



**LEEDS
BECKETT
UNIVERSITY**

Course information for applicants

This information applies to the course as it will be delivered to students starting the course in 2027/28.

Information provided here was confirmed on 07/09/2026

General information

Programme code

BSHBM

Target award

If you complete this course successfully you will be eligible for the award of:

BSc (Hons) Hospitality Business Management

Delivery mode

- ☒ On campus
☐ Distance learning

Where you will study

The majority of teaching will be at Headingley campus but on occasion may be at City campus.

Professional accreditation or recognition

Professional body

Institute of Hospitality (IoH)

Summary of the accreditation or recognition

Accreditation by the Institute of Hospitality ensures this course is relevant to the needs of the hospitality, leisure and tourism industries and meets internationally recognised quality standards of professional knowledge, skills and understanding.

Awarding body

Leeds Beckett University

Regulator

Office for Students

Level of qualification

Level 6 of the Framework for Higher Education Qualifications

Course duration

If you are made an offer of a place on the course, your offer letter will include the start date.

This course can be studied:

3 years full-time

4 years full-time with a placement year

6 years part-time

Part-time study

This course can be studied part-time.

If you study the course part-time, it will usually take twice as long to complete compared with the equivalent full-time course. The modules may be delivered in a different sequence than on the full-time course, but you will study the same modules at each academic level. With the agreement of the course team, you may be able to increase your pace of study to shorten the overall course duration.

Work placement

This course includes an optional placement year. If you opt to undertake a full year placement and this is completed successfully you will have the words 'with placement year' added to the award title including for any contained awards that you are eligible for.

Students are responsible for obtaining their own placement, with assistance from the University. Whilst students source their own placements, they will need to meet requirements which will be outlined before module enrolment.

The locations will vary, dependent on the opportunity.

Entry requirements

Admissions criteria are available on the online prospectus entry for this course.

If you have previous relevant qualifications or experience, you could be exempt from certain parts of your course. Recognition of prior learning (RPL) allows you to start your course at a point appropriate to the learning and skills that you may have developed in a professional, vocational or community setting.

Find out more here: <https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning>

If you have questions about entry requirements and admissions, contact AdmissionsEnquiries@leedsbeckett.ac.uk

Course fees

Course fees and a breakdown of any additional costs is included on the online prospectus entry for this course.

If you have questions about fees for this course, contact Fees@leedsbeckett.ac.uk

Timetable

You will receive your full timetable for the year during induction week.

What you will study

Course aims

The aim of the course is to engage, enable and challenge our students to become creative, entrepreneurial, and critically informed dynamic graduates who can excel in their chosen field of work or study within hospitality business management. Central to our course are the strong links between theory and practice, work-based learning, with carefully designed authentic assessments and student-tutor interaction at the heart of the student experience.

Teaching and learning activities

The teaching methods used throughout the course are diverse and include lectures, seminars, tutorials, workshops, practical experiences and work based learning. This variety of teaching methods is designed to enhance student achievement, satisfaction and employability, ensuring our students are prepared to join graduate programmes with hospitality organisations locally, nationally and internationally.

A 'safe' learning environment is provided throughout the course, but especially at Level 4. Students will be encouraged to experiment in their learning and challenge themselves whilst they have extensive support given by Module Leaders, tutors and Academic Advisers.

Course structure

This information is correct for students progressing through the course within standard timescales. If you have to repeat study or take time out during your course, you may be taught alternative modules which meet the overall course learning outcomes.

The option modules listed may vary. Those listed here are likely to be offered in a typical year.

Level 4

Compulsory modules

Module title	Credits	Semester
Hospitality Consumer Behaviour	20	Semester 1
Hospitality Industry and Society	20	Semester 1
Professional and Academic Skills for Hospitality	20	Semester 1
Finance & Revenue Management	20	Semester 2
Hospitality Marketing	20	Semester 2
Hospitality Operations (in partnership with Industry)	20	Semester 2
Total number of credits of compulsory modules:	120	

Level 5

Compulsory modules

Module title	Credits	Semester/teaching period
Corporate Events and Hospitality	20	Semester 1
Delivering Hospitality Experiences (in partnership with Industry)	20	Semester 1
Destination Management	20	Semester 1
Experience Design	20	Semester 2
Product Development and Innovation	20	Semester 2
Talent Development	20	Semester 2
Total number of credits of compulsory modules:	120	

Placement year

Module title	Credits	Semester/teaching period
CSS Placement Year	120	Semester 1 and 2
Total number of credits of compulsory modules:	120	

Level 6

Compulsory modules

Module title	Credits	Semester/teaching period
Managing Risk	20	Semester 1
Consultancy Project	40	Semester 1 and 2
Total number of credits of compulsory modules:	60	

Option modules

Module title	Credits	Semester/teaching period
<i>One option from:</i>		
Experiential Marketing	20	Semester 1
Food And Drink Tourism	20	Semester 1
<i>Two options from:</i>		
Entrepreneurship	20	Semester 2
Individual Project	20	Semester 2
Innovative Fundraising	20	Semester 2
Responsible Hospitality Businesses	20	Semester 2
Sponsorship in Events	20	Semester 2
Practical Workplace Solutions	20	Semester 2
Total number of credits of elective modules a student must enrol on:	60	

Assessment and feedback

The balance of assessment may change depending on which option modules you choose.

Level 4

Level 4 is assessed by a broadly even mix of coursework and practical assessment.

Level 5

Level 5 is assessed by a broadly even mix of coursework and practical assessment.

Placement year

The placement year is assessed entirely by coursework.

Level 6

Level 6 is assessed by a broadly even mix of coursework and practical assessment.

Workload

You can expect to spend a total of 100 hours learning per 10 credits.

Typically, a student on this course can expect to divide their time like this:

Overall workload	Level 4	Level 5	Placement year (if chosen)	Level 6
Teaching, learning and assessment	288 hours	288 hours	0 hours	234 hours
Independent study	912 hours	912 hours	0 hours	966 hours
Placement study	100 hours (negotiated)	100 hours (negotiated)	1,200 hours	0 hours (optional work based learning module)