**SPORT & ACTIVE LIFESTYLES LEADERSHIP ACADEMY**

**Marketing and Communications Ambassador**

**APPLICATION FORM - 2020/2021**

**Programme Aim:**

Sport and Active Lifestyles are looking for student Marketing and Communications Ambassadors to enhance the sporting experience at Leeds Beckett and help raise the profile of sport at the institution.

This is an excellent opportunity to gain work experience for those considering a career in marketing or communications.

**Are you eligible?**

We are looking for students at all levels of study, circumstance and subject area. You must be fully registered Leeds Beckett University student and maintain both student eligibility and satisfactory academic progress throughout the duration of the agreement.

**About the role:**

A Student Marketing and Communications Ambassador will be required to undertake a variety of tasks.

Responsibilities include but are not limited to:

* Sourcing and writing content for our members, including the AU newsletter, website and news articles.
* Working on our social media accounts, including Twitter, Facebook and Instagram ‘student takeovers’
* Producing short pieces of film content.
* Assisting the Sports Office staff with the promotion of major Sport & Active Lifestyle events, including the annual Varsity calendar, Freshers’ Fair, and the University’s Sports Awards Evening.
* Developing opportunities for students to feedback, helping us measure the effectiveness of our services.

**The Programme will provide:**

* Worthwhile opportunities that aim to develop and enhance both personal and professional experiences.
* Mentoring and support by the Programme Manager and other staff members where feasible.
* Free Sport & Active Lifestyle Membership.
* Free kit bundle as agreed by the Sport, Health and Wellbeing Manager.
* A small honorarium payment on completion of agreed duties and responsibilities for the academic year, as agreed with their Programme Manager and the Sport, Health and Wellbeing Manager.
* Additional leadership training workshops.

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| Personal Details | |
| Surname |  |
| First Name(s) |  |
| Date of Birth |  |
| Home Address |  |
| Post Code |  |
| Mobile No |  |
| Email Address |  |
| Term Time Address  (if different from  Home Address) |  |
| Post Code |  |

|  |  |
| --- | --- |
| Details of Study | |
| Faculty |  |
| Campus |  |
| Course of Study |  |
| Course Leader |  |
| Duration of Course |  |
| Year of Study |  |
| Student I.D. No |  |

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| Please explain why you are applying to be a Marketing and Communications Ambassador for Sport and Active Lifestyles? | |
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| Please list any volunteering or paid work experience you have been involved in, or which you currently do, that supports your application. You may include any placements or projects linked to your course, or any positions you have held at Leeds Beckett or externally in the community. | |
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| What skills and qualities do you feel you can bring to the Ambassador position, and why would you be a suitable applicant? | |
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| Do you have any criminal proceedings pending, or been convicted of a criminal offence in the last 5 years? If so, please disclose: | |
|  | |
| Have you ever been dismissed from employment or voluntary work? | |
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| **Declaration**  I declare that the information I have supplied on this application form is, to the best of my knowledge, true and correct and represents an accurate reflection of myself. Inaccurate details or incomplete sections may hinder or affect my application process.  I have read the privacy notice <https://www.leedsbeckett.ac.uk/sport/coaching-development/> and understand why my data is being collected and how it will be processed. | |
| Name |  |
| Signature |  |
| Date |  |
| **Submission Details**  **Please return this application no later than 31/03/2020 to** [**craig.robinson@leedsbeckett.ac.uk**](mailto:craig.robinson@leedsbeckett.ac.uk) | |