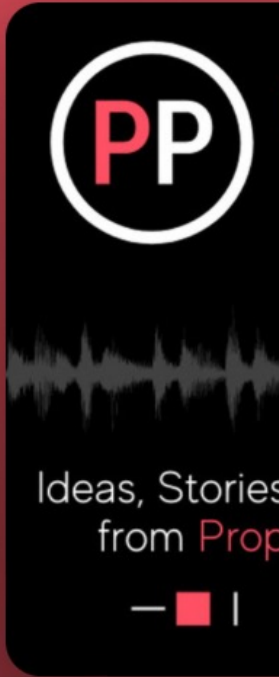




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May 2022 · 59



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MARYAM OSMAN

**ARCHITECTS & DEVELOPERS USING
DESIGN TO MAXIMISE RETURNS**

KNOWLEDGE EXCHANGE FRAMEWORK DATA COLLECTION

February 2023

The University's Research & Enterprise Service has requested information on knowledge exchange and engagement with the public and communities. Please complete the form below and return it to Professor Simon Morris (S.DC.Morris@leedsbeckett.ac.uk) and Dr Tina Conkar (t.conkar@leedsbeckett.ac.uk) by **21 February 2023**.

Many thanks for your support with information gathering for this submission.

Name:	Maryam Osman
Job Title:	Lecturer
Email:	m.osman@leedsbeckett.ac.uk
School:	School of Architecture

Please use the template below to detail information on all projects you have undertaken since 1 January 2019 that involved public and community engagement. Please use one form per project.

Project Title:	Architects & Developers Using Design to Maximise Returns		
Project Date(s):	May 2022		
URL Link to Project:	https://open.spotify.com/episode/2PLWqLet1977X8u0zzWx9H		
Brief Description of Project (250-1000 words max.) In the field below please give a brief outline of the project and what it entailed.			
<p>Maryam and Andrew are the team behind Elite Dwellings - an Architecture and Design firm. As qualified Architects and Mary a lecturer with more than 20 years of combined experience working on projects both in the UK and Australia, the duo help property investors create high-quality homes that generate high returns. They are also experienced investors & developers themselves and have a wealth of knowledge when it comes to using design to attract and retain tenants. "We put design at the forefront of everything we do and believe that good design can save money, increase returns and create beautiful homes that do not break the bank." - Elite Dwellings</p>			
Organisations Engaged with: Please list the names of any organisations engaged with, such as Schools or Community Groups.	Property People podcast listeners	Total participants: Please give an approximate figure for the number of people who engaged with your project.	– particular episode unknown

Knowledge Exchange Outcomes:

If relevant, in brief, please describe any knowledge exchange outcomes such as new approaches to working with a community.

How to become an architect, what things to consider. What is rewarding. And how considerate and good design can enable better quality of living and improve housing stock in the UK.