



**LEEDS
ARTS RESEARCH
CENTRE**

KEF

MARYAM OSMAN

THIS COULD SAVE YOU

THOUSANDS...

KNOWLEDGE EXCHANGE FRAMEWORK DATA COLLECTION

February 2023

The University's Research & Enterprise Service has requested information on knowledge exchange and engagement with the public and communities. Please complete the form below and return it to Professor Simon Morris (S.DC.Morris@leedsbeckett.ac.uk) and Dr Tina Conkar (t.conkar@leedsbeckett.ac.uk) by **21 February 2023**.

Many thanks for your support with information gathering for this submission.

Name:	Maryam Osman
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Please use the template below to detail information on all projects you have undertaken since 1 January 2019 that involved public and community engagement. Please use one form per project.

Project Title:	This could save you thousands...
Project Date(s):	12-May-2022
URL Link to Project:	https://propertyhub.net/podcast/due-dilligence-could-save-thousands/
Brief Description of Project (250-1000 words max.)	
In the field below please give a brief outline of the project and what it entailed.	
<p>Research is an investor's best friend: Investing is risky business, but is there a way can you avoid making costly mistakes? Every successful investor knows that doing your due diligence should be non-negotiable. But there are some investors that think they can get away with doing little to no research, and they may get lucky a couple of times, but that luck will run out. The reality is if you don't do your due diligence you're setting yourself up for failure. On this podcast episode of The Property Podcast an architect who is a due diligence expert – Maryam Osman will have your research game levelled up in no time.</p>	

<p>Organisations Engaged with: Please list the names of any organisations engaged with, such as Schools or Community Groups.</p>	<p>The Property Hub Community</p>	<p>Total participants: Please give an approximate figure for the number of people who engaged with your project.</p>	<p>350,000 downloads of Property Hub podcasts per month</p>
<p>Knowledge Exchange Outcomes: If relevant, in brief, please describe any knowledge exchange outcomes such as new approaches to working with a community.</p>	<p>Sharing how architects learn at research level the importance of carrying out macro, meso and micro research and how to carry this out to mitigate risk in property investment.</p>		
<p>Quotes In the field below please include any relevant quotes that you would like to share which evidence the knowledge exchange and engagement your project received.</p>			
<p>Images In the field below please include any relevant images you would like to share.</p>			
<p>https://www.instagram.com/reel/CdveLluoTJk/?igshid=YmMyMTA2M2Y=</p> <p>https://www.instagram.com/reel/CdnFWfyIAqq/?igshid=YmMyMTA2M2Y=</p>			



The Property
Podcast



"Some are absolute experts at due diligence and Mary Osman is certainly one of them"

