



**LEEDS
BECKETT
UNIVERSITY**

Course information for applicants

This information applies to the course as it will be delivered to students starting the course in 2027/28.

Information provided here was confirmed on 07/09/2026

General information

Programme code

EVMGT

Target award

If you complete this course successfully you will be eligible for the award of:

BA (Hons) Events Management

Delivery mode

- ☒ On campus
☐ Distance learning

Where you will study

The majority of teaching will be at Headingley campus but on occasion may be at City campus.

Awarding body

Leeds Beckett University

Regulator

Office for Students

Level of qualification

Level 6 of the Framework for Higher Education Qualifications

Course duration

If you are made an offer of a place on the course, your offer letter will include the start date.

This course can be studied:

- 3 years full-time
- 4 years full-time with a placement year
- 6 years part-time

Part-time study

This course can be studied part-time.

If you study the course part-time, it will usually take twice as long to complete compared with the equivalent full-time course. The modules may be delivered in a different sequence than on the full-time course, but you will study the same modules at each academic level. With the agreement of the course team, you may be able to increase your pace of study to shorten the overall course duration.

Work placement

If you opt to undertake a full year placement and this is completed successfully you will have the words 'with placement year' added to the award title including for any contained awards that you are eligible for.

Students are responsible for obtaining their own placement, with assistance from the University. Whilst students source their own placements, they will need to meet requirements which will be outlined before module enrolment.

The locations will vary, dependent on the opportunity.

Entry requirements

Admissions criteria are available on the online prospectus entry for this course.

If you have previous relevant qualifications or experience, you could be exempt from certain parts of your course. Recognition of prior learning (RPL) allows you to start your course at a point appropriate to the learning and skills that you may have developed in a professional, vocational or community setting.

Find out more here: <https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning>

If you have questions about entry requirements and admissions, contact AdmissionsEnquiries@leedsbeckett.ac.uk

Course fees

Course fees and a breakdown of any additional costs is included on the online prospectus entry for this course.

If you have questions about fees for this course, contact Fees@leedsbeckett.ac.uk

Timetable

You will receive your full timetable for the year during induction week.

What you will study

Course aims

The aims of the course are to:

- Plan and deliver successful events – Learn how to take events from concept to completion, using industry best practices.
- Gain real-world experience – Build practical skills through hands-on projects, industry collaborations, and authentic event materials.

- Develop professional confidence – Prepare for your career with expert guidance, networking opportunities, and personal development support.
- Understand the global events industry – Explore how cultural, social, and economic factors shape events worldwide.
- Think critically and creatively – Strengthen problem-solving, research, and innovation skills to excel in a fast-changing industry.
- Embrace sustainability and ethics – Learn to plan responsible events that consider environmental, social, and ethical impacts.
- Master digital tools and emerging trends – Get comfortable with event technologies, data analysis, and virtual or hybrid event formats.
- Become a leader or entrepreneur – Develop business, leadership, and entrepreneurial skills for employment or self-employment.
- Prepare for lifelong learning – Build the skills needed for further study or continuous professional growth.

Teaching and learning activities

Our teaching methods are carefully selected to align with the aims and learning outcomes of each module, ensuring a varied and engaging learning experience. Knowledge, intellectual skills, practical abilities, creativity and key competencies are embedded throughout the course in ways that are directly relevant to the events industry.

We are committed to providing an inclusive learning environment that enables all students—regardless of ability or background—to thrive. Beyond accessibility, the course also promotes positive professional and business behaviours that students can carry forward into their careers. Course materials, case studies, and examples are carefully chosen to reflect diversity, challenge stereotypes, and include a broad range of cultural perspectives. By fostering global awareness, we encourage students to engage with ideas and expectations from cultures and locations beyond their own. This is further enriched by our diverse academic staff and their international expertise, as well as our use of global case studies, research, and industry sources.

Each 20-credit module involves 200 hours of learning activity. This includes 48 hours of direct contact time through lectures, small-group tutorials, and interactive seminars or workshops. Students will also take part in hands-on, industry-relevant tasks—both individually and in groups—designed to develop real-world event management skills. These activities include working with authentic event materials such as site plans, Ordnance Survey maps, traffic plans, event images and videos, risk assessments, VIP lists, and event schedules.

In addition to structured teaching, students will engage in independent study, including research, digital resource exploration, directed readings, and coursework.

Course structure

This information is correct for students progressing through the course within standard timescales. If you have to repeat study or take time out during your course, you may be taught alternative modules which meet the overall course learning outcomes.

The option modules listed may vary. Those listed here are likely to be offered in a typical year.

Level 4**Compulsory modules**

Module title	Credits	Semester/teaching period
Creative Event Marketing	20	Semester 1
Event Planning	20	Semester 1
Staging Safe Events	20	Semester 1
Creative Event Marketing	20	Semester 2
Finance and Revenue Management	20	Semester 2
Professional Event Practice 1	40	Semester 1 and 2
Total number of credits of compulsory modules:	120	

Level 5**Compulsory modules**

Module title	Credits	Semester/teaching period
Event Law	20	Semester 1
Leadership & Talent Management	20	Semester 1
Experience Design	20	Semester 2
Event Production	20	Semester 2
Professional Event Practice 2	20	Semester 1 and 2
Total number of credits of compulsory modules:	100	

Option modules

Module title	Credits	Semester/teaching period
Corporate Events & Hospitality	20	Semester 1
Festival and Music Management	20	Semester 1
Total number of credits of elective modules a student must enrol on:	20	

Placement year

Module title	Credits	Semester/teaching period
CSS Placement Year	120	Semester 1 and 2
Total number of credits of compulsory modules:	120	

Level 6**Compulsory modules**

Module title	Credits	Semester/teaching period
Event Lab	20	Semester 1
Strategic Management for Events	20	Semester 2
Consultancy Project	40	Semester 1 and 2
Total number of credits of compulsory modules:	80	

Option modules

Module title	Credits	Semester/teaching period
Experiential Marketing	20	Semester 1
Food And Drink Tourism	20	Semester 1
Managing Risk	20	Semester 1
Entrepreneurship	20	Semester 2
Individual Project	20	Semester 2
Innovative Fundraising	20	Semester 2
Responsible Hospitality Businesses	20	Semester 2
Sponsorship in Events	20	Semester 2
Practical Workplace Solutions	20	Semester 2
Total number of credits of elective modules a student must enrol on:	40	

Assessment and feedback

The balance of assessment may change depending on which option modules you choose.

Level 4

Level 4 is assessed by coursework predominantly with some practical assessment and an examination.

Level 5

Level 5 is assessed by a broadly even mix of coursework, practical assessments and examinations.

Placement year

The placement year is assessed entirely by coursework.

Level 6

Level 6 is assessed mostly by coursework, with some examinations and practical assessments.

Workload

You can expect to spend a total of 100 hours learning per 10 credits.

Typically, a student on this course can expect to divide their time like this:

Overall workload	Level 4	Level 5	Placement year (if chosen)	Level 6
Teaching, learning and assessment	288 hours	288 hours	0 hours	234 hours
Independent study	912 hours	912 hours	0 hours	966 hours
Placement study	0 hours	0 hours	1,200 hours	0 hours (optional work based learning module)