

Foundations of Public Health – Health Promotion

Dates:

September 2018

Venue:

City Campus

Length of Study:

12 weeks

Cost:

£1000

Module Tutor:

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Administrator:

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For Application Form Contact:

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The Module:

This module covers skills such as critical analysis and synthesis, critical reflection and group work as well as a general grounding in public health and health promotion principles, values and theory and disciplinary foundations.

At the end of the module students will be able to:

- Assess understanding and concepts of health, determinants of health and health inequalities.
- Evaluate key concepts and underlying principles in public health and health promotion in a national and global context
- Appraise the value base of public health and health promotion including ethics
- Analyse models, approaches and methods underlying public health and health promotion practice in a national and global context
- Consider the disciplinary foundations of public health and health promotion

Content:

- Health – definitions, concepts, and models. Salutogenesis. Determinants of health, structure and energy.
- Key concepts and core principles in public health and health promotion. Empowerment, advocacy, collaboration and participation.
- The value base of public health and health promotion with an emphasis on inequalities and inequity.
- Models, approaches and methods in public health and health promotion -historical and recent developments.
- Public health and health promotion in a global context.
- Disciplinary foundations of public health and health promotion – sociology, psychology, health economics, policy and education.

Delivery: A 12 week taught module available in two modes of delivery; distance learning or classroom between Sept to January.

Assessment: Individual essay (100%)

Entry Requirement: None but should be able to evidence professional development need.

