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BECKETT  
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# Course Specification

## MBA

# Sustainability

Course Code: MBSUS

2026/27

[leedsbeckett.ac.uk](https://leedsbeckett.ac.uk)

# MBA Sustainability (MBSUS)

## Applicant Facing Course Specification for 2026/27 Entrants

Confirmed April 2026

### General Information

<b>Award</b>	Master of Business Administration Sustainability
<b>Contained awards</b>	PG Certificate Business Administration Sustainability PG Diploma Business Administration Sustainability
<b>Awarding body</b>	Leeds Beckett University
<b>Level of qualification and credits</b>	Level 7 of the Framework for Higher Education Qualifications, with 180 credit points at Level 7 of the Higher Education Credit Framework for England.
<b>Course lengths and standard timescales</b>	<p>Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is:</p> <ul style="list-style-type: none"><li>• 12 months (full time, September start, campus based)</li><li>• 16 months (full time, January start, campus based)</li><li>• 24 months (part time, September start, campus based)</li><li>• 26 months (part time, January start, campus based)</li></ul>
<b>Part time study</b>	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence from that defined within this information set but the modules offered within each level are consistent. Please note that a work placement option is not generally available to PT students.
<b>Location(s) of delivery</b>	The majority of teaching will be at City campus but on occasion may be at Headingley campus.
<b>Entry requirements</b>	<p>Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: <a href="https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/">https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/</a></p> <p>Admissions enquiries may be directed to: <a href="mailto:AdmissionsEnquiries@leedsbeckett.ac.uk">AdmissionsEnquiries@leedsbeckett.ac.uk</a>.</p>
<b>Course fees</b>	Course fees are confirmed in your offer letter. A breakdown of any additional costs is included on the online prospectus entry for this course.

Fees enquiries may be directed to [Fees@leedsbeckett.ac.uk](mailto:Fees@leedsbeckett.ac.uk).

## **Policies, Standards and Regulations**

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

Standard regulations apply to this course. The course also has the following approved regulatory exemption:

### **Distinction**

The award of a distinction may be made to those students who have attained:

- an average of 70% or more in assessments contributing to the final award.

And/or

- at least half of all taught modules at the level of distinction in assessments contributing to the final award plus a 60-credit major project module at distinction.

### **Merit**

The award of merit may be made to those students who have attained:

- an average of 60% or more in assessments contributing to the final award.

And/or

- at least half of all taught modules at the level of merit in assessments contributing to the final award plus a 60-credit major project module at merit or above.

## **Professional Accreditation or Recognition Associated with the Course**

**Professional body:** N/A

## **Timetable**

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

## Key Contacts

**Your Course Director**

Garry Carr

**Your Course Administrator**

Lindsey Eden ([MBAadmin@leedsbeckett.ac.uk](mailto:MBAadmin@leedsbeckett.ac.uk))

## Course Overview

### Aims

The MBA Sustainability course will allow students to gain a comprehensive range of knowledge and skills relevant to business management in environments where sustainability is critical. It prepares them for a wide range of jobs post-graduation.

Students will learn how to analyse dynamic and complex organisations, developing their understanding of organisational behaviour. They will build the skills, knowledge and attitude essential for modern management. Students will undertake practical exercises in measuring and implementing sustainability which will undoubtedly impress potential employers. SD is an international phenomenon; hence students will investigate issues at national and global levels, across industries and sectors, predicated on in-class case study work.

The course tends to attract an international cohort with participation from India, Africa, the Middle East and Americas. This cross-cultural experience together with taught knowledge will have the following generic aims:

1. To provide knowledge of various businesses and how their interactions with other businesses and economies vary based on fluctuations in global economic and political landscapes.
2. To provide avenues to specialise in an area of business by using an option module and placement or project in that area.
3. To provide a framework for junior managers to plan for future careers based on skills gained prior to the course and on the course to aid placement.
4. To provide an opportunity to gain a three-month placement in their area of choice to practice the knowledge and skills gained on the course and enhance their career prospects.
5. To facilitate development of personal and team working skills to aid leadership and entrepreneurial journey.

## Course learning outcomes

At the end of the PG Certificate level, students will be able to:

1	Critically evaluate and justify current information and create new connections between theory, method and strategies to be applied
2	Work collaboratively with individuals and groups in varied settings with awareness of process and outcomes in relation to a trainee manager

At the end of the PG Diploma level, students will have achieved all of the above plus be able to:

3	Apply skills, both theoretical and practical, to contemporary organisations and provide solutions to underperforming areas identified
4	Develop skills for entrepreneurship by examining problems and issues critically, using theoretical perspectives of the cognate area

At the end of the MBA course, students will have achieved all of the above plus:

5	Critically evaluate organisational performance through research and communicate improvements by working in teams with clients/management
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## Teaching and Learning Activities

### Summary

The philosophy of the course is applied in various ways, within modules studied, through a range of learning and teaching activities. Some module-specific examples are extracted below:

- The **Strategic Planning for Sustainable Marketing** module aims to develop critical analysis skills within students that could help them evaluate the marketplace and wider marketing environment using a range of sustainability-related theoretical frameworks. A range of academic and practitioner-based publications including journal articles and case studies are made available for students to review throughout the course of delivery of the module. Students are also encouraged regularly to contribute to in-class discussions on a case; and to draw out evaluation and analysis for group discussions.
- **Operations and Logistics Management** enables students to learn about operations management and how knowledge of logistics can be utilised to plan supply chains for improved performance.
- The **Becoming a Master Manager** module aims to enable students to review and explore key topic areas in the study of Organisational Behaviour by synthesising a range of relative theoretical approaches to Organisational Behaviour, Motivation and Management. Learning will be achieved through a combination of lectures, tutorials, seminars and practical activities using multimedia tools, techniques and group exercises, role-play and discussions. Practical activities (undertaken individually and in groups) include work related case studies and role-plays.

- The **Strategic Management** module aids reflective practice, evaluating critical incidents for personal development and creative problem solving.
- The **Integrated Reporting of Sustainable Development Goals** module aims to develop key decision-making skills by applying accounting and financial techniques to assist in auditing and planning at management level.
- The **Consultancy Project** provides students with the opportunity to directly apply management theories and techniques to examine organisational issues (a real-time project with a client organisation), with the support of an individual/group academic supervisor.

MBA students often aim to either join their family businesses, start up their own business or join an organisation as graduate (early career) managers. Therefore, the course utilises teaching methods that allow students to develop these skills to build on their limited work experience. MBA students have seminars that involve understanding and conceptualisation of theoretical frameworks and then application is considered at a fundamental level within organisational context using range of case studies.

### **Your modules**

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Part-time students will be supported by the course team to determine an appropriate selection of modules from the level for each year of study.

## Course Structure (Full time, September start)

### Compulsory modules

Module title	Credits	Semester/ teaching period
Strategic Planning for Sustainable Marketing	20	1
Operations and Logistics Management	20	1
Becoming a Master Manager	20	1
Strategic Management	20	2
Integrated Reporting of Sustainable Development Goals	20	2
<i>Number of credits of compulsory modules</i>	100	

### Option modules

Module title	Credits	Semester/ teaching period
Applied AI for Business Processes ( <i>Jan starters only</i> )	20	2
Cross Cultural Human Resource Management	20	2
Global Business Strategy	20	2
Professional Practices in Sustainability	20	2
Strategic Brand Management ( <i>Sept starters only</i> )	20	2
Strategic Marketing	20	2
Navigating the Future	60	YL
Consultancy Project	60	YL
<i>Number of credits of option modules a student should choose</i>	80	

## Course Structure (Full time, January start)

### Compulsory modules

Module title	Credits	Semester/ teaching period
Strategic Planning for Sustainable Marketing	20	1
Operations and Logistics Management	20	1
Becoming a Master Manager	20	1
Strategic Management	20	2
Integrated Reporting of Sustainable Development Goals	20	2
<i>Number of credits of compulsory modules</i>	100	

### Option modules

Module title	Credits	Semester/ teaching period
Applied AI for Business Processes ( <i>Jan starters only</i> )	20	2
Cross Cultural Human Resource Management	20	2
Global Business Strategy	20	2
Professional Practices in Sustainability	20	2

Strategic Brand Management ( <i>Sept starters only</i> )	20	2
Strategic Marketing	20	2
Navigating the Future	60	YL
Consultancy Project	60	YL
<i>Number of credits of option modules a student should choose</i>	80	

## Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

### Assessment

This course is assessed predominantly by coursework with some practical assessments. At the end of the course, students will choose between Navigating the Future and the Consultancy Project.

### Workload

The number of hours of workload generally equates to 1800 for a Masters programme, corresponding to the national standard of 10 notional hours of learning for each UK HE credit point.

Overall Workload	Level 7
Teaching, learning and assessment	276 hours
Independent study	1524 hours
Placement	N/A