

The Creative System  
in A  
Understand the Production  
and Practice  
Edited by  
Phillip  
Elizabeth

# THE CREATIVE DEVELOPMENT OF SAMPLING COMPOSERS

**DR JUSTIN MOREY**

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## The Creative System in Action

### Understanding Cultural Production and Practice

Edited by

Phillip McIntyre, Janet Fulton and  
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# ABSTRACT

Using qualitative interview data, this chapter will explore the development of creative practice amongst dance music producers who use samples in their work (hereafter sampling composers), and consider a range of factors that have helped them to become successful (short biographies of the interviewees appear at the end of the chapter). It will be argued that while deliberate practice, or immersion in a domain, is fundamental to an individual's creative evolution and chances of success, it is difficult for that individual to reach their creative potential without the opportunity to put in the hours to develop expertise. In addition, the importance of opportunity, or being in the right place at the right time, cannot be ignored in an individual's creative journey. As Csikszentmihalyi asserts:

The Romantic idealisation of the solitary genius is so solidly lodged in our minds that to state the opposite — that even the greatest genius will not accomplish anything without the support of society and culture — borders on blasphemy. But the reality appears to be different. Favorable convergences in time and place open up a brief window of opportunity for the person who, having the proper qualifications, happens to be in the right place at the right time ... The point is not that external opportunities determine a person's creativity. The claim is more modest, but still extremely important: No matter how gifted a person is, he or she has no chance to achieve anything creative unless the right conditions are provided. (1997, p. 94)



The first of its kind, this book is an overview of systems based research into creativity. It focuses on empirical studies into creativity that use the systems approach. Uniquely, the authors in this edited collection incorporate not just individual creators but also the social and cultural contexts in which they work and in doing so account for the creative system in action. Looking past Romantic approaches the authors explore a rational explanation of creativity across a range of fields including music, journalism, fiction and non-fiction writing, film, theatre, the arts and design, and digital media. Showcasing innovative research into the creative system in action across various forms of cultural production, the book will attract readers from cultural studies, sociology, psychology, communication and media studies, and the arts. Undergraduate students taking courses related to creative practice or creative industries will also find it valuable.

**Book Blurb**

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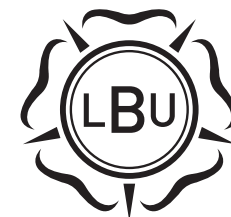
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Email:

[J.Morey@leedsbeckett.ac.uk](mailto:J.Morey@leedsbeckett.ac.uk)

**[WWW.LEEDSBECKETT.AC.UK/LARC](http://WWW.LEEDSBECKETT.AC.UK/LARC)**

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