LEEDS BECKETT UNIVERSITY

Course information for applicants

This information applies to the course as it will be delivered to students starting the course in 2027/28.
Information provided here was confirmed on 11/09/2026

General information

Programme code
BDGBL

Target award
If you complete this course successfully you will be eligible for the award of:
BSc (Hons) Digital Business Leadership

Delivery mode
✓ On campus
☐ Distance learning

Where you will study
The majority of teaching will be at City campus but on occasion may be at Headingley campus.

Awarding body
Leeds Beckett University

Regulator
Office for Students

Level of qualification
Level 6 of the Framework for Higher Education Qualifications

Course duration
If you are made an offer of a place on the course, your offer letter will include the start date.

This course can be studied:
3 years full-time
4 years full-time with a placement year
6 years part-time

Part-time study
This course can be studied part-time.

If you study the course part-time, it will usually take twice as long to complete compared with the equivalent full-time course. The modules may be delivered in a different sequence than on the full-time course, but you will study the same modules at each academic level. With the agreement of the course team, you may be able to increase your pace of study to shorten the overall course duration.

As a part-time student, you will not usually have the option of a work placement.

Work placement

If you opt to undertake a full year placement and this is completed successfully you will have the words 'with placement year' added to the award title including for any contained awards that you are eligible for.

The University's Placement Office will help students find a placement in any aspect of business, in private or public sector organisations. The recent experience of students has been that they return with good quality references, a network of professional contacts and a greatly enhanced motivation and application to study and achieve in their final year of studies. A placement year is also a good enhancement to a CV.

Students are usually placed with various companies in the Leeds region; however, placements may be undertaken nationally or internationally.

Whilst students source their own placements, they will need to meet requirements which will be outlined before module enrolment.

Entry requirements

Admissions criteria are available on the online prospectus entry for this course.

If you have previous relevant qualifications or experience, you could be exempt from certain parts of your course. Recognition of prior learning (RPL) allows you to start your course at a point appropriate to the learning and skills that you may have developed in a professional, vocational or community setting.

Find out more here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning
If you have questions about entry requirements and admissions, contact AdmissionsEnquiries@leedsbeckett.ac.uk

Course fees

Course fees and a breakdown of any additional costs is included on the online prospectus entry for this course.

If you have questions about fees for this course, contact Fees@leedsbeckett.ac.uk

Timetable

You will receive your full timetable for the year during induction week.

What you will study

Course aims

The aims of the course are to:

- Provide an academic and vocational curriculum that develops understanding of the management and leadership of domestic and international businesses, with specific reference to the digitalisation and running of businesses in the digital era.
- Provide a stimulating learning environment that fosters critical, reflective, and challenging approaches to the study of business in the digital era, supported by practical learning methods and workplace-related experiences.
- provide opportunities for students from different nationalities and cultures to work together in teams, thus developing cross cultural capability and global outlook.
- provide opportunities to develop students' capability to take positive initiatives, respond effectively to new ideas, adapt to changing circumstances, and address multi-faceted problems with an open mind.
- offer students some degree of specialisation in the leadership of businesses in the digital era in preparation for their career which will enhance employability prospects for them as graduates.
- facilitate the development of a range of skills and values which allow students to use their talents to the full in achieving their personal and career aspirations.

Teaching and learning activities

The core theme of globally orientated modules of the BSc (Hons) Digital Business Leadership course encourages and enables students to be curious about others and engage in respectful discussion, debate, collaborative work and research, with other people and to explore their ways of viewing the world of business in the digital era. A varied diet of assessment types across the modules making up the course ensures fairness in assessment through and across the levels of the course for students' different learning preferences, learning styles, abilities and disabilities.

Course structure

This information is correct for students progressing through the course within standard timescales. If you have to repeat study or take time out during your course, you may be taught alternative modules which meet the overall course learning outcomes.

The option modules listed may vary. Those listed here are likely to be offered in a typical year.

Level 4

Compulsory modules

Module title	Credits	Semester/ teaching period
Academic and Critical Thinking Skills	20	1
Marketing and the Digital Customer Experience	20	1
Leadership & Professional Practice	20	1
Managing Organisations and People	20	2
Accounting and Finance for Managers	20	2
Data Decisions and Understanding AI	20	2
Number of credits of compulsory modules	120	

Level 5

Compulsory modules

Module title	Credits	Semester/ teaching period
Data Analytics and Digitalisation in Business	20	1
Learning and Development in Organisations	20	1
Future Focused Management for Sustainability	20	1
People Resourcing and Talent Planning	20	2
Professional Skills	20	2
Principles of Leadership in the Digital Era	20	2
Number of credits of compulsory modules	120	

Placement year

Module title	Credits	Semester/teaching period
Leeds Business School Placement Year	120	Year Long
Total number of credits of compulsory modules:	120	

Level 6

Compulsory modules

Module title	Credits	Semester/ teaching period
Research Skills	40	Year Long
Machine Learning and AI for Efficient Management	20	1
Leadership, Strategy and Change	20	1
Global Responsibility and Sustainability (or Work Placement module for students opting for the placement route)	20	2
Digital Transformation and AI in Business	20	2
Number of credits of compulsory modules	120	

Assessment and feedback

The balance of assessment may change depending on which option modules you choose.

Level 4

Level 4 is assessed predominantly by practical assessments, with some coursework and examinations.

Level 5

Level 5 is assessed predominantly by coursework, with some practical assessments.

Placement year

The placement year is assessed mostly by coursework, with some practical assessments.

Level 6

Level 6 is assessed predominantly by coursework, with some practical assessments.

Workload

You can expect to spend a total of 100 hours learning per 10 credits.

Typically, a student on this course can expect to divide their time like this:

Overall workload	Level 4	Level 5	Placement year (if chosen)	Level 6
Teaching, learning and assessment	216 hours	216 hours		198 hours
Independent study	984 hours	984 hours		1008 hours
Placement study			1200 hours	