



**LEEDS  
BECKETT  
UNIVERSITY**

## Course information for applicants

This information applies to the course as it will be delivered to students starting the course in 2027/28.

Information provided here was confirmed on 07/09/2026

## General information

### Programme code

PITMC

### Target award

If you complete this course successfully you will be eligible for the award of:

PGCert International Tourism Management

### Delivery mode

- ☒ On campus  
☐ Distance learning

### Where you will study

The majority of teaching will be at Headingley campus but on occasion may be at City campus.

### Awarding body

Leeds Beckett University

### Regulator

Office for Students

### Level of qualification

Level 7 of the Framework for Higher Education Qualifications

### Course duration

If you are made an offer of a place on the course, your offer letter will include the start date.

This course can be studied:

6 months full-time

18 months part-time

### Part-time study

This course can be studied part-time.

If you study the course part-time, it will usually take twice as long to complete compared with the equivalent full-time course. The modules may be delivered in a different sequence than on the full-time course, but you will study the same modules at each academic level. With the agreement of the course team, you may be able to increase your pace of study to shorten the overall course duration.

As a part-time student, you will not usually have the option of a work placement.

### Work placement

This course does not include a placement year.

### Entry requirements

Admissions criteria are available on the online prospectus entry for this course.

If you have previous relevant qualifications or experience, you could be exempt from certain parts of your course. Recognition of prior learning (RPL) allows you to start your course at a point appropriate to the learning and skills that you may have developed in a professional, vocational or community setting.

Find out more here: <https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning>

If you have questions about entry requirements and admissions, contact [AdmissionsEnquiries@leedsbeckett.ac.uk](mailto:AdmissionsEnquiries@leedsbeckett.ac.uk)

### Course fees

Course fees and a breakdown of any additional costs is included on the online prospectus entry for this course.

If you have questions about fees for this course, contact [Fees@leedsbeckett.ac.uk](mailto:Fees@leedsbeckett.ac.uk)

### Timetable

You will receive your full timetable for the year during induction week.

---

## What you will study

### Course aims

The aims of the course are to:

- To research and apply a range of management concepts including strategy, marketing, human resources, destination planning, and resilience within an international tourism context.
- To develop an in-depth critical awareness of the current and future To develop an in-depth critical awareness of the current and future international and local political, social, cultural, environmental, economic, and ethical forces that inform tourism leaders and enable them to advance tourism businesses and/or the industry.
- To equip students with the skills to develop and critically evaluate valid and reliable methods of enquiry and/or instruments to collect and analyse data relevant to the tourism sector.
- To critically examine and evaluate advances in current theories, strategies, and methodologies for an extended piece of research and for the purposes of making informed recommendations for the tourism industry.

## Teaching and learning activities

Teaching methods used within the course are diverse and provide variety to the student learning experience; students will attend lectures and participate in small-group seminars, workshops and tutorials.

In support of their studies, students will also conduct their own research on the topics in question, consult digital and other information resources and complete directed readings and other tasks. Teaching activities have been selected to represent a challenging and stimulating diet of activities for the student.

The following learning and teaching activities will be used across the modules:

- Students will attend interactive lectures where they will be expected to contribute having done some preparatory reading in advance.
- Students will participate in tutorials where they will work in small groups to engage with learning activities.
- Students will work independently to research the relevant literature predominantly using electronic databases and search engines.
- Students will complete directed activities and formative assessments which will inform the content of scheduled sessions, providing opportunities for feedback.
- Examples of classroom activities include: seminar discussions around contemporary issues and group activity evaluating global, national and local issues that hospitality businesses are immersed in, driven by and can transform.
- External visits to hospitality businesses and guest industry speakers to provide 'real world' context that will support understanding of key issues, concepts and theories.

Learning will be in person. Students are expected to attend timetabled face-to-face learning and teaching activities. Live lectures will be recorded.

## Course structure

This information is correct for students progressing through the course within standard timescales. If you have to repeat study or take time out during your course, you may be taught alternative modules which meet the overall course learning outcomes.

The option modules listed may vary. Those listed here are likely to be offered in a typical year.

### Level 7

#### Compulsory modules – full-time

| Module title                                   | Credits | Semester/teaching period |
|------------------------------------------------|---------|--------------------------|
| Developing Strategy                            | 20      | Semester 1               |
| Tourism and Society                            | 20      | Semester 1               |
| Tourism Marketing Management                   | 20      | Semester 1               |
| Total number of credits of compulsory modules: | 60      |                          |

---

### Compulsory modules – part-time

| Module title                                   | Credits | Semester/teaching period |
|------------------------------------------------|---------|--------------------------|
| Tourism and Society                            | 20      | Semester 1 – Year 1      |
| Total number of credits of compulsory modules: | 20      |                          |

### Optional modules – part-time

| Module title                                   | Credits | Semester/teaching period |
|------------------------------------------------|---------|--------------------------|
| Tourism Marketing Management                   | 20      | Semester 1 – Year 1      |
| Crisis Management and Building Resilience      | 20      | Semester 2 - Year 1      |
| Destinations: Impacts and Policy               | 20      | Semester 2 - Year 1      |
| Developing Strategy                            | 20      | Semester 1 - Year 2      |
| Human Resource Management                      | 20      | Semester 2 - Year 2      |
| Total number of credits of compulsory modules: | 40      |                          |

---

## Assessment and feedback

### Level 7

On this course students will be assessed predominantly by coursework with some practical assessments.

---

## Workload

The balance of assessment may change depending on which option modules you choose.

You can expect to spend a total of 100 hours learning per 10 credits.

Typically, a student on this course can expect to divide their time like this:

| Overall workload                  | Level 7   |
|-----------------------------------|-----------|
| Teaching, learning and assessment | 108 hours |
| Independent study                 | 492 hours |
| Placement study                   | 0 hours   |