



- Home
- Search
- Your Library
- Create Playlist
- Liked Songs



**Sam**

**Hudson-Miles**

**Soul Shopping**

Mar 2021 · 41 min 11 sec



### Episode Description

This week I'm joined by Sam Hudson-Miles, a Fashion Design suite at the University of Leeds, to discuss fashion and how we, as citizens, can...

Cookies

English

**LEEDS  
ARTS RESEARCH  
CENTRE**

# KEF

# SAM HUDSON-MILES ONE PLANET FASHION

# KNOWLEDGE EXCHANGE FRAMEWORK DATA COLLECTION

February 2023

The University's Research & Enterprise Service has requested information on knowledge exchange and engagement with the public and communities. Please complete the form below and return it to Professor Simon Morris ([S.DC.Morris@leedsbeckett.ac.uk](mailto:S.DC.Morris@leedsbeckett.ac.uk)) and Dr Tina Conkar ([t.conkar@leedsbeckett.ac.uk](mailto:t.conkar@leedsbeckett.ac.uk)) by **21 February 2023**.

Many thanks for your support with information gathering for this submission.

<b>Name:</b>	SAM HUDSON-MILES
<b>Job Title:</b>	COURSE DIRECTOR & INTERIM HEAD of SUBJECT: FASHION
<b>Email:</b>	s.l.hudson-miles@leedsbeckett.ac.uk
<b>School:</b>	The LEEDS SCHOOL of ARTS

Please use the template below to detail information on all projects you have undertaken since 1 January 2019 that involved public and community engagement. Please use one form per project.

<b>Project Title:</b>	ONE PLANET FASHION
<b>Project Date(s):</b>	MARCH 2021
<b>URL Link to Project:</b>	
<b>Brief Description of Project (250-1000 words max.)</b>	
In the field below please give a brief outline of the project and what it entailed.	
<p>Having embarked on her PhD journey, just prior to the first lockdown of the COVID19 pandemic, Sam started to undertake her preliminary primary research via social media, launching her Instagram page @the.rerunway in April 2020. The Re Run Way disrupts fast-fashion consumer culture through choosing to buy second-hand, loving our clothes, and sharing stories of the 'perfect piece'. The page is still live and contributes to Sam's doctoral research, furthering her network with likeminded individuals, through its engagement with a broader demographic with interests / practices in the field of sustainable fashion and textiles.</p> <p>As Sam embarked upon her PhD, she met Julia Roebuck, founder of Upcycle Fashion (Instagram @upcyclefashion) through her engagement with sustainable fashion related conferences and forums. Through Upcycle Fashion, Julia 'works as a freelance sustainable fashion consultant and upcycle designer, creating new garments and accessories from unwanted textiles to communicate the importance, and joy, of re-use'. Julia and Sam had both been participants in the Chariocity project, titled CHARIOCITY: How Can Design Education Help To Revive The Charity Shop Sector - led by Professor Rebecca Earley, Professor of Circular Design Futures at UAL (Chelsea School of Art. Sam and Julia had also both presented at The University of Huddersfield's</p>	

<p>Sustainability Apparel &amp; Textiles (SAT - in the Circular Economy) conference. At this time, Julia was in the process of launching her podcast series, One Planet Fashion (which can be found on Spotify), and asked Sam to be her first guest. This episode centred around Sam's PhD research, specifically the second-hand fashion purchasing practice of 'soul-shopping'.</p>			
<p><b>Organisations Engaged with:</b> Please list the names of any organisations engaged with, such as Schools or Community Groups.</p>	<ul style="list-style-type: none"> <li>• My professional Instagram page: @the.rerunway</li> <li>• Julia Roebuck's professional Instagram page: @koneplanetfashion</li> <li>• Spotify: <a href="https://open.spotify.com/episode/5ivv1o8XJZQZH3LREc3zli">https://open.spotify.com/episode/5ivv1o8XJZQZH3LREc3zli</a></li> <li>• Professionals engaged in the sustainable fashion movement: education and private sector</li> <li>• My LinkedIn page: <a href="https://www.linkedin.com/in/samantha-sam-hudson-miles-07154133/details/projects/">https://www.linkedin.com/in/samantha-sam-hudson-miles-07154133/details/projects/</a></li> </ul>	<p><b>Total participants:</b> Please give an approximate figure for the number of people who engaged with your project.</p>	<p>250</p>
<p><b>Knowledge Exchange Outcomes:</b> If relevant, in brief, please describe any knowledge exchange outcomes such as new approaches to working with a community.</p>	<ul style="list-style-type: none"> <li>• Building the slow-fashion movement community through social media and other digital platforms (i.e., Spotify), in an accessible way to encourage more citizens to engage in second-hand shopping.</li> <li>• Connecting two fashion experts from a regional perspective.</li> <li>• Julia and I are often called on as sustainable fashion advisors and participants; for example, we were both integral participants in the 2021 Chariocity workshops, titled CHARIOCITY: How Can Design Education Help To Revive The Charity Shop Sector - led by Professor Rebecca Earley, Professor of Circular Design Futures at UAL (Chelsea School of Art).</li> </ul>		
<p><b>Quotes</b> In the field below please include any relevant quotes that you would like to share which evidence the knowledge exchange and engagement your project received.</p>			
<p>Quote from Julia Roebuck:</p> <p><i>'5 things we learned from episode 1:</i></p> <ol style="list-style-type: none"> <li>1. <i>Soul-shopping is about slowing down clothing consumption and embracing the experience of shopping in a different way.</i></li> <li>2. <i>Seek out second hand first and relish the joy of the find.</i></li> <li>3. <i>Go through your wardrobe thoroughly to understand what you own, what you wear, and how you wear it.</i></li> <li>4. <i>Seek inspiration from apps and websites (e.g., Vogue Runway) to put together outfits in a new way to 'upcycle your style'.</i></li> <li>5. <i>When shopping for second-hand clothing, be mindful of how new, quality pieces can work alongside what you already own.</i></li> </ol> <p><i>Follow Sam on Instagram @the.rerunway'.</i></p>			

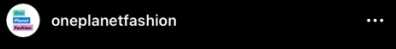
**Images**

In the field below please include any relevant images you would like to share.

**One**

**Planet**

**Fashion**



**Sam**

**Hudson-Miles**

**Soul Shopping**