



LEEDS  
BECKETT  
UNIVERSITY

# Course Specification

## MSc Entrepreneurship and Business Development

Course Code: MSEBD

2026/27

# MSc Entrepreneurship & Business Development (MSEBD)

## Material Information Summary for 2026/27 Applicants

Confirmed Nov 2025

### General Information

<b>Award</b>	Master of Science Entrepreneurship and Business Development
<b>Contained awards</b>	Postgraduate Diploma Entrepreneurship and Business Development Postgraduate Certificate Entrepreneurship and Business Development
<b>Awarding body</b>	Leeds Beckett University
<b>Level of qualification and credits</b>	Level 7 of the Framework for Higher Education Qualifications, with 180 credit points at Level 7 of the Higher Education Credit Framework for England.
<b>Course lengths and standard timescales</b>	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is: <ul style="list-style-type: none"><li>• 22 months (full time, September start, campus based)</li><li>• 26 months (full time, January start, campus based)</li><li>• 34 months (part time, September start, campus based)</li><li>• 38 months (part time, January start, campus based)</li></ul>
<b>Part time study</b>	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence from that defined within this information set but the modules offered within each level are consistent. Please note that a work placement option is not generally available to PT students.
<b>Location(s) of delivery</b>	The majority of teaching will be at City campus but on occasion may be at Headingley campus.
<b>Entry requirements</b>	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports

credit transfer are located here:

<https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/>

Admissions enquiries may be directed to:

[AdmissionsEnquiries@leedsbeckett.ac.uk](mailto:AdmissionsEnquiries@leedsbeckett.ac.uk).

### **Course fees**

Course fees are confirmed in your offer letter. A breakdown of any additional costs is included on the online prospectus entry for this course.

Fees enquiries may be directed to [Fees@leedsbeckett.ac.uk](mailto:Fees@leedsbeckett.ac.uk).

### **Policies, Standards and Regulations**

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

Standard regulations apply to this course.

### **Professional Accreditation or Recognition Associated with the Course**

**Professional body** N/A

### **Timetable**

Timetables for Semester 1 will be made available to students during induction week via:

- i) The Student Portal (MyBeckett)
- ii) The Leeds Beckett app

Any difficulties relating to timetabled sessions may be discussed with your Course Administrator.

### **Key Contacts**

**Your course director**

Stratis Koutsoukos

**Your course administrator**

Lindsey Eden

[EntrepreneurshipadminPG@leedsbeckett.ac.uk](mailto:EntrepreneurshipadminPG@leedsbeckett.ac.uk) )

## **Course Overview**

### **Aims**

The main aims and objectives of the programme are:

- to support students in developing critical analytical, problem-solving, creative and learning skills, and a critical awareness of the constituent elements of theory and practice of entrepreneurship and innovation;
- to support students, develop a critical awareness of economic, social and technological context of entrepreneurship, both in an independent venture and within large organisations.
- to develop students for careers as entrepreneurs, as owner-managers, policy makers in government, consultants and analysts in entrepreneurial strategy and finance, entrepreneurial management in different types of organisations;
- to support students to manage their own learning and personal development in the future;
- to support students in identifying new commercial and social opportunities for new and existing businesses
- to support students in developing a new business idea, from concept design to implementation.
- to help students become part of an innovative and entrepreneurial community

## Course learning outcomes

At the end of the course, students will be able to:

1	<b>Knowledge of Entrepreneurial Theory and Practice:</b> Critically analyse the theory and practice of new venture creation and entrepreneurship processes in various organisational scenarios (start-ups, small business and corporate spin-offs, venture capital firms, for-profit, not-for-profit).
2	<b>Global Awareness:</b> Analyse and comprehend the critical components of culture interplay on entrepreneurship in different countries, and analyse how different beliefs and ways of thinking affect how entrepreneurs operate their businesses.
3	<b>Critical and Creative thinking:</b> Apply critical and creative thinking to the analysis and evaluation of business problems, including the ability to identify assumptions and implicit values, evaluate evidence, appraise the logic of arguments and reasoning, the ability to generalise appropriately, refine existing solutions, devise alternative explanations and generate new solutions.
4	<b>Problem solving and Decision making:</b> Solve complex problems and make decisions by establishing relevant criteria and making use of appropriate decision techniques, as well as implementing decisions through the selection and use of appropriate interpersonal skills.
5	<b>Communication skills:</b> Demonstrate active listening and confidence in negotiating and persuading or influencing others, including coherent, clear and highly effective oral and written communication to a variety of audiences (customer, suppliers, investors, employees, business partners etc.)
6	<b>Sector expertise:</b> Critically analyse and reflect upon contemporary and advanced concepts, theories, models and analytical frameworks pertinent to a specific sector (Creative and Social sector OR Technology sector), as well as designing appropriate entrepreneurial venture strategies.
7	<b>Self-management:</b> Be self-directed and able to act autonomously in planning and implementing projects at professional levels. Take responsibility for continuing to develop own knowledge and skills.

## **Teaching and Learning Activities**

### **Summary**

#### **1. Knowledge and Understanding**

Through a structured programme of CPDs included in block deliveries that cover topics relating to the generation of new business concepts, the assessment of feasibility and the execution of appropriate business models and strategies.

The MSc programme is highly flexible and portable, meeting the needs of busy entrepreneurs and corporate change makers. The workshops encompass a blend of robust academic theory and practical hands-on experience, meaning students can start putting their learning into practice from day one, providing immediate benefits to the students without putting their new venture idea or career on hold.

Teaching methods include group and project-based activities along with case-based teaching. Students will be required to attend all block modules, study extensively on their own and make effective contributions to group-based activities.

#### **2. Intellectual / Cognitive Skills**

Throughout the programme, all modules will introduce information that will need to be assessed critically and will demonstrate that how conflicting interpretations arise from the same information.

#### **3. Practical Skills (Professional or Subject specific)**

- through the writing of project reports
- through group and individual presentations
- through seminar and class discussion
- through workshops and field visits
- through tutorial support, academic supervision and practitioner mentoring

#### **4. Transferrable Skills (Graduate or Employability)**

- Project reports, coursework, live project
- using data bases, consulting on-line library catalogues
- seminar presentations
- guided and self-directed reading, class discussion

## Your modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

### Full Time (September start – 22 months)

#### Compulsory modules

Module title	Credits	Semester/ teaching period
Individual Enhancement	20	Y1 S1
Market Focus	20	Y1 S1
Strategic Thinking	20	Y1 S2
Building Relationships	20	Y1 S2
Advanced Practice	20	Y2 S1
From Concept to Creation: Developing Sustainable Value-Added Ventures	60	Y2 S2
<i>Number of credits of compulsory modules</i>	160	

#### Option modules

Module title	Credits	Semester/ teaching period
Creative and Social Enterprise	20	Y2 S1
Decision Making and Data Analytics	20	Y2 S1
Technology Entrepreneurship	20	Y2 S1
Applied AI for Business Processes	20	Y2 S1
<i>Number of credits of option modules a student should choose</i>	20	

## Full Time (January start – 26 months)

### Compulsory modules

<b>Module title</b>	<b>Credits</b>	<b>Semester/ teaching period</b>
Strategic Thinking	20	Y1 S1
Building Relationships	20	Y1 S1
Advanced Practice	20	Y1 S2
Individual Enhancement	20	Y2 S1
Market Focus	20	Y2 S1
From Concept to Creation: Developing Sustainable Value-Added Ventures	60	Y2 S2
<i>Number of credits of compulsory modules</i>	160	

### Option modules

<b>Module title</b>	<b>Credits</b>	<b>Semester/ teaching period</b>
Creative and Social Enterprise	20	Y1 S2
Decision Making and Data Analytics	20	Y1 S2
Technology Entrepreneurship	20	Y1 S2
Applied AI for Business Processes	20	Y1 S2
<i>Number of credits of option modules a student should choose</i>	20	

## Part Time (September start – 34 months)

### Compulsory modules

<b>Module title</b>	<b>Credits</b>	<b>Semester/ teaching period</b>
Individual Enhancement	20	Y1 S1
Strategic Thinking	20	Y1 S2
Market Focus	20	Y2 S1
Building Relationships	20	Y2 S2
Advanced Practice	20	Y2 S1
From Concept to Creation: Developing Sustainable Value-Added Ventures	60	Y3 Yearlong
<i>Number of credits of compulsory modules</i>	160	

### Option modules

<b>Module title</b>	<b>Credits</b>	<b>Semester/ teaching period</b>
Creative and Social Enterprise	20	Y1 S1
Decision Making and Data Analytics	20	Y1 S1
Technology Entrepreneurship	20	Y1 S1
Applied AI for Business Processes	20	Y1 S1
<i>Number of credits of option modules a student should choose</i>	20	

## Part Time (January start – 38 months)

### Compulsory modules

<b>Module title</b>	<b>Credits</b>	<b>Semester/ teaching period</b>
Strategic Thinking	20	Y1 S1
Market Focus	20	Y1 S1
Building Relationships	20	Y2 S1
Advanced Practice	20	Y2 S2
Individual Enhancement	20	Y3 S1
From Concept to Creation: Developing Sustainable Value-Added Ventures	60	Y3 Yearlong
<i>Number of credits of compulsory modules</i>	160	

### Option modules

<b>Module title</b>	<b>Credits</b>	<b>Semester/ teaching period</b>
Creative and Social Enterprise	20	Y1 S2
Decision Making and Data Analytics	20	Y1 S2
Technology Entrepreneurship	20	Y1 S2
Applied AI for Business Processes	20	Y1 S2
<i>Number of credits of option modules a student should choose</i>	20	

## Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

### Assessment

On this course students will be assessed predominantly by coursework with some practical assessments. At the end of the course, students will undertake a major project.

### Workload

The number of hours of workload generally equates to 1800 for a Masters programme, corresponding to the national standard of 10 notional hours of learning for each UK HE credit point.

Overall Workload	Level 7
Teaching, learning and assessment	286 hours
Independent study	1514 hours
Placement	