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BECKETT
UNIVERSITY

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GREEN IMPACT 2020-21

PROGRAMME IMPACT REPORT



STUDENTS
ORGANISING FOR
SUSTAINABILITY
UNITED KINGDOM

**Thank you for everything
you've put into Green
Impact this year!**

**This report showcases the total
impact of Green Impact at Leeds
Beckett, as well as the national
impact in 2020-21.**



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GREEN IMPACT: NATIONAL IMPACT 2020-21

Green Impact is a **change and engagement programme** - it helps people understand sustainability and social responsibility, shows them what they can do to make a difference, and **supports them in achieving these actions**.

It has been developed over the last ten years, using **social change theory** and SOS-UK expertise to produce a model that works in all environments and workplaces year-after-year. It covers the whole **sustainability spectrum** and is based on the themes of continual improvement, collaboration and **meaningful change** to establish **new social norms** and inspire people with the skills and passion needed to make a difference.

We're delighted that over the years:

- **84%** of participants find the programme either excellent or good;
- **72%** of people said that after being involved with Green Impact they know more about how to use their knowledge to make changes to their daily life;
- **72%** of people said that after being involved with Green Impact they're also more likely to encourage others in the sustainability agenda too;
- And **88%** of participants agreed or strongly agreed that they felt good about themselves as a result of taking part in Green Impact.



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GREEN IMPACT: NATIONAL IMPACT 2020-21



Green Impact runs in **128** organisations ranging from students' unions to NHS Trusts



It has engaged **47,845** people in sustainability and social justice issues



1,405 students have been given training and development opportunities in their roles as auditors



1,367 Green Impact teams have formed, led by **8,202** people



45,118 actions have been completed, **30,437** as a direct result of the programme

GREEN IMPACT 2020-21 AT LEEDS BECKETT: JUST SOME OF OUR COLLECTIVE IMPACT...



10 teams engaged over the year,
with **8** teams submitting and
receiving an award.



399 toolkit actions completed,
as well as **3** sustainability
projects.



43 Green Impact team
members, reaching at least
354 colleagues.



An estimated potential saving of
19,338 kg CO₂ and **£56,762** through
analysis of **7** toolkit criteria.



As a result of Green Impact activity and
communications, **4** people plan to switch
energy tariffs, **1** person plans to switch to a
more ethical bank, and **2** people used the
Cyclescheme.



168 people got involved in Green Impact
working from home activities including
virtual sustainable lunches, community
volunteering, sustainability quizzes and
wellbeing activities.

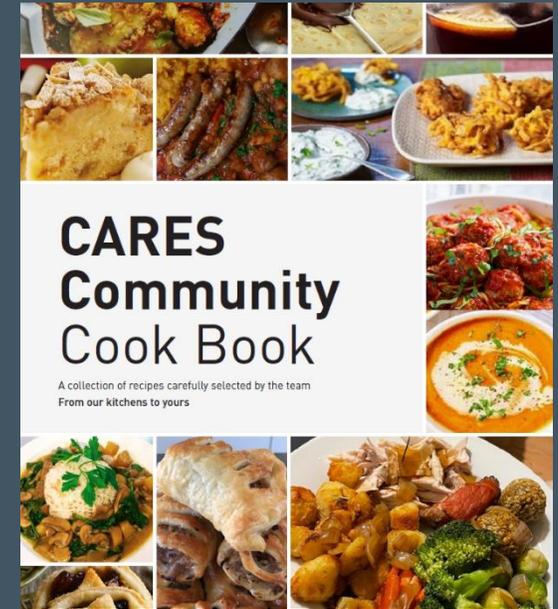
GREEN IMPACT PROJECTS

Three teams developed and implemented sustainability projects as part of Green Impact this year, in addition to the standard toolkit actions. Green Impact projects allow teams to take more ownership over their Green Impact work, focusing on sustainability issues that they are the most passionate about, or areas where they are able to have the biggest impact.

The projects that were completed in 2020-21 were:

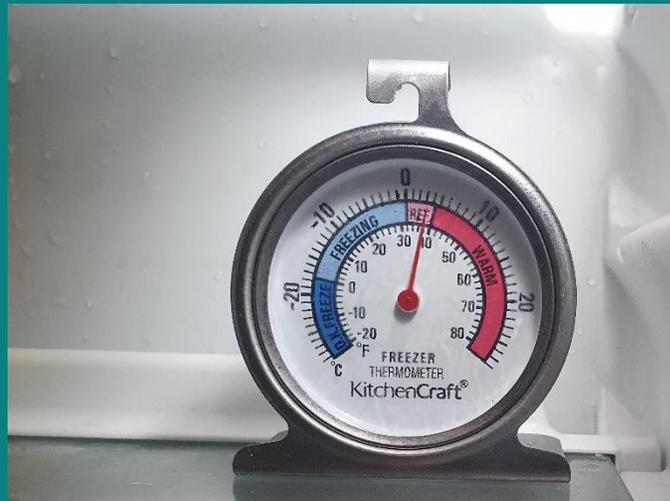
- CARES project developing a lockdown community cookbook
- Corporate Communications project on improving service engagement with sustainability
- Procurement project building hedgehog houses and bat boxes

2021-22's Green Impact programme will see an even bigger focus on bespoke sustainability projects, to maximise engagement and impact, and provide a new challenge for Green Impact teams.



WORKING FROM HOME

This year saw the addition of the Working from Home tab, which was added to the toolkit near the start of the first national lockdown. The new actions allowed teams to keep up the momentum of their sustainability work whilst working from home and make an impact in their personal life too. Actions included learning for sustainability, waste reduction at home and wellbeing activities.



TEAM ACHIEVEMENTS



| Team | Award Level |
|---------------------------|-------------|
| CARES Campus Services | Platinum |
| Corporate Communications | Platinum |
| Distance Learning Unit | Silver |
| Estate Services | Silver |
| Green Filmmakers | Platinum |
| Procurement | Platinum |
| Rose Bowl 148 | Gold |
| Sport & Active Lifestyles | Platinum |



CONGRATULATIONS TO ALL THE 2020-21 SPECIAL AWARD WINNERS!

- **Environmental Improvement: Sam Gordon (CARES Campus Services)** for her work bringing cleaning audits online, reducing large amounts of paper.
- **Sustainability Hero: Lynne Farrer (Corporate Comms)** for continually demonstrating unwavering commitment to sustainability and her positive and proactive attitude, going above and beyond to support the Green Impact team and other sustainable projects.
- **Community Action: CARES Campus Services** for creating the community cookbook, which will encourage members of the community to take on more home cooking, use of leftover food, and use home-grown produce.
- **Innovation for Engagement: CARES Campus Services** for their use of WhatsApp to engage more members of the team with garden projects and biodiversity, whilst also promoting wellbeing.

All Special Award winners will be put forward for consideration in the national Green Impact awards with winners announced in the Autumn.





Mark Warner, Sustainability Manager said the following: “One of the few positives of the pandemic is that sustainability has been taken into everyone's homes! Whether you've been part of Green Impact or not, everyone has noticed nature more in their gardens and on walks, home working has become the norm and more people than ever have started growing fruit and veg. Throughout 2020-2021 Green Impact teams have had a natural social network to support them in this. Bringing teams together and, hopefully, building lifelong sustainable habits.”

Rachel Soper, Senior project manager at SOS-UK, said the following: “It’s been great to see how Green Impact has developed at Leeds Beckett over the years, and I have been particularly impressed by the activity of the committed teams this year, considering the challenge of managing a collaborative team-based project while most teams were working from home. I’m pleased we’ve been able to maintain a good level of sustainability engagement across the university, which will hopefully provide a springboard for further action next year. We’ve got some exciting changes planned for Green Impact to allow teams more freedom to take meaningful and relevant action on the climate and ecological crisis across the university.”



**Thank you to all those
that made this year of
Green Impact a success at
Leeds Beckett!**



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