

YOUR APPLICANT DAY SCHEDULE

SATURDAY 13 APRIL 2019

Check In

Thank you for booking onto an Applicant Day. This is a fantastic opportunity to explore your course in more detail and meet your future course-mates. When you arrive on the day, please remember to check in at the [Student Hub at Headingley Campus](#) where we will give you details about your course sessions and will answer any questions you might have. Our check-in desk is open from 09:30 - please try to arrive around 30 minutes before your first activity.

Sport Marketing

Session	Start	Finish
What to Expect Meet the course staff team and student ambassadors, who will provide an overview of the Interactive Workshop activity and escort you to Carnegie Pavilion.	11:00	11:15
Travel to Carnegie Pavilion Travel to Carnegie Pavilion as a group via coach.	11:15	11:30
The Marketing of Sport – A Stadium Experience This interactive tour of Emerald Headingley Stadium, home of Leeds Rugby and Yorkshire County Cricket, two of our key sporting partners, will allow you to gain an insight into the opportunities and challenges facing sport marketers. You will discover innovative marketing campaigns which attract new consumers and engage, connect, sell and promote creative sports products in an ever-changing market. In addition, you will be given a sponsorship task set by one of our Alumni-now the Commercial Sales Executive at YCCC. These activities will bring the course to life, connecting specific modules to the clubs Sport Marketing strategies. You will have the opportunity to ask questions to staff members and speak to other students throughout the day to gain a better insight into our Sport Marketing degree.	11:30	13:30
Travel to Headingley Campus Travel back to Headingley Campus as a group via coach.	13:30	13:45
Q&A Session (Optional) We do not want you to leave with any unanswered questions. Please feel free to pop in to this optional Q&A session, to share any questions or comments before departing.	13:45	14:15

Please see over the page for details on our campus and accommodation tours



Your Journey to Beckett: What Happens Next?

This 40-minute talk will prepare you for the next steps in your journey, offering advice and guidance on financing your studies, the application process, accommodation, student support and how to get ready for uni life.

Time: 10:00 – 10:40

Campus Tours

Experience a taste of university life as our Student Ambassadors show you around Headingley Campus.

Times: Every 20 minutes, from 09:30 to 15:30

Duration: 30 to 45 minutes

Accommodation Tours

Visit our halls of residence where you will see our accommodation first-hand. The tours will provide a great insight into what living away from home is really like.

Carnegie Village (walking)

Times:

Every 15 minutes, from 09:30 to 15:30

Duration:

45 minutes to 1 hour

Kirkstall Brewery (via coach)

Times:

Every 30 minutes, from 09:30 to 14:30

Duration:

1 to 1½ hours

Student Support & University Life Exhibition

Staff from the following areas will be available to provide further information and answer any questions you may have:

- ✓ Accommodation & Residential Services
- ✓ Exchanges, Study Abroad & Volunteering
- ✓ Job Shop
- ✓ Sport & Active Lifestyles
- ✓ Student Admissions
- ✓ Student Money
- ✓ Student Services
- ✓ Students' Union

We hope you enjoy your day.



Leeds Beckett University has been awarded silver status in the Teaching Excellence Framework.



93.3% of our UK undergraduates are in work or further study six months after graduating.

Destinations of Leavers from Higher Education survey 2016-17.



85% Student Satisfaction in the National Student Survey 2018, above the sector average.