



LEEDS
BECKETT
UNIVERSITY

Course Specification

MSc International Hospitality Management

Course Code: MIHOM

2026/27

leedsbeckett.ac.uk

MSc International Hospitality Management (MIHOM)

Applicant Facing Course Specification for 2026/27 Entrants

Confirmed at 11/2025

General Information

Award	Master of Science International Hospitality Management
Contained awards	Post Graduate Diploma International Hospitality Management (Level 7) Post Graduate Certificate International Hospitality Management (Level 7)
Awarding body	Leeds Beckett University
Level of qualification and credits	Level 7 of the Framework for Higher Education Qualifications, with 180 credit points at Level 7 of the Higher Education Credit Framework for England.
Course lengths and standard timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is: <ul style="list-style-type: none">• 12 months (full time, campus based, September start)• 15 months (full time, campus based, January start)• 24 months (full time, campus based, September start, with one year work placement)• 28 months (part time, campus based, September start)
Part time study	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence from that defined within this information set but the modules offered within each level are consistent. Please note that a work placement option is not generally available to PT students.
Location(s) of delivery	The majority of teaching will be at Headingley campus but on occasion may be at City campus.
Entry requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/ Admissions enquiries may be directed to: AdmissionsEnquiries@leedsbeckett.ac.uk .

Course fees

Course fees are confirmed in your offer letter. A breakdown of any additional costs is included on the online prospectus entry for this course.

There is a placement option for this course and the cost of this for students entering in 2026/27 will be £2080 for UK students and £3680 for international students.

Fees enquiries may be directed to Fees@leedsbeckett.ac.uk.

Policies, Standards and Regulations

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

Standard regulations apply to this course.

Professional Accreditation or Recognition Associated with the Course

Professional body

Institute of Hospitality (IoH)

Accreditation/ Recognition Summary

Accreditation by the Institute of Hospitality ensures this course is relevant to the needs of the hospitality, leisure and tourism industries and meets internationally recognised quality standards of professional knowledge, skills and understanding.

'In Year' Work Placement Information

Summary

Students starting the course in September may opt to take a sandwich placement of 46 weeks, taken between Trimester 2 and 3. The placement option is not available for the January start of this course.

Students who enrol onto the placement route will commence placement when they have studied seven modules and 140 credits. Students cannot proceed to placement until reassessments have been completed and they have achieved at least 120 credits with no overall module mark lower than 50%. The placement is not credit worthy but is assessed on a Pass/Fail basis via a reflective portfolio.

Placement Delivery

Students are responsible for obtaining their own placement, with assistance from the University.

Location

The locations will vary, dependent on the opportunity.

Approval

Whilst students source their own placements, they will need to meet requirements which will be outlined before module enrolment.

Timetable

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

Key Contacts

Your course director Dr Milka Ivanova

Your course administrator ETHMPGadmin@leedsbeckett.ac.uk

Course Overview

Aims

The aims of the MSc International Hospitality Management course are to enable students:

- To research a range of management concepts including strategy, marketing, human resources and operations and apply them within an international context.
- To develop an in-depth critical awareness of the current and future international and local political, social, cultural, environmental, economic and ethical forces that inform hospitality leaders and enable them to drive hospitality businesses and/or industry forward.
- To equip students with the skills to develop and critically evaluate valid and reliable methods of enquiry and/or instruments to collect and analyse data.
- To critically examine and evaluate advances in current theories, strategies and methodologies for an extended piece of research and for the purposes of making informed recommendations for the hospitality industry.

Course learning outcomes

At the end of the course, students will be able to:

1	Critically apply management concepts to international hospitality organisations.
2	Demonstrate a critical awareness of current issues in the international hospitality industry which is informed by research and practice.
3	Critically examine and evaluate the impact current and future forces have on the international hospitality industry.
4	Apply key academic concepts to a range of complex situations and investigate contemporary issues facing international hospitality operations and management.
5	Evaluate complex strategic issues facing international hospitality organisations and develop appropriate responses to these issues.
6	Develop methods of research and enquiry to enhance knowledge within the international hospitality industry.
7	Acquire and analyse information and data and synthesise it for a range of new situations related to an extended piece of research in and around the international hospitality industry.

Teaching and Learning Activities

Summary

Teaching methods used within the course are diverse and provide variety to the student learning experience; students will attend lectures and participate in small-group seminars, workshops and tutorials.

Each module will normally involve a total of 36 hours of contact. In support of their studies, students will also conduct their own research on the topics in question, consult digital and other information resources and complete directed readings and other tasks. Teaching activities have been selected to represent a challenging and stimulating diet of activities for the student. The following learning and teaching activities will be used across the modules:

- Students will attend interactive lectures where they will be expected to contribute having done some preparatory reading in advance;
- Students will participate in tutorials where they will work in small groups to engage with learning activities;
- Students will work independently to research the relevant literature predominantly using electronic databases and search engines;
- Students will complete directed activities and formative assessments which will inform the content of scheduled sessions, providing opportunities for feedback;
- Examples of classroom activities include: seminar discussions around contemporary issues and group activity evaluating global, national and local issues that hospitality businesses are immersed in, driven by and can transform;
- External visits to hospitality businesses and guest industry speakers to provide 'real world' context that will support understanding of key issues, concepts and theories.

These activities are shown in Module Handbooks which are uploaded to the Virtual Learning Environment (VLE) known as MyBeckett. Individual and group learning contracts may be used within the course, where appropriate, as a method of planning student work.

Learning will be in person. Students are expected to attend timetabled face-to-face learning and teaching activities. Live lectures will be recorded.

Your modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Level 7 – Full Time September start

Compulsory modules

Module title	Credits	Semester/ teaching period
Developing Strategy	20	Trimester 1
Exploring Hospitality	20	Trimester 1
Marketing the Hospitality Experience	20	Trimester 1
Consultancy Project: Hospitality Businesses in Society	20	Trimester 2
Human Resource Management	20	Trimester 2
Hospitality Operations Management	20	Trimester 2
Masters Research Project	60	Trimester 2 and 3
Number of credits of compulsory modules	180	

Option modules

None

Level 7 – Full Time January start

Compulsory modules

Module title	Credits	Semester/ teaching period
Consultancy Project: Hospitality Businesses in Society	20	Trimester 1
Human Resource Management	20	Trimester 1
Hospitality Operations Management	20	Trimester 1
Developing Strategy	20	Trimester 2
Exploring Hospitality	20	Trimester 2
Marketing the Hospitality Experience	20	Trimester 2
Masters Research Project	60	Trimester 1 and 3
Number of credits of compulsory modules	180	

Option modules

None

Level 7 – Part Time September start
Compulsory modules

Module title	Credits	Semester/ teaching period
Exploring Hospitality	20	Trimester 1 – Year 1
Marketing the Hospitality Experience	20	Trimester 1 – Year 1
Human Resource Management	20	Trimester 2 – Year 1
Hospitality Operations Management	20	Trimester 2 – Year 1
Developing Strategy	20	Trimester 1 – Year 2
Consultancy Project: Hospitality Businesses in Society	20	Trimester 2 – Year 2
Masters Research Project	60	Trimester 2 and 3 – Year 2
Number of credits of compulsory modules	180	

Option modules

None

Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 7

On this course students will be assessed by coursework predominantly with some practical assessments.

Workload

Overall Workload	Level 7
Teaching, learning and assessment	262 hours
Independent study	1,538 hours
Placement	Optional