

# DEVELOPING BOARD PERFORMANCE – IOD DIPLOMA MODULE



Leadership Centre

## LENGTH OF COURSE

Three days

## COURSE OVERVIEW

This module forms the basis of the Diploma in Company Direction and can only be completed after all the Certificate courses have been attended. It is the final stage before you can be considered to apply for Chartered Director status.

The Diploma provides an opportunity to delve deeper into the role of the director and the board and put into practice the knowledge gained from the Certificate in a realistic leadership environment. The programme entails an intensive three day 'Developing Board Performance' case based learning workshop where you will be challenged to run an organisation and its Board and demonstrate strategic vision to move the business forward. The programme is followed by the Diploma examination.

The module builds on the IoD's Certificate in Company Direction, with delegates proving that they can synthesize the separately/functionally introduced elements of the Certificate and apply them appropriately, to make sound decisions, in a corporately responsible manner. In so doing, the module makes delegates aware of the need to identify and balance the risks associated with courses of action, whilst maintaining an ethos which is entrepreneurial and creative. The focus of the module is the individual director in the context of their board role.

## COURSE CONTENT

**The critical role of the board and each director in strategic decision making:**

- Approaches to decision making: techniques and tools for use.
- Creating a climate/culture which promotes and encourages open debate and discussion.
- Influences and considerations in decision making.
- Potential impact on all stakeholders.
- Corporate responsibility.
- Board decision making and the ethical dimensions and challenges facing the strategic leader.

- The appropriate evaluation and management of risks associated with decisions.
- Identification of conflicts of interest.
- Conflicts of personal agenda and collective interests.
- The board's dynamics and politics; power, influence and conflict on the board.
- Types of decisions: ongoing day to day, crisis.
- Impacts of decisions: allocation of responsibility for implementation; communications with stakeholders

### **The board's and director's roles in handling crises:**

- Processes and procedures are in place in readiness for crisis situations, which ensure business continuity.
- Board processes and practices which maximise the possibility of potential crisis situations being identified and reputation/other risks being controlled.
- Processes ensuring clarity of responsibilities in crisis situations.
- Typical 'crisis situations', e.g. health and safety, IT infrastructure, security.
- Appropriate stakeholders are consulted, involved and communicated with in responding to crisis situations, e.g. special advisors, staff, customers, suppliers, media, investors.

## FEES & COURSE DATES

For information on fees and course dates, please download our booking form at [www.leedsbeckett.ac.uk/iod](http://www.leedsbeckett.ac.uk/iod)

## HOW TO APPLY

Please visit [www.leedsbeckett.ac.uk/iod](http://www.leedsbeckett.ac.uk/iod) to download an application form.

## MORE INFORMATION

For more information visit [www.leedsbeckett.ac.uk/iod](http://www.leedsbeckett.ac.uk/iod) or for general enquiries please email [iod@leedsbeckett.ac.uk](mailto:iod@leedsbeckett.ac.uk) or call +44 (0)113 812 7550.

Application forms are available at:  
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