



**LEEDS  
ARTS RESEARCH  
CENTRE**

**KEF**

**PROFESSOR SIMON MORRIS  
VISITING GUEST LECTURES AT THE  
INSTITUTE OF ADVANCED STUDIES,  
UNIVERSITY OF SANTIAGO, CHILE**

# KNOWLEDGE EXCHANGE FRAMEWORK DATA COLLECTION

February 2023

The University's Research & Enterprise Service has requested information on knowledge exchange and engagement with the public and communities. Please complete the form below and return it to Professor Simon Morris ([S.DC.Morris@leedsbeckett.ac.uk](mailto:S.DC.Morris@leedsbeckett.ac.uk)) and Dr Tina Conkar ([t.conkar@leedsbeckett.ac.uk](mailto:t.conkar@leedsbeckett.ac.uk)) by **21 February 2023**.

Many thanks for your support with information gathering for this submission.

<b>Name:</b>	Professor Simon Morris
<b>Job Title:</b>	Director of Research for Art & Design
<b>Email:</b>	S.DC.Morris@leedsbeckett.ac.uk
<b>School:</b>	Leeds School of Arts

Please use the template below to detail information on all projects you have undertaken since 1 January 2019 that involved public and community engagement. Please use one form per project.

<b>Project Title:</b>	Visiting Guest Lectures at the Institute of Advanced Studies, University of Santiago, Chile
<b>Project Date(s):</b>	20 <sup>th</sup> November 2019
<b>URL Link to Project:</b>	n/a
<b>Brief Description of Project</b> (250-1000 words max.) In the field below please give a brief outline of the project and what it entailed.	
<p>Invited by Professor Felipe Cussen to deliver two guest lectures at Institute of Advanced Studies, University of Santiago, Chile with an accompanying exhibition in Santiago, by invitation of Galería Gabriela Mistral, the Chilean Ministry of Culture.</p> <p>First lecture: Practice-based doctorates. In Chile, in 2019, they were just considering starting Practice-based doctorates in Art &amp; Design and asked me to explain how we delivered these in the UK. They specifically wanted information on: how we framed practice-based research; what forms of practice could be included; what research methodologies were utilised (auto-ethnography, critical reflection, practice as research and grounded theory); the length of the contextual documents; what the contextual document should include; and how we assessed these doctoral submissions.</p> <p>Second lecture: Reading as Art. The research examines the act of reading and how this could be seen as its own form of making. The new research insight it proposes is that work in this discipline in the post-internet age has either too much language (the ecstasy of communication</p>	

— Baudrillard) or too little language (the infrathin — Duchamp). In an illustrated lecture, I critically reflected on the project and shared other contexts for its dissemination which included: Bury Art Museum, Arts Council England funded, (2016); Reading Matters at Printed Matter Inc., NYC, (2016); and Reading Materials at Galería Gabriela Mistral, Chilean Ministry of Culture (2019). Papers on Reading as Art presented at: Forms of Criticism, Parasol Unit, London, (2016); Designing Writing, Écal, Lausanne, Switzerland, (2017); Missread: Berlin Book Fair, (2017); the group exhibition, The Art of Reading: From William Kentridge to Wikipedia, Museum Meermanno and the National Library of the Netherlands, the Hague, (2017-2018). The catalogue for the exhibition became a key text for a module at the University of Santiago, Chile.

<p><b>Organisations Engaged with:</b> Please list the names of any organisations engaged with, such as Schools or Community Groups.</p>	<p>Advanced Institute of Studies, University of Santiago</p>	<p><b>Total participants:</b> Please give an approximate figure for the number of people who engaged with your project.</p>	<p>45 Conference 350 exhibition Total: 395</p>
---	--	---	--

<p><b>Knowledge Exchange Outcomes:</b> If relevant, in brief, please describe any knowledge exchange outcomes such as new approaches to working with a community.</p>	<p>Sharing the framing of Practice-based doctoral research in the arts as well as methods of assessment in the UK Sharing radical proposal for reading as a form of art making in its own right, through conference, exhibition, film and live performance.</p>
---	---

**Quotes**  
In the field below please include any relevant quotes that you would like to share which evidence the knowledge exchange and engagement your project received.

The moderation of the event was led by the director of the Masters course in Latin American Art, Thought and Culture of IDEA-USACH, Professor Felipe Cussen, who points out that this conference will present a curatorship in which: "artists and writers converge, there is special attention to materiality and, most importantly, the focus is on reading not as a passive activity, but active and critical. "

**Images**  
In the field below please include any relevant images you would like to share.



## Universidad de Santiago será sede de la prestigiosa conferencia internacional "Reading as Art"

Es gratuita y abierta a todo público, se realizará este miércoles 20 de noviembre a las 11:30 hrs. en el Auditorio de IDEA. Será dictada por Simon Morris, destacado artista visual y profesor de Leeds Beckett University.



Esta presentación estará basada en la investigación y curaduría de la exposición homónima que se llevó a cabo el año 2016, en el Bury Museum & Sculpture Centre, en el norte de Inglaterra.

La principal línea de trabajo de Simon Morris es la relación entre arte y lectura, con un énfasis en las dimensiones materiales y sociales del lenguaje y el potencial creativo y generador de la lectura. Además es fundador del proyecto Information as Material, dedicado a la escritura conceptual.

La moderación del evento estará a cargo del director del Magíster en Arte, Pensamiento y Cultura Latinoamericanos de IDEA-USACH, Felipe Cussen, quien señala que en esta conferencia se presentará una curaduría en la que **"confluyen tanto artistas como escritores, hay una especial atención a la materialidad y, lo más relevante, se pone el foco en la lectura no como una actividad pasiva, sino activa y crítica"**.

Las instituciones que participan en este evento son, además del Instituto de Estudios Avanzados de la Universidad de Santiago de Chile, la Galería Gabriela Mistra, del Ministerio de las Culturas, Artes y Patrimonio Cultural, La oficina de la nada e Information as Material.

La actividad es de carácter gratuita y abierta a todo público, y se llevará a cabo en el Auditorio de IDEA, ubicado en Román Díaz 89, Providencia.

Adicionalmente, el sábado 23, entre 12 y 20 hrs., se realizará **"Materiales de lectura"** una pequeña muestra que incluye algunas obras de la exposición **"Reading as Material"**, más otras de artistas chilenos seleccionadas por La oficina de la nada (equipo de investigación en el que participan Felipe Cussen junto a Marcela Labraña (PUC) y Megumi Andrade (UFT). Además, se realizarán lecturas de poesía, performances y música en vivo. Se llevará a cabo en Local Arte Contemporáneo, Av. Italia 1129, Providencia.

En ambas actividades se espera que el contexto actual permita advertir nuevos sentidos en estas manifestaciones artísticas. **"Lo que más se ha escuchado estos días es que nadie ha leído la Constitución y todos estamos opinando de ella, entonces el acto de lectura como una actividad crítica y política cobra mayor vigencia. Hay obras que consisten únicamente en hojas en blanco, y resuena con la idea de que se supone de la nueva constitución"**, señala Cussen.

Por Carla García

Fotografía: gentileza Felipe Cussen



These are questions that I  
ask, and I think there is  
some point in an writer  
**artist** asking them.'

Georges Perec  
Reading: A Socio-physiological Outline  
176









