



Doctor of Philosophy Programme

PhD Process

Stage 1 Research Outline:

Before applying for a Doctor of Philosophy course with the School of Events, Tourism and Hospitality Management please submit an email to PhDprogrammeETHM@leedsbeckett.ac.uk with your:

CV/résumé: A two-page document highlighting your academic achievements and any relevant professional experience.

Research outline: Please craft an outline; maximum of 500 words* stating:

The Research Outline title

Your research question(s); problem(s) and/or aim

State the significance of your research within the fields of Events, Tourism and Hospitality

Outline how your research will develop, add and/or change existing academic discourse, current debates and/or literature in your field to demonstrate you are aware of research issues and have identified a gap(s) in knowledge

State the overall approach(es) you will take identifying if you expect to complete primary/empirical research or purely theoretical and outline the philosophical approach that drives your research questions, methods for collecting and analyzing data and a rationale for your choices.

***Note:** The word count does not need to include any bibliography or brief footnotes.

The Director of the PhD Programme aims to contact you within 5-7 working days to advise whether our School has the capacity to supervise your project¹. In that case you will be referred to one or two potential supervisor(s) to discuss Stage 2, your Research Proposal, before you apply officially.

Stage 2 Research Proposal

Research Proposal: *Maximum 2,500 words*

Your **Research Proposal** should provide a fuller picture of your research project than shown in the Research Outline. The word count does not need to include any bibliography or brief footnotes.

This will be assessed for evidence that you have a worthwhile research project, you have a good grasp of the relevant literature and the major issues, and that your methodology is sound. The research proposal must address the question of what you plan to accomplish, why you want to and how you are going to do it. The proposal will also be assessed to determine that you have the capacity for sustained and intense work and the feasibility of successfully completing the project in the time available for the course (three to four years full time).

¹ At this stage, Director of PhD Programme, Head of ICRETH, Head/s of Subject and the Professoriate are consulted in regards to deployment and most suitable supervisor/s.



Research Proposal: maximum of 2,500 words* stating:

- The Research Proposal title
- Your research question(s); problem(s) and/or aim
- The key words that would describe your proposal

Provide further information regarding:

- The significance of your research within the fields of Events, Tourism and Hospitality
- How your research will develop, add and/or change existing academic discourse, current debates and/or literature in your field to demonstrate you are aware of research issues and have identified a gap(s) in knowledge. Including details of key literature, key people and key research in the field
- The research design, such as will new methods/approaches be used or will new methods and approaches be developed. Also stating why the research design will provide the best results/findings
- Timeline of the major stages of the research project

Again, the Research Proposal should include sufficient information for the School to evaluate the proposed study and have the right staff expertise to supervise you.

It will be normal for your ideas subsequently to change in some ways as you investigate the evidence and develop your project. You should nevertheless make the best effort you can to demonstrate the extent of your research question, sources and method at this moment.

Please submit the Research Proposal in English and provide references using Harvard conventions to demonstrate the sources of materials consulted.

Written work (optional): *One essay of 2,000 words*

The written work must be in English and can be either an essay you have written, a chapter(s) of a thesis, a published scholarly paper or even academic work written specifically to support your application.

This work should demonstrate your ability to write a good academic document though it does not need to be related to the proposed area of study.

An extract of the requisite length from longer work is permissible. The word count does not need to include any bibliography or brief footnotes.

This will be assessed for evidence of good basic knowledge, understanding of problems, powers of analysis, ability to construct a coherent train of thought, and to shape an argument, and powers of expression. The quality of English expression and of presentation may also be part of the assessment. Assessment of this work will take note of the circumstances under which the work was done.

After positive consultation with one or two potential supervisor(s) please present your full application via the Leeds Beckett University Graduate School link:

www.leedsbeckett.ac.uk/research/research-degrees/how-to-apply/