

LEADERSHIP FOR DIRECTORS



Leadership Centre

WHO THE COURSE IS AIMED AT

Directors and Executives, from all sizes of organisations and industry sectors wishing to learn how, through their people, their organisation can gain sustainable competitive advantage by implementing an effective strategic leadership initiative.

LENGTH OF COURSE

Two days

COURSE OVERVIEW

Strong leadership is increasingly fundamental to the successful realisation of an organisation's vision. This intensive course provides a valuable opportunity for directors to explore strategic leadership issues both within and beyond their organisation.

This module introduces a more personalised approach to leadership and delegates will be encouraged to understand and develop their own self-awareness and emotional intelligence.

The course is one of a series of modules that make up the Certificate in Company Direction. You can choose to register for and study the Certificate as a whole (10 days teaching in total) or as individual modules.

COURSE CONTENT

- A practical approach to leading people through strategy implementation in organisations.
- Exploration of the dilemmas faced by directors today including ethics, corporate responsibility and talent management.
- Assessment of different leadership and decision making techniques, ways of handling resistance to change and how all these could be applied in your own organisation.
- Consideration of how to establish an environment in which ideas can be generated, creativity encouraged and new knowledge exploited.
- Real-life examples, reference material and post-course e-learning that reinforces the key learning points.

COURSE BENEFITS

Participation on this course will enable you to:

- Create a culture which engages others constructively in the business in order to achieve the strategic objectives which add value to the company and to its customers.
- Understand what is actually needed to deliver a successful strategy in terms of decision making, alignment of resources and people development.
- Develop effective methods for implementing strategies or strategic change as an individual leader and as a member of an executive team.
- Align performance monitoring with the need to remain innovative as a means of driving continuous improvement and keeping key stakeholders engaged in taking the organisation forward.

FEES & COURSE DATES

For information on fees and course dates, please download our booking form at www.leedsbeckett.ac.uk/iod

HOW TO APPLY

Please visit www.leedsbeckett.ac.uk/iod to download an application form.

MORE INFORMATION

For more information visit www.leedsbeckett.ac.uk/iod or for general enquiries please email iod@leedsbeckett.ac.uk or call **+44 (0)113 812 7550**.

Application forms are available at:
www.leedsbeckett.ac.uk/iod



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