

# FINANCE FOR NON-FINANCIAL DIRECTORS

## WHO THE COURSE IS AIMED AT

Directors, senior executives or aspiring directors looking to understand more about company finance.

## LENGTH OF COURSE

Three days plus pre-course reading.

## COURSE OVERVIEW

This course provides vital knowledge of the financial terms and concepts needed by all directors in today's business world. The course is one of a series of modules that make up the Certificate in Company Direction. You can choose to register for and study the Certificate as a whole (10 days teaching in total) or as individual modules.

## COURSE CONTENT

- Explanations of the terminology used by finance directors or accountants allowing you to contribute more effectively to boardroom discussion.
- Project appraisal skills using discounted cash flow techniques.
- Exercises throughout the course to put learning into practice.
- Financial principles and terminology that is required of all directors in the modern business environment.

## COURSE BENEFITS

Participation on this course will provide you with the knowledge to:

- Define the roles and responsibilities of the finance function and the finance director.
- Understand the evaluation and monitoring of the financial health of a business using accepted financial ratios.
- Learn to understand and compile financial statements in accordance with accounting principles and standards.
- Distinguish between management accounts and the statutory financial reports of a company.
- Understand various sources of finance available to a company and their relative advantages and disadvantages.

## FEES & COURSE DATES

For information on fees and course dates, please download our booking form at [www.leedsbeckett.ac.uk/iod](http://www.leedsbeckett.ac.uk/iod)

## HOW TO APPLY

Please visit [www.leedsbeckett.ac.uk/iod](http://www.leedsbeckett.ac.uk/iod) to download an application form.

## MORE INFORMATION

For more information visit [www.leedsbeckett.ac.uk/iod](http://www.leedsbeckett.ac.uk/iod) or for general enquiries please email [iod@leedsbeckett.ac.uk](mailto:iod@leedsbeckett.ac.uk) or call **+44 (0)113 812 7550**.

Application forms are available at:  
[www.leedsbeckett.ac.uk/iod](http://www.leedsbeckett.ac.uk/iod)