

International Centre for Research in Events, Tourism and Hospitality



ICRETH Assembly:

Practising and researching as a woman in tourism: The good, the bad and the (occasionally) ugly Professor Marina Novelli (PhD)

Date: 21st November 2018

Time: 12.00 – 13.30

Location: Macaulay Hall, Room G03

In her presentation "Practising and Researching as a Woman in Tourism - the Good, the Bad and the Occasionally Ugly", Prof. Novelli mentors a vast array of colleagues at all levels of their career both in academia and in industry not necessarily all working in the tourism field. She will share insights into her academic journey, which will no doubt enable participants to reflect upon their own journeys and seek advice on ways to make the most of being an academic and a practitioner.

Professor Marina Novelli is an internationally renowned Tourism and International Development expert and an established academic from the University of Brighton (UK), where she is Professor of Tourism and International Development and Academic Lead for the Responsible Futures Research and Enterprise Agenda across the University. With a background in economics and a keen interest in international development issues, she has written and advised extensively in the field of international tourism policy, planning, development and management. She is an Africa specialist with specific experience in: diagnostic, monitoring and evaluation studies, sustainable development and responsible management approaches; alternative and niche tourism product development; value chain diversification and regeneration; community-based development; training needs analysis, workforce capacity building, train-the trainers programmes and curriculum development; governance and institutional development; service standards and optimisation in hospitality and tourism.

She has advised on a number of projects funded by the World Bank, the EU, UNESCO, UNIDO, the UN World Tourism Organisation, the Commonwealth Secretariat, National Ministries and Tourism Boards, Regional Development Agencies and NGOs in Sub-Saharan Africa, Europe and Asia. Her work has demonstrated to have impact far beyond tourism by contributing to more effective economic growth, improved environments and more inclusive societies. Her volume *Tourism and Development in Sub-Sahara Africa: Contemporary Issues and Local Realities* (2016 Oxford: Routledge) conveys her extensive empirically grounded research and consultancy engagements and collaborations in some 15 Sub-Sahara Africa destinations. Prof. Novelli has worked in several countries, including Botswana, Burundi, France, The Gambia, Ghana, Italy, Kenya, Malawi, Mongolia, Namibia, Nepal, Nigeria, Rwanda, Senegal, Sierra Leone, South Africa, Swaziland, Tanzania, Uganda, UK, USA, Vietnam and Zimbabwe. Her academic reputation is also associated with her volume *Niche Tourism: Contemporary Issues, Trends and Cases* (2005, Elsevier), which was the first to address the need to define and give visibility to a new field of enquiry in tourism studies and became a must read in most tourism related University course globally.

Please note: Working lunch will be provided.



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