. Terms and conditions apply and full details will be discussed during the course.

Length

Industry placement of minimum 40 weeks, undertaken between year 2 and year 3 (Level 5 and Level 6)

Location

Non specified

Approval

Whilst students source their own placements, they will need to meet requirements which will be outlined before module enrolment.

Timetable

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Key Contacts

Your course director Tom Bowers

Your course administrator Maya Kempe-Stanners MusicCourseAdmin@leedsbeckett.ac.uk

Course Overview

Aims

The aims of the programme are to:

- Provide a high-quality learning experience based upon a coherent and integrated programme of applied learning, which reflects the dynamic and diverse nature of the global entertainment sector.
- Provide a supportive environment which progressively fosters independence in learning and which establishes a base for life-long learning and continuing professional development
- Develop reflective, independent learners who are able to show competence in a range of personal, professional and business skills, which will enhance their employability and contribution to society in general
- Encapsulate the philosophy of widening participation by offering different modes of study, coupled with entry points for students with traditional and non-traditional backgrounds
- Provide the opportunity to develop knowledge, skills and motivation as a basis for career development
- Provide specialised studies of direct relevance to a range of administrative and operational management careers in events and related service industries
- Enable students to make an immediate contribution to the entertainment sector once in employment
- Develop students' critical academic abilities so that they may benefit from postgraduate study

Course learning outcomes

At the end of the course, students will be able to:

1	analyse and critically evaluate the concepts, development and defining characteristics of the music industries as an area of academic and applied study in the context of intercultural, international and global societies.
2	demonstrate a range of skills and aptitudes to build competence in music industries planning, development and delivery within live events and the media.
3	critique and apply relevant frameworks and models associated with the operational and strategic management of human, financial, technological and physical resources within the global music industries.
4	demonstrate employability, inclusivity, enterprise, and academic skills through practical work experience, engagement with professional practice and embedded study and research skills in order to provide progression routes into employment and further study.
5	apply the theories and strategies to critique and contextualise key contemporary issues in the continually evolving global music industries, particularly in relation to technological advancements.
6	demonstrate the practical and theoretical knowledge of evaluating the impacts and implications of global musical entertainment.

Teaching and Learning Activities

Summary

The teaching methods deployed are chosen to match the aims and learning outcomes of each module, and so will vary between them. Knowledge and understanding, intellectual skills, practical skills and key skills are dispersed throughout the modules, and are clearly articulated to students in the module handbooks and through online learning materials. Learning and teaching activities are specifically related to the type of skills and tasks required by the music industries (for example creating and editing a video documentary as part of a group assessment). The vertical integration of these activities stems from making the students more independent at each level, so that they are virtually autonomous by the end of the course. The above allows us to create a course with a strong identity through its relevance to the music industries and music business, and a wide variety of relevant skills required by the industry, which is what makes this course unique.

Problem solving, critical thinking and research skills are developed by allowing the students to become more autonomous with the tasks that they face in terms of assessment, learning and teaching, which becomes more challenging and complex over time. Whilst in the first year, students are often told how to successfully perform tasks and what to do, by the final year they are empowered to know this.

The course is delivered with a blended approach to teaching, learning and assessment. Besides traditional campus based lectures, seminars and tutorials, students will also:

- Be taught in specialist IT sessions, where they may cover subjects such as video editing or online questionnaire design.
- Learn from industrial visits to actual musical business and entertainment organisations, where they will have tours of venues, and talks from management figures around the running and operation of such venues.
- Learn and be assessed through self-reflection upon residential field visits, where students will participate in a range of activities testing a number of skills including team working, problem solving and research skills.
- Learn and be assessed through participation in project work, including the production of video documentaries and the curation of events.
- Learn and be assessed through working as a management consultant for a real industry client, who needs real-world research undertaking to help them overcome a problem or issue.
- Learn from business and industry guest lecturers.
- Learn in the workplace on industrial placements, and be assessed on their recognition of personal growth during this period.
- Learn from online resources maintained and curated by the course team including the dedicated social media pages.
- Be taught, learn and assessed via Leeds Beckett's virtual learning environment (VLE) 'MyBeckett' <https://my.leedsbeckett.ac.uk/> which also provides access to modules, timetables, reading lists and the student's email account.
- Be taught and learn via Leeds Beckett Library's 'Skills for Learning' sessions in specialist areas to enhance their development as successful students: <http://skillsforlearning.leedsbeckett.ac.uk/>
- Learn from Leeds Beckett's extensive library of resources, which also includes links to specialist Music and Entertainment Management resources: http://libguides.leedsbeckett.ac.uk/subject_support/entertainment_management/databases

MyBeckett is fully employed at all levels to provide the student with consistent information describing the working of each module, access to staff, module handbooks, lecture materials, supporting notes, readings and other directed learning activities. This provides a clear structure to the module on a week-by-week basis. It also serves as an open forum where students and module tutors share information and ask or respond to questions relating to learning and assessment. MyBeckett may also be used to host 'test your knowledge' type quizzes – although from a formative rather than summative perspective. Consistency in

module approach on MyBeckett will be achieved through the adoption of a template model, so that all modules follow a similar structure in terms of appearance and content.

Each year group has a dedicated private Facebook group, which acts as both an online notice board and discussion forum. This is often used to formulate discussion beyond the classroom in an online environment which the students can easily relate to and find convenient to use – this has been a key success of the course so far, and will continue to be.

While the design of the course is planned to focus on face-to-face learning, the use of the MyBeckett described above and other online sources, websites, audio / video materials, e-books, and e-journals, means that the student’s learning is blended in many respects. While no modules are delivered wholly online for this course, all modules extensively utilise MyBeckett and social media to provide supportive sources, in full or by web links, to assist with study and information on the workings of the module, assessment, module teams and items of news.

Your modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Level 4

Compulsory modules

Module title	Credits	Semester/ teaching period
Introduction to the Music Industries	20	1
Music and Entertainment Marketing	20	1
Online Content for the Music Industries	20	1
Professional practice 1: Employability Skills	20	1 & 2
Music Industries in Context	20	2
Artist Management	20	2
Number of credits of compulsory modules	120	

Level 5

Compulsory modules

Module title	Credits	Semester/ teaching period
Recruitment, Equality & Management	20	1
Copyright and Law in Music Industries	20	2
Music, Politics & Society	20	1
Live Event Planning and Management	20	2
Professional Practice 2: Research, Responsibility & Leadership	20	1 & 2
Number of credits of compulsory modules	100	

Option modules

Module title	Credits	Semester/ teaching period
Culture, Media & Place	20	2
Radio and Podcasting	20	2
Number of credits of option modules a student should choose	20	

Placement year

Compulsory modules

Module title	Credits	Semester/ teaching period
Placement Year	120	Full Year
Number of credits of compulsory modules	120	

Level 6

Compulsory modules

Module title	Credits	Semester/ teaching period
Innovation in Music Business	20	1
Professional Practice 3: Dissertation	60	1 & 2
Number of credits of compulsory modules	80	

Option modules

Module title	Credits	Semester/ teaching period
Creative & Cultural Industries	20	2
Arts and Festival Management	20	1
Advanced Podcasting and Radio	20	1
Contemporary Music in Context	20	2
Number of credits of option modules a student should choose	40	

Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 4

Level 4 is assessed by coursework predominately, with some practical assessments.

Level 5

Level 5 is assessed by coursework predominately, with some examinations assessments.

If a full year placement is chosen

Level 5 placement is assessed by 3 portfolios.

Level 6

Level 6 is assessed by coursework predominately, with some examinations and practical assessments.

Workload

Overall Workload	Level 4	Level 5	Placement	Level 6
Teaching, learning and assessment	270 hours	366 hours	-	196 hours
Independent study	850 hours	1154 hours	-	964 hours
Placement	-	-	1400 hours	-