



**LEEDS
BECKETT
UNIVERSITY**

Course information for applicants

This information applies to the course as it will be delivered to students starting the course in 2027/28.

Information provided here was confirmed on 07/09/2026

General information

Programme code

PCIEM

Target award

If you complete this course successfully you will be eligible for the award of:

PGCert International Events Management

Delivery mode

- ☒ On campus
☐ Distance learning

Where you will study

The majority of teaching will be at Headingley campus but on occasion may be at City campus.

Awarding body

Leeds Beckett University

Regulator

Office for Students

Level of qualification

Level 7 of the Framework for Higher Education Qualifications

Course duration

If you are made an offer of a place on the course, your offer letter will include the start date.

This course can be studied:

6 months full-time

18 months part-time

Part-time study

This course can be studied part-time.

If you study the course part-time, it will usually take twice as long to complete compared with the equivalent full-time course. The modules may be delivered in a different sequence than on the full-time course, but you will study the same modules at each academic level. With the agreement of the course team, you may be able to increase your pace of study to shorten the overall course duration.

Work placement

This course does not include a placement.

Entry requirements

Admissions criteria are available on the online prospectus entry for this course.

If you have previous relevant qualifications or experience, you could be exempt from certain parts of your course. Recognition of prior learning (RPL) allows you to start your course at a point appropriate to the learning and skills that you may have developed in a professional, vocational or community setting.

Find out more here: <https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning>

If you have questions about entry requirements and admissions, contact AdmissionsEnquiries@leedsbeckett.ac.uk

Course fees

Course fees and a breakdown of any additional costs is included on the online prospectus entry for this course.

If you have questions about fees for this course, contact Fees@leedsbeckett.ac.uk

Timetable

You will receive your full timetable for the year during induction week.

What you will study

Course aims

The aims of the course are to:

- Develop an in-depth critical understanding of the current key political, social, cultural, environmental, economic and ethical issues which inform international events management and to apply such understandings to a wide range of international events including cultural, MICE (meetings, incentives, conferences, exhibitions), experiential, special interest, festivals and major events.
- Draw on a range of marketing, financial, operational, risk and safety management and human resources management knowledge and skills in order to deliver a successful, safe, creative event in an international context.
- Develop graduates at masters level with holistic, strategic and critical abilities in order that they can make a positive contribution as future leaders in international events.

Teaching and learning activities

Students will attend lectures and participate in small-group tutorials. They will execute challenging and authentic events-related tasks, individually and in groups, in seminars and workshop sessions. In support of their studies, students will conduct their own research on the topics in question, consult digital and other information resources and complete directed readings and other tasks. Teaching activities have been selected to represent a challenging and stimulating diet of activities for the student.

The following learning and teaching activities will be used across the modules:

- Students will attend interactive lectures where they will be expected to contribute having done some preparatory reading in advance.
- Students will participate in tutorials where they will work in small groups to engage with learning activities.
- Students will work independently to research the relevant literature predominantly using electronic databases and search engines.
- Students will complete directed activities and formative assessments which will inform the content of scheduled sessions, providing opportunities for feedback.
- Some specific examples of classroom activities would include: seminar discussion of a range of articles, group activity evaluating industry risk assessments, table-top exercise to develop optimal layout of an event, group response to a brief for using an event to promote a brand or new product, discussion to develop a strategy to respond to financial policy, exercise to apply risk models to real event situations and so on.
- External venue visits and guest industry speakers will be involved in at least four of the modules to add context and support understanding of key concepts.

Learning will be in person. Students are expected to attend timetabled face-to-face learning and teaching activities. Live lectures will be recorded.

Course structure

This information is correct for students progressing through the course within standard timescales. If you have to repeat study or take time out during your course, you may be taught alternative modules which meet the overall course learning outcomes.

Level 7

Compulsory modules, full-time

Module title	Credits	Semester/teaching period
Contemporary Issues in Responsible Events Management	20	Trimester 1
Event Operations and Event Risk Management	20	Trimester 1
Strategic and Financial Management for Events Organisations	20	Trimester 1
Total number of credits of compulsory modules:	60	

Compulsory modules, part-time

Module title	Credits	Semester/teaching period
Contemporary Issues in Responsible Events Management	20	Trimester 1 – Year 1
Event Operations and Event Risk Management	20	Trimester 1 – Year 1
Strategic and Financial Management for Events Organisations	20	Trimester 2 – Year 2
Total number of credits of compulsory modules:	60	

Assessment and feedback

Level 7

On this course students will be assessed by coursework predominantly with some practical assessments.

Workload

You can expect to spend a total of 100 hours learning per 10 credits.

Typically, a student on this course can expect to divide their time like this:

Overall workload	Level 7
Teaching, learning and assessment	108 hours
Independent study	492 hours
Placement study	0 hours